

ISSUES & PROGRAM REPORTS

WTLB-AM UTICA, NY

2Q 2023

Program that addresses issues is 'For The Record.' It airs Sunday mornings at 6 o'clock. ISSUES OF CONCERN TO UTICA, NY (ONEIDA COUNTY) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 2nd QUARTER OF 2023:

HEALTH AND SAFETY

4/2 Dr. Khadim from SDMG's Hematology/Oncology Dept. discussed importance of getting colonoscopies done in part of "Colorectal Cancer Month." **4/9** Francesca Espisito of Center For Family Life & Recovery discussed the importance of talking with your children, suicide/wellness hotline **4/30** Alex Carbone with #LiveIt50 discussed a fundraising event to benefit 'Ethan's Way' What is Ethan's Way & how money raised will be used to help critically ill children in CNY. **5/7** Jodi Klostreich, Center For Family Life & Recovery to talk of Mental Health Month. Importance of accepting & local programs to help people with their mental health. **5/21** Rich Williams- Upstate Family Health Center talked of a program for local residents to receive healthcare without insurance this month's focus in on blood pressure.

COMMUNITY APPEAL

4/16 Debbie Kessler from Kessler Promotions talked about local Vendor and Craft show supporting local economy. **6/11** Sarah from Oneida County Tourism went over the Heart of NY Craft Beverage Trail - Encouraging locals & tourists to patronize local breweries & wineries. **6/18** Beth & Olivia, Oneida County Public Market – "Smoothie Bike" at the market, encouraging child fitness, the local dairy suppliers & as well as local farmers. Children put all of the ingredients into a blender & then peddle a special bike to operate that blender. **6/25** Amy Rizzuto - Villa Verona Vineyard discussed the Oneida County Tourism 'Heart Of NY Beverage Trail' campaign. Promoting visiting craft breweries & wineries in CNY & economic impact.

PUBLIC SAFETY

4/23 Rob Maciol, Oneida County Sheriff discussed the spike in overdoses in the area, how you can have Narcan on hand courtesy of Oneida County. **5/14** Diane Stancato from YWCA discussed the ways that YWCAMV helps people in crisis here in CNY, and April being 'Sexual Assault Awareness Month' & 'Child Abuse Prevention Month' **5/28** Rob Maciol, Oneida County Sheriff discussed a video of inmate attempted escape from Oneida County Court and ran down a local street. How it happened, what steps will be taken to prevent it from happening again.

EDUCATION

6/4 Terry DiNitto Farm Fest discussed agricultural education for local children, and the economic Impact farming industry has in CNY.

4/2

Guest: Dr. Khadim from SDMG's Hematology/Oncology Dept.

Topic: Colorectal Cancer Month. When should you start getting colonoscopies, and BP also tells the story of his mother's brave battle with Cancer and how SDMG has been such a huge aid in that fight

4/9

Guest: Francesca Espisito. Center For Family Life & Recovery

Topic: Child Suicide, importance of talking with your children. Suicide/Mental Wellness Hotline 988

4/16

Guest: Debbie Kessler from Kessler Promotions

Topic: Vendor & Craft show, how important supporting these local 'side hustles' help the local economy thriving

4/23

Guest: Rob Maciol, Oneida County Sheriff

Topic: spike in overdoses in the area, how you can have narcan on hand courtesy of Oneida County

4/30

Guest: Alex Carbone #LiveIt50

Topic: Fundraising event to benefit 'Ethan's Way' What is Ethan's Way & how money raised will be used to help critically ill children in CNY

5/7

Guest: Jodi Klostreich, Center For Family Life & Recovery

Topic: Mental Health Month. Importance of accepting & local programs to help people with their mental health

5/14

Guest: Diane Stancato from YWCA

Topic: the ways that YWCAMV helps people in crisis here in CNY. The also discuss April being 'Sexual Assault Awareness Month' & 'Child Abuse Prevention Month'

5/21

Guest: Rich Williams- Upstate Family Health Center

Topic: Program for local residents to receive healthcare without insurance this moth's focus in on blood pressure

5/28

Guest: Rob Maciol, Oneida County Sheriff

Topic: Video of inmate attempted escape from Oneida County Court and ran down a local street. How it happened, what steps will be taken to prevent it from happening again

6/4

Guest: Terry DiNitto Farm Fest

Topic: Economic Impact farming industry has in CNY. Agricultural education for local children

6/11

Guest: Sarah from Oneida County Tourism

Topic: Heart of NY Craft Beverage Trail. Encouraging locals & tourists to patronize local breweries & wineries

6/18

Guest: Beth & Olivia, Oneida County Public Market

Topic: Smoothie Bike at the market, encouraging child fitness, the local dairy suppliers & as well as local farmers. Children put all of the ingredients into a blender & then peddle a special bike to operate that blender

6/25

Guest: Amy Rizzuto- Villa Verona Vineyard

Topic: Oneida County Tourism 'Heart Of NY Beverage Trail' campaign. Promoting visiting craft breweries & wineries in CNY & economic impact