

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lisa Wozniak, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Targeted Platform Media, LLC

Address: PO Box 237 Crownsville, MD 21032

Contact: Carol Bryant

Phone number: 202-630-7557

Email: carol@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Michigan League of Conservation Voters

Address: 340 Beakes St. Ann Arbor, MI 48104

Contact: Lisa Wozniak

Phone number: 734-222-9650

Email: info@michiganlcv.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Lisa Baker- Secretary, Michael O'Donnell-VP, George Davis- President, Bill Phillips- Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Michigan LCV

Station Representative

Signature:

Signature:

Name: Lisa Wozniak

Name:

Date of Request to Purchase Ad Time: 04.23.24

Date of Station Agreement to Sell Time: 4/24/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

4/24/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

WKQS

Date Received/Requested:

4/24/24

Est. #:

14705

Station Location:

Marquette, MI

Run Start and End Dates:

4/25/24 - 4/30/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 24, 24
 CONT# 37252876 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WKQS-FM (Marquette-Escanaba MI)
 FM JESSICA LAVORERIO-PH
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 14705
 SALESPERSON FAX#
 PH #

BYR Helen Hanratty1
 ADV MICHIGAN LEAGUE OF CONSERVATION VOTERS
 PDT Issue
 FLT Apr 25, 24 - Apr 30, 24

* REP ORDER COMMENT *

** 4/24/2024 9:00:00 AM: POPULATIONBUYTYPE: CPP.

** 4/24/2024 9:00:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 4/24/2024 9:00:00 AM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	...T...	6A - 10A	60	04/25/2024 - 04/25/2024	1D	3	\$35.00	3
	1.2	...T...	10A - 3P	60	04/25/2024 - 04/25/2024	1D	4	\$35.00	4
	1.3	...T...	3P - 7P	60	04/25/2024 - 04/25/2024	1D	3	\$35.00	3
					** FLIGHT TOTALS **		10	\$350.00	
		FLIGHT 2							
	2.1F..	6A - 10A	60	04/26/2024 - 04/26/2024	1D	3	\$35.00	3
	2.2F..	10A - 3P	60	04/26/2024 - 04/26/2024	1D	4	\$35.00	4
	2.3F..	3P - 7P	60	04/26/2024 - 04/26/2024	1D	3	\$35.00	3
					** FLIGHT TOTALS **		10	\$350.00	
		FLIGHT 3							
	3.1S.	6A - 10A	60	04/27/2024 - 04/27/2024	1D	2	\$25.00	2
	3.2S.	10A - 3P	60	04/27/2024 - 04/27/2024	1D	3	\$25.00	3
	3.3S.	3P - 7P	60	04/27/2024 - 04/27/2024	1D	3	\$25.00	3
					** FLIGHT TOTALS **		8	\$200.00	
		FLIGHT 4							
	4.1S	6A - 10A	60	04/28/2024 - 04/28/2024	1D	2	\$25.00	2
	4.2S	10A - 3P	60	04/28/2024 - 04/28/2024	1D	3	\$25.00	3
	4.3S	3P - 7P	60	04/28/2024 - 04/28/2024	1D	3	\$25.00	3

CONT# 37252876 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 14705

				** FLIGHT TOTALS **			8	\$200.00	
		FLIGHT 5							
	5.1	M.....	6A - 10A	60	04/29/2024 - 04/29/2024	1D	3	\$35.00	3
	5.2	M.....	10A - 3P	60	04/29/2024 - 04/29/2024	1D	4	\$35.00	4
	5.3	M.....	3P - 7P	60	04/29/2024 - 04/29/2024	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	
		FLIGHT 6							
	6.1	.T.....	6A - 10A	60	04/30/2024 - 04/30/2024	1D	3	\$35.00	3
	6.2	.T.....	10A - 3P	60	04/30/2024 - 04/30/2024	1D	4	\$35.00	4
	6.3	.T.....	3P - 7P	60	04/30/2024 - 04/30/2024	1D	3	\$35.00	3
				** FLIGHT TOTALS **			10	\$350.00	

	Apr 24	May 24					
SPOTS	36	20					
CASH	1100.00	700.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1100.00	700.00					

							TOTAL
SPOTS							56
CASH							1,800.00
TRADE							0.00
NSL							0.00
TOTAL							1,800.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Notification of Electronic Payment

This message confirms that TARGETED PLATFORM MEDIA has initiated an electronic payment to Katz Communications INC via FastPay's ePay solution.

Please see the payment details below.

Total Amount

\$27,994.75

Company

TARGETED PLATFORM MEDIA

Vendor

Katz Communications INC

Memo

MI.LCV.4.24-4.30.24

Estimate #

14705