

ISSUES & PROGRAM REPORTS

WTLB-AM Utica, NY

3Q 2019

Prepared by Joe Salzone

ISSUES OF CONCERN TO UTICA, NY (ONEIDA COUNTY) ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 3RD QUARTER OF 2019:

News & Politics

Local response to a statewide ban on plastic bags, animal rescue reform, bond refunding, and maintaining relationships with neighboring counties were featured on 7/28, 8/4, and 8/11. Pros and cons of vaping, Governor Cuomo's decision to ban flavored e-cigarettes and its possible health impact on users were discussed on 9/15, 9/22, and 9/29.

Community impact

SU's scholarship program for war veterans was the subject of the show on 7/21. Preparations for SU homecoming and a preview of the football season were discussed on 9/1. The constant need for blood donors on 9/8.

Environment

Cleaning up the Mohawk Valley via recycling programs was featured on 8/18 and 8/25. Long-range forecasting and an in-depth discussion about hurricanes on 7/14.

Tourism

Preparing for the summer tourism season on 7/7.

WTLB-AM program that addresses community issues is 'For the Record with Joe Salzone.' It airs Sunday mornings at 6 o'clock.

3rd Quarter 2019 (7/1/19-9/30/19)

7/7/19

Guest: Kelly Blazosky, Oneida County Tourism

Topics: Tourist hot spots

7/14/19

Guest: Meteorologist Wayne Mahar

Topics: Long-range forecasts, hurricane FAQs

7/21/19

Guest: Ryan Pavel, Warrior-Scholar Project

Topic: College education for war veterans in CNY

7/28/19

Guest: Oneida County Executive Anthony Picente (Part 1)

Topics: Plastic bag ban, relationship with neighboring counties

8/4/19

Guest: Oneida County Executive Anthony Picente (Part 2)

Topics: Bond refunding, animal rescue reform

8/11/19

Guest: Oneida County Executive Anthony Picente (Part 3)

Topic: County budget preparation

8/18/19

Guest: Jamie Tuttle, Oneida-Herkimer Solid Waste Authority (Part 1)

Topics: Summer recycling programs, getting rid of plastic

8/25/19

Guest: Jamie Tuttle, Oneida-Herkimer Solid Waste Authority (Part 2)

Topics: Garbage dump FAQs, recycling vs. composting

9/1/19

Guest: Chris Velardi, Director of Digital Engagement, Syracuse University

Topics: Homecoming, SU Football season opener

9/8/19

Guest: Mallory Brown, Red Cross of the Mohawk Valley

Topic: Blood donations and blood drives

9/15/19

Guest: Greg Conley, American Vaping Association (Part 1)

Topics: NY ban on flavored e-cigarettes, pros and cons of vaping

9/22/19

Guest: Greg Conley, American Vaping Association (Part 2)

Topic: Misconceptions about vaping

9/29/19

Guest: Greg Conley, American Vaping Association (Part 3)

Topic: Is vaping safe?