STATION: WWLL-FM ORDER#: 3202049

DATE: 10/11/2022

MARKET:

UM - Sebring, FL Local Focus Radio **AMOUNT: \$299.00** 

AGENCY: MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

REP:

Stn Ver: 1 Last:

**PHILADELPHIA** 

SALES OFFICE: SALESPERSON:

Roger Rafson

**SLS PH**: 412 421 2600 SLS FAX: 412 421 6001

25

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

SPOTS:

**CONTRACT # FOR INVOICING 4434022** 

ADVERTISER:

PRODUCT:

Wilton Simpson, Republican, for

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

Commissi

10/25-10/31 Est 11447 TWSIM

**AGY EST: 11447** 

1655 Palm Beach Lakes Blvd. 9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

7

Adults 35+

[X]Cash []Trade

PRIM. DEMO: SEC. DEMO:

SPOT TYPE:

LAST SENT: 10/11/2022 08:17

## COMMENTS

[Rep Comment] 10/11/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

DAY	#1		10/25/2022 T	o 10/25/2022				TOT \$61.00		TOTAL SPO	TS 5
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.т	6:00AM	10:00AM	60	10/25/2022	10/25/2022	2	\$14	\$28
	2		.T	10:00AM	3:00PM	60	10/25/2022	10/25/2022	2	\$11	\$22
	3		.T	3:00PM	7:00PM	60	10/25/2022	10/25/2022	1	\$11	\$11

DAY	#2		10/26/2022 T	o 10/26/2022				TOT \$61.00		TOTAL SPO	TS 5
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	10/26/2022	10/26/2022	2	\$14	\$28
	2		W	10:00AM	3:00PM	60	10/26/2022	10/26/2022	1	\$11	\$11
	3		₩	3:00PM	7:00PM	60	10/26/2022	10/26/2022	2	\$11	\$22

WWLL-FM

**AMOUNT:** \$299.00

DATE:

10/11/2022

MARKET:

REP:

UM - Sebring, FL Local Focus Radio

SPOTS: 25

ORDER#: 3202049

AGENCY:

MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

**PHILADELPHIA** SALES OFFICE:

SLS PH: 412 421 2600 SLS FAX: 412 421 6001

SALESPERSON:

Roger Rafson Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4434022** 

ADVERTISER:

Wilton Simpson, Republican, for

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

SLS EMAIL:

Commissi

PRODUCT:

10/25-10/31 Est 11447 TWSIM

**AGY EST: 11447** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

LAST SENT: 10/11/2022 08:17

SEC. DEMO:

SPOT TYPE:

DAY	LN SPT TYP		10/27/2022 T	10/27/2022 To 10/27/2022						TOTAL SPO	TS 3
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	10/27/2022	10/27/2022	1	\$14	\$14
	2		T	10:00AM	3:00PM	60	10/27/2022	10/27/2022	1	\$11	\$11
	3		T	3:00PM	7:00PM	60	10/27/2022	10/27/2022	1	\$11	\$11

DAY	#4		10/28/2022 T	o 10/28/2022				TOT \$47.00		TOTAL SPO	TS 4
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F.	6:00AM	10:00AM	60	10/28/2022	10/28/2022	1	\$14	\$14
	2		F	10:00AM	3:00PM	60	10/28/2022	10/28/2022	2	\$11	\$22
	3		F	3:00PM	7:00PM	60	10/28/2022	10/28/2022	1	\$11	\$11

DAY	#5		10/29/2022 T	o 10/29/2022				TOT \$22.00		TOTAL SPO	TS 2
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		s.	10:00AM	3:00PM	60	10/29/2022	10/29/2022	1	\$11	\$11
	5		S.	3:00PM	7:00PM	60	10/29/2022	10/29/2022	1	\$11	\$11

DAY	<b>#6</b>		10/30/2022 T	o 10/30/2022				TOT \$22.00	7	TOTAL SPO	TS 2
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6		s	10:00AM	3:00PM	60	10/30/2022	10/30/2022	1	\$11	\$11
	7		s	3:00PM	7:00PM	60	10/30/2022	10/30/2022	1	\$11	\$11 2 of 12

WWLL-FM

ORDER#: 3202049

10/11/2022

MARKET: REP:

UM - Sebring, FL Local Focus Radio

**AMOUNT:** \$299.00 SPOTS: 25

AGENCY:

DATE:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903 WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SALES OFFICE:

PHILADELPHIA

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SALESPERSON:

Roger Rafson

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SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434022

ADVERTISER:

Wilton Simpson, Republican, for

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

Commissi

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

10/25-10/31 Est 11447 TWSIM

**AGY EST: 11447** 

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

DAY	#7		10/31/2022 T	o 10/31/2022				TOT \$50.00		TOTAL SPO	TS 4
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	10/31/2022	10/31/2022	2	\$14	\$28
	2		М	10:00AM	3:00PM	60	10/31/2022	10/31/2022	1	\$11	\$11
	3		M	3:00PM	7:00PM	60	10/31/2022	10/31/2022	1	\$11	\$11

TOTAL	Oct	Nov	Total
SPOT	21	4	25
CASH	249.00	50.00	299.00
TOTAL	249.00	50.00	299.00

**WWOJ-FM** 

ORDER#: 3202049

DATE:

10/11/2022

MARKET:

UM - Avon Park, FL Local Focus Radio

**AMOUNT:** \$428.00 SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MFDIA FINANCIAL SERVICES

10/25-10/31 Est 11447 TWSIM

AGY CLI:

CONTRACT # FOR INVOICING 4434022

ADVERTISER:

PRODUCT:

Wilton Simpson, Republican, for

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

Commissi

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

**AGY EST: 11447** 

LAST SENT: 10/11/2022 08:17

SEC. DEMO:

SPOT TYPE:

## COMMENTS

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PopulationBuyType: CPP.

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

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\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

DAY	#1		10/25/2022 T	o 10/25/2022				TOT \$90.00	I	OTAL SPO	TS 5
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.т	6:00AM	10:00AM	60	10/25/2022	10/25/2022	2	\$22	\$44
	2		.T	10:00AM	3:00PM	60	10/25/2022	10/25/2022	1	\$16	\$16
	3		.T	3:00PM	7:00PM	60	10/25/2022	10/25/2022	2	\$15	\$30

DAY	#2		10/26/2022 T	o 10/26/2022				TOT \$53.00	1	TOTAL SPO	TS 3
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	10/26/2022	10/26/2022	1	\$22	\$22
	2		W	10:00AM	3:00PM	60	10/26/2022	10/26/2022	1	\$16	\$16
	3		W	3:00PM	7:00PM	60	10/26/2022	10/26/2022	1	\$15	\$15

WWOJ-FM

ORDER#: 3202049 **AMOUNT:** \$428.00

DATE:

10/11/2022

MARKET:

REP:

UM - Avon Park, FL Local Focus Radio

SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

**PHILADELPHIA** SALES OFFICE:

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

10/25-10/31 Est 11447 TWSIM

AGY CLI:

**CONTRACT # FOR INVOICING 4434022** 

ADVERTISER:

PRODUCT:

SLS EMAIL:

Wilton Simpson, Republican, for

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

Commissi

**AGY EST: 11447** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

LAST SENT: 10/11/2022 08:17

SEC. DEMO:

SPOT TYPE:

DAY	#3		10/27/2022 T	o 10/27/2022				TOT \$90.00	7	TOTAL SPO	TS 5
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	10/27/2022	10/27/2022	2	\$22	\$44
	2		T	10:00AM	3:00PM	60	10/27/2022	10/27/2022	1	\$16	\$16
	3		T	3:00PM	7:00PM	60	10/27/2022	10/27/2022	2	\$15	\$30

DAY	#4		10/28/2022 T	o 10/28/2022				TOT \$68.00		TOTAL SPO	TS 4
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	10/28/2022	10/28/2022	1	\$22	\$22
	2		F	10:00AM	3:00PM	60	10/28/2022	10/28/2022	1	\$16	\$16
	3		F	3:00PM	7:00PM	60	10/28/2022	10/28/2022	2	\$15	\$30

DAY	#5		10/29/2022 T	o 10/29/2022				TOT \$26.00		TOTAL SPO	TS 2
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		s.	10:00AM	3:00PM	60	10/29/2022	10/29/2022	1	\$13	\$13
	5		S.	3:00PM	7:00PM	60	10/29/2022	10/29/2022	1	\$13	\$13

DAY	DAY#6		10/30/2022 T	o 10/30/2022	TOT \$			TOT \$26.00		TOTAL SPOTS 2	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6		S	10:00AM	3:00PM	60	10/30/2022	10/30/2022	1	\$13	\$13
	7		S	3:00PM	7:00PM	60	10/30/2022	10/30/2022	1	\$13	\$13 5 of 12

WWOJ-FM

Local Focus Radio

UM - Avon Park, FL

SPOTS: 25

ORDER#: 3202049

**AMOUNT:** \$428.00

10/11/2022 DATE:

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

SALES OFFICE:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALESPERSON: Roger Rafson SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

10/25-10/31 Est 11447 TWSIM

AGY CLI:

**CONTRACT # FOR INVOICING 4434022** 

ADVERTISER:

PRODUCT:

Wilton Simpson, Republican, for Commissi

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

1655 Palm Beach Lakes Blvd. 9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

**AGY EST: 11447** 

SPOT TYPE:

DAY	#7		10/31/2022 T	o 10/31/2022				TOT \$75.00	TOTAL SPOTS 4		
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	10/31/2022	10/31/2022	2	\$22	\$44
	2		M	10:00AM	3:00PM	60	10/31/2022	10/31/2022	1	\$16	\$16
	3		M	3:00PM	7:00PM	60	10/31/2022	10/31/2022	1	\$15	\$15

Total		Nov	Oct	TOTAL
25		4	21	SPOT
428.00		75.00	353.00	CASH
428.00		75.00	353.00	TOTAL

STATION: WWLL-FM

ORDER#: 3202047 **AMOUNT:** \$299.00

DATE:

10/11/2022

MARKET: REP:

UM - Sebring, FL Local Focus Radio

SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

9th Fl. Suite 903

MOD:

Stn Ver: 1 Last:

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4434020** 

ADVERTISER:

Wilton Simpson, Republican, for Commissi

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

PRODUCT:

10/18-10/24 Est 11445 TWSIM

**AGY EST: 11445** 

WEST PALM BEACH, FL 33401

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/11/2022 08:17

## COMMENTS

PRIM. DEMO:

SEC. DEMO:

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\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

DAY	#1		10/18/2022 T	o 10/18/2022			TOT \$61.00	TOTAL SPOTS 5			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.т	6:00AM	10:00AM	60	10/18/2022	10/18/2022	2	\$14	\$28
	2		.т	10:00AM	3:00PM	60	10/18/2022	10/18/2022	2	\$11	\$22
	3		.T	3:00PM	7:00PM	60	10/18/2022	10/18/2022	1	\$11	\$11

DAY	#2		10/19/2022 T	o 10/19/2022	TOT \$61.00		TOTAL SPOTS 5				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	10/19/2022	10/19/2022	2	\$14	\$28
	2		W	10:00AM	3:00PM	60	10/19/2022	10/19/2022	1	\$11	\$11
	3		W	3:00PM	7:00PM	60	10/19/2022	10/19/2022	2	\$11	\$22

WWLL-FM

UM - Sebring, FL

Local Focus Radio

**AMOUNT: \$299.00** 

SPOTS: 25

DATE:

AGENCY:

10/11/2022

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

**PHILADELPHIA** 

SLS PH: 412 421 2600

ORDER#: 3202047

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4434020** 

ADVERTISER:

PRODUCT:

Wilton Simpson, Republican, for Commissi

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

9th FI, Suite 903

FLIGHT:

10/18-10/24 Est 11445 TWSIM

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

1655 Palm Beach Lakes Blvd.

TOT # OF DAYS: 7

Adults 35+

[X]Cash []Trade

SPOT TYPE:

**AGY EST: 11445** 

LAST SENT: 10/11/2022 08:17

PRIM. DEMO:

SEC. DEMO:

DAY	#3		10/20/2022 T	o 10/20/2022				TOT \$36.00		TOTAL SPOTS 3	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	10/20/2022	10/20/2022	1	\$14	\$14
	2		T	10:00AM	3:00PM	60	10/20/2022	10/20/2022	1	\$11	\$11
	3		T	3:00PM	7:00PM	60	10/20/2022	10/20/2022	1	\$11	\$11

DAY	#4		10/21/2022 T	o 10/21/2022		TOT \$47.00	7	TOTAL SPOTS 4			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	10/21/2022	10/21/2022	1	\$14	\$14
	2		F	10:00AM	3:00PM	60	10/21/2022	10/21/2022	2	\$11	\$22
	3		F	3:00PM	7:00PM	60	10/21/2022	10/21/2022	1	\$11	\$11

DAY	#5		10/22/2022 T	o 10/22/2022			TOT \$22.00	TOTAL SPOTS 2			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		s.	10:00AM	3:00PM	60	10/22/2022	10/22/2022	1	\$11	\$11
	5		S.	3:00PM	7:00PM	60	10/22/2022	10/22/2022	1	\$11	\$11

DAY#6			10/23/2022 To	10/23/2022 To 10/23/2022						TOTAL SPOTS 2	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6		S	10:00AM	3:00PM	60	10/23/2022	10/23/2022	1	\$11	\$11
	7		s	3:00PM	7:00PM	60	10/23/2022	10/23/2022	1	\$11	\$11
										Page	8 of 12

WWLL-FM

UM - Sebring, FL

SPOTS: 25

ORDER#: 3202047 **AMOUNT:** \$299.00

AGENCY:

DATE:

10/11/2022 MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

Local Focus Radio

**PHILADELPHIA** SALES OFFICE:

SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

10/18-10/24 Est 11445 TWSIM

AGY CLI:

**CONTRACT # FOR INVOICING 4434020** 

ADVERTISER:

PRODUCT:

Wilton Simpson, Republican, for Commissi

AGY PRD:

**AGY EST: 11445** 

MEDIA FINANCIAL SERVICES INVOICE:

9th FI, Suite 903

WEST PALM BEACH, FL 33401

1655 Palm Beach Lakes Blvd.

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

DAY#7		10/24/2022 T	o 10/24/2022				TOT \$50.00	TOTAL SPOTS		TS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	10/24/2022	10/24/2022	2	\$14	\$28
	2		М	10:00AM	3:00PM	60	10/24/2022	10/24/2022	1	\$11	\$11
	3		M	3:00PM	7:00PM	60	10/24/2022	10/24/2022	1	\$11	\$11

TOTAL	Oct	Total
SPOT	25	25
CASH	299.00	299.00
TOTAL	299.00	299.00

STATION: WWOJ-FM

ORDER#: 3202047

DATE:

10/11/2022

MARKET:

UM - Avon Park, FL Local Focus Radio

**AMOUNT:** \$428.00 SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

REP:

Stn Ver: 1 Last:

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AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4434020** 

ADVERTISER:

Wilton Simpson, Republican, for

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

Commissi PRODUCT:

10/18-10/24 Est 11445 TWSIM

**AGY EST: 11445** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/11/2022 08:17

TOT \$53 00

## COMMENTS

- -----

DAV#2

[Rep Comment] 10/11/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED, MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

10/19/2022 To 10/19/2022

DAY	#1		10/18/2022 1	o 10/18/2022				101 \$90.00		TOTAL SPOTS 5	
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	10/18/2022	10/18/2022	2	\$22	\$44
	2		.T	10:00AM	3:00PM	60	10/18/2022	10/18/2022	1	\$16	\$16
	3		.T	3:00PM	7:00PM	60	10/18/2022	10/18/2022	2	\$15	\$30

DAIME		10/10/2022	0 10/13/2022				101 \$33.00		TOTAL STOTES		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	10/19/2022	10/19/2022	1	\$22	\$22
	2		W	10:00AM	3:00PM	60	10/19/2022	10/19/2022	1	\$16	\$16
	3		W	3:00PM	7:00PM	60	10/19/2022	10/19/2022	1	\$15	\$15

TOTAL SPOTS 3

WWOJ-FM

UM - Avon Park, FL

**AMOUNT: \$428.00** 

SPOTS: 25

ORDER#: 3202047

DATE: AGENCY: 10/11/2022

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

Local Focus Radio

**PHILADELPHIA** 

SLS PH: 412 421 2600

SALES OFFICE: SALESPERSON:

Roger Rafson

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SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4434020** 

ADVERTISER:

Wilton Simpson, Republican, for Commissi

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

PRODUCT:

10/18-10/24 Est 11445 TWSIM

**AGY EST**: 11445

WEST PALM BEACH, FL 33401

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

LAST SENT: 10/11/2022 08:17

SPOT TYPE:

DAY	#3		10/20/2022 T	o 10/20/2022		TOT \$90.00	TOTAL SPOTS 5				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	10/20/2022	10/20/2022	2	\$22	\$44
	2		T	10:00AM	3:00PM	60	10/20/2022	10/20/2022	1	\$16	\$16
	3		T	3:00PM	7:00PM	60	10/20/2022	10/20/2022	2	\$15	\$30

DAY#4			10/21/2022 T	o 10/21/2022		TOT \$68.00		TOTAL SPOTS 4			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	10/21/2022	10/21/2022	1	\$22	\$22
	2		F	10:00AM	3:00PM	60	10/21/2022	10/21/2022	1	\$16	\$16
	3		F	3:00PM	7:00PM	60	10/21/2022	10/21/2022	2	\$15	\$30

DAY	<b>#</b> 5		10/22/2022 T	o 10/22/2022		TOT \$26.00		TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		s.	10:00AM	3:00PM	60	10/22/2022	10/22/2022	1	\$13	\$13
	5		s.	3:00PM	7:00PM	60	10/22/2022	10/22/2022	1	\$13	\$13

TOTAL SPOTS 2			TOT \$26.00				10/23/2022	10/23/2022 To	DAY#6		
TOTAL	RATE	SP/DY	STOP	START	LEN	END TIME	START	DAYS	SPT TYP	LN	МС
\$13	\$13	1	10/23/2022	10/23/2022	60	3:00PM	10:00AM	S		6	
\$13 1 of 12	\$13	1	10/23/2022	10/23/2022	60	7:00PM	3:00PM	S		7	

WWOJ-FM

UM - Avon Park, FL

SPOTS: 25

ORDER#: 3202047 **AMOUNT: \$428.00** 

AGENCY:

DATE:

10/11/2022

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

Local Focus Radio

SALES OFFICE:

**PHILADELPHIA** Roger Rafson

SLS PH: 412 421 2600

SALESPERSON:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

**CONTRACT # FOR INVOICING 4434020** 

ADVERTISER:

SLS EMAIL:

Wilton Simpson, Republican, for

AGY PRD:

MEDIA FINANCIAL SERVICES INVOICE:

PRODUCT:

Commissi 10/18-10/24 Est 11445 TWSIM

**AGY EST: 11445** 

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-18-2022 TO 10/24/2022

[X]Unwired [ ]Spot [ ]Mod

SLS FAX: 412 421 6001

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

DAY	<b>#</b> 7		10/24/2022 T	o 10/24/2022		TOT \$75.00	<b>TOTAL SPOTS 4</b>				
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	10/24/2022	10/24/2022	2	\$22	\$44
	2		M	10:00AM	3:00PM	60	10/24/2022	10/24/2022	1	\$16	\$16
	3		М	3:00PM	7:00PM	60	10/24/2022	10/24/2022	1	\$15	\$15

TOTAL	Oct	Total
SPOT	25	25
CASH	428.00	428.00
TOTAL	428.00	428.00