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ISSUES AND PROGRAMS REPORT

FOR

WTLB – AM UTICA, NEW YORK

4th Quarter, October 1st – December 31st, 2014

PREPARED BY Gary Dennis

ISSUES OF CONCERN TO UTICA NEW YORK ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 4th QUARTER 2014:

VETERANS AFFAIRS: As winter approach's Local veteran's organizations
Need help filling their food pantries. Anonymous benefactor offers
50K in matching funds.

SCIENCE: There have been numerous updates on Nano Technology in recent
Years. New break throughs on obtaining big data, new radar systems
And more.

LAW ENFORCEMENT & REVITALIZATION: A discussion of the many contributions
Made to the community by the Sheriffs Department.

NEEDY & UNDERPRIVILEGED: Discussions concerning the support of a
Family after a child's death or sibling passing.

COMMUNITY PARKS/FORT: Full coverage concerning the Fort as its sits back in
1700's, it's purpose during the American Revolution and more.
Featured events offered to the public for the upcoming season.

PROGRAMS ON WTLB-AM THAT ADDRESS COMMUNITY ISSUES:

Coffee and Conversation, sponsored by the Justice Center of Oneida County. A
self funded NYS Reg. Non-Profit Organization. 6AM Sunday

MOST SIGNIFICANT ISSUE RESPONSIVE PROGRAMMING

4th Quarter 2014

October 1st through December 31st 2014

VETERANS AFFAIRS:

Airdate: 10-5-14 **Airtime:** Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Richard Syneck – Executive Director Feed Our Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

As winter approach's Vet's organizations need help with their food pantries.

Coverage of why we need these organizations.

Also mentioned Hank Brown's lifetime Radio Award.

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Airdate: 12-14-14 **Airtime:** Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Richard Syneck – Executive Director Feed Our Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Feed Our Vets was started in 2012 feeding only 2 vets.

Last year it grew raising between 70,000 to 80,000 lbs of food!

Conversation about the \$50,000 matching grant from an anonymous benefactor through June of 2015.

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SCIENCE:

Airdate: 10-12-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Stephanie Eghigian – WERCS Program

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of all facets of the WERCS program from soft to hard skills, problems with social networking and things about your personality that may harm your job prospects. A scientific approach.

Airdate: 10-19-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

An update on Nano technology.

Will anything come to fruition in Marcy? An explanation.

More conversation regarding Nano manufacturing vs. traditional methods.

Regarding politics, what happens, if anything, after the upcoming elections in November.

SCIENCE cont...

Airdate: 11-16-14 **Airtime:** Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Mr. Wicks just returned from a science conference in Spain.

Topics discussed included big data and obtaining such data, outer space, new radar systems, mapping of the moon's surface, comets, and even space junk. Also discussed China's pollution problem and how they deal with it.

Airdate: 12-21-14 **Airtime:** Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dr. Michael Wickes – Retired Government Scientist PHD

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Round up show.

2014 in science and the world wrap up.

Disturbing news that has occurred this past year and how to deal with it.

LAW ENFORCEMENT & REVITALIZATION:

Airdate: 10-26-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:

Rocco Garro – Local Accountant

Community Leader(s):

Robert Macial – Utica Sheriff

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

435 people work for the Sheriff's Department including road, jail and court officers.

After four years in the office, conversation in detail about the many accomplishments and the future of the Sheriff's Department.

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Airdate: 11-2-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Steven Rolfan – Local Real Estate expert

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A local expert real estate appraiser discusses the overall view of new construction in the area and the importance of the revitalization of the downtown area as well as Harbor Point, Lofts and the expansion climate in general.

NEEDY & UNDERPRIVILEGED:

Airdate: 11-9-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Dave Roberts – Compassionate Friends Coalition Utica/Rome

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Coverage of the Compassionate Friends Coalition up to and including the three weeks until candle lighting ceremony and we remember a deceased family member.

Airdate: 11-23-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader: Dave Roberts – Compassionate Friends of New York Chapter Leader

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

A conversation concerning the support of families after a child's death or sibling's death.

More details about the candle lighting and balloon ceremony in Rome.

More coverage of the new sibling support group and information on upcoming programs available to the community.

COMMUNITY PARKS/FORT:

Airdate: 12-7-14 Airtime: Sundays 6am-7am

60 minutes of a 60 minute program

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Host:

Rocco Garro – Local Accountant

Community Leader:

Kelly Roman – Park Ranger National Park Service

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Conversation including:

***Fort sits exactly where it was built in the 1700's

***What purpose did the fort serve during the American Revolution?

***Under what circumstances did the Fort close in 1781?

***How and why was it brought back to life, so to speak?

***Upcoming events and how to get involved with them.

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Public Service Announcements
4th Quarter 2014
October 1st through December 31st

Throughout the quarter WTLB-AM aired daily/periodic PSA's providing information on a variety of local community activities and issues. Representative examples of such PSA's include the following:

American Cancer Society
NHTSA (distracted driving)
Heritage for the Blind
National Association of Realtors
American Lung Association
Wounded Warriors

COMMUNITY ASCERTAINMENTS

Community Issues for 4th Quarter (October 1st – December 31st) 2014

STATION ASCERTAINMENT CONTACT

Community Issue Interviews

Market: Utica, Rome, Little Falls, NY

Stations: WOUR-Utica, NY
WUMX-Rome, NY
WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 10-5-14 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts:
Rocco Garro – Local Accountant

Community Leader(s):

Richard Syneck – Executive Director Feed Our Vets

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

As winter approach's Vet's organizations need help with their food pantries.
Coverage of why we need these organizations.
Also mentioned Hank Brown's lifetime Radio Award.

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WRNY-Rome, NY

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Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts: Rocco Garro – Local Accountant

Community Leader(s):

Open conversation

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

General and holiday topics from host

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WKLL-Frankfort, NY
WTLB-Utica, NY
WIXT-Little Falls, NY
WRNY-Rome, NY

Airdate: 12-28-14 **Airtime:** Sundays 6am-7am

Organization: Coffee and Conversation, sponsored by the Justice Center of Oneida County. A self funded NYS Reg. Non-Profit Organization.

Hosts: Rocco Garro – Local Accountant

Community Leader(s):

Repeat Show

TOPIC AND BRIEF DESCRIPTION OF DISCUSSED ISSUES:

Repeat Show