WWOJ-FM

ORDER#: 3202546

DATE:

10/20/2022

MARKET: REP:

UM - Avon Park, FL Local Focus Radio

AMOUNT: \$429.00

SPOTS:

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

SLS PH: 412 421 2600

25

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434714

ADVERTISER:

PRODUCT:

Wilton Simpson, Republican, for

AGY PRD:

Commissi

INVOICE:

MEDIA FINANCIAL SERVICES

11/1-11/8 Est 11603 TWSIM 3pm AGY EST: 11603 CUTOFF ON 11/8

1655 Palm Beach Lakes Blvd. 9th FI, Suite 903

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS: 8

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/19/2022 14:08

COMMENTS

SEC. DEMO:

[Rep Comment] 10/19/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

3PM CUTOFF ON 11/8.

DAY	#1		11/1/2022 To	11/1/2022				TOT \$90.00		TOTAL SPO	TS 5
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/1/2022	11/1/2022	2	\$22	\$44
	2		.T	10:00AM	3:00PM	60	11/1/2022	11/1/2022	1	\$16	\$16
	3		.T	3:00PM	7:00PM	60	11/1/2022	11/1/2022	2	\$15	\$30

DAY			11/2/2022 To	11/2/2022		TOT \$53.00	TOTAL SPOTS 3				
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	11/2/2022	11/2/2022	1	\$22	\$22
	2		W	10:00AM	3:00PM	60	11/2/2022	11/2/2022	1	\$16	\$16
	3		W	3:00PM	7:00PM	60	11/2/2022	11/2/2022	1	\$15	\$15
										Pag	e 4 of 6

WWOJ-FM

ORDER#: 3202546

DATE:

10/20/2022

MARKET: REP:

UM - Avon Park, FL Local Focus Radio

AMOUNT: \$429.00

SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903 WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

Invoices@MediaFinancial.com

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS PH: 412 421 2600 SLS FAX: 412 421 6001

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AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434714

ADVERTISER:

Wilton Simpson, Republican, for

PRODUCT:

Commissi

AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

11/1-11/8 Est 11603 TWSIM 3pm AGY EST: 11603

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

CUTOFF ON 11/8

WEST PALM BEACH, FL 33401

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/19/2022 14:08

PRIM. DEMO:

DAY#3	11/3/2022 To 11/3/2022
DAI#3	11/3/2022 10 11/3/2022

TOT \$90.00

TOTAL SPOTS 5

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$22	\$44
	2		T	10:00AM	3:00PM	60	11/3/2022	11/3/2022	1	\$16	\$16
	3		T	3:00PM	7:00PM	60	11/3/2022	11/3/2022	2	\$15	\$30

DAY	#4		11/4/2022 T	o 11/4/2022				TOT \$53.00		TOTAL SPO	OTS 3
MC	IN	SPT TYP	DAYS	START	END	LEN	START	STOP	SD/DV	DATE	TO

MC	LN	SPT TYP	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	11/4/2022	11/4/2022	1	\$22	\$22
	2		F	10:00AM	3:00PM	60	11/4/2022	11/4/2022	1	\$16	\$16
	3		F	3:00PM	7:00PM	60	11/4/2022	11/4/2022	1	\$15	\$15

DAY#5	11/5/2022 To 11/5/2022	TOT \$26.00	TOTAL SPOTS 2

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		S.	10:00AM	3:00PM	60	11/5/2022	11/5/2022	1	\$13	\$13
	5		S.	3:00PM	7:00PM	60	11/5/2022	11/5/2022	1	\$13	\$13

DAY#6 11/6/2022 To 11/6/2022 **TOT \$26.00 TOTAL SPOTS 2**

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6		S	10:00AM	3:00PM	60	11/6/2022	11/6/2022	1	\$13	\$13
	7		S	3:00PM	7:00PM	60	11/6/2022	11/6/2022	1	\$13	\$13

Page 5 of 6

WWOJ-FM

ORDER#: 3202546

DATE:

10/20/2022

MARKET: REP:

UM - Avon Park, FL Local Focus Radio

AMOUNT: \$429.00 SPOTS: 25

AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903 WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

MOD:

Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA** SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

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SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434714

ADVERTISER:

Wilton Simpson, Republican, for

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

Commissi

11/1-11/8 Est 11603 TWSIM 3pm AGY EST: 11603

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

PRODUCT:

CUTOFF ON 11/8

11-01-2022 TO 11/8/2022

WEST PALM BEACH, FL 33401

FLIGHT:

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF DAYS:

SEC. DEMO:

PRIM. DEMO:

Adults 35+ [X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/19/2022 14:08

DAY#	‡ 7		11/7/2022 To 1	1/7/2022				TOT \$53.00		TOTAL SP	OTS 3
МС	LN	SPT TYP	DAYS	START	END	LEN	START	STOP	SP/DY	RATE	TO

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	11/7/2022	11/7/2022	1	\$22	\$22
	2		М	10:00AM	3:00PM	60	11/7/2022	11/7/2022	1	\$16	\$16
	3		M	3:00PM	7:00PM	60	11/7/2022	11/7/2022	1	\$15	\$15

DAY	#8		11/8/2022 To	11/8/2022		TOT \$38.00		TOTAL SPOTS 2			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/8/2022	11/8/2022	1	\$22	\$22
	2		T	10:00AM	3:00PM	60	11/8/2022	11/8/2022	1	\$16	\$16

TOTAL	Nov	Total
SPOT	25	25
CASH	429.00	429.00
TOTAL	429.00	429.00

STATION: WWLL-FM ORDER#: 3202546 DATE:

MARKET: UM - Sebring, FL

AMOUNT: \$299.00

10/20/2022 AGENCY:

MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD:

REP:

Stn Ver: 1 Last:

Local Focus Radio

PHILADELPHIA

SLS PH: 412 421 2600

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434714

ADVERTISER:

Wilton Simpson, Republican, for

AGY PRD:

SPOTS: 25

INVOICE: MEDIA FINANCIAL SERVICES

Commissi PRODUCT:

11/1-11/8 Est 11603 TWSIM 3pm AGY EST: 11603 CUTOFF ON 11/8

1655 Palm Beach Lakes Blvd.

9th Fl. Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF DAYS: 8

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 10/19/2022 14:08

COMMENTS

[Rep Comment] 10/19/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

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CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE. ***3PM CUTOFF ON 11/8.***

DAY#1			11/1/2022 To	11/1/2022		TOT \$61.00	TOTAL SPOTS 5				
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/1/2022	11/1/2022	2	\$14	\$28
	2		.T	10:00AM	3:00PM	60	11/1/2022	11/1/2022	2	\$11	\$22
	3		.т	3:00PM	7:00PM	60	11/1/2022	11/1/2022	1	\$11	\$11

DAY#2			11/2/2022 To	11/2/2022		TOT \$50.00	TOTAL SPOTS 4				
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	11/2/2022	11/2/2022	2	\$14	\$28
	2		W	10:00AM	3:00PM	60	11/2/2022	11/2/2022	1	\$11	\$11
	3		W	3:00PM	7:00PM	60	11/2/2022	11/2/2022	1	\$11	\$11
United States								J		Pag	e 1 of 6

WWLL-FM

ORDER#: 3202546 **AMOUNT: \$299.00**

DATE:

10/20/2022

MARKET: REP:

UM - Sebring, FL Local Focus Radio

SPOTS:

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

Invoices@MediaFinancial.com

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

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AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434714

ADVERTISER:

Wilton Simpson, Republican, for

Commissi

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

11/1-11/8 Est 11603 TWSIM 3pm AGY EST: 11603

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

CUTOFF ON 11/8

WEST PALM BEACH, FL 33401

TOTAL CDOTE 2

\$11

FLIGHT:

MC

11-01-2022 TO 11/8/2022

[X]Unwired []Spot []Mod

LEN

60 11/3/2022

60 11/3/2022

60 11/3/2022

60 11/4/2022

Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

END

TIME 10:00AM

3:00PM

7:00PM

7:00PM

START

6:00AM

10:00AM

3:00PM

3:00PM

LAST SENT: 10/19/2022 14:08

TOT \$26 00

11/4/2022

SEC. DEMO:

LN

1

2

3

3

DAY#3	11/3/2022 To 11/3/2022

DAYS

...T...

...T...

...T...

....F..

SPT TYP

	101 \$30.00	TOTAL SPOTS 3						
START	STOP	SP/DY	RATE	TOTAL				
3/2022	11/3/2022	1	\$14	\$14				
3/2022	11/3/2022	1	\$11	\$11				
3/2022	11/3/2022	1	\$11	\$11				

1

\$11

DAY#4 11/4/2022 To 11/4/2022 TOT \$47.00 **TOTAL SPOTS 4** MC LN SPT TYP DAYS START **END** LEN START STOP SP/DY **RATE** TOTAL TIME 1 10:00AM ...F.. 6:00AM 60 11/4/2022 11/4/2022 1 \$14 \$14 2 ...F. 10:00AM 3:00PM 60 11/4/2022 11/4/2022 2 \$11 \$22

DAY#5 11/5/2022 To 11/5/2022 TOT \$22.00 **TOTAL SPOTS 2** MC LN SPT TYP DAYS START END LEN START STOP SP/DY RATE TOTAL TIME 4S. 10:00AM 3:00PM 60 11/5/2022 11/5/2022 \$11 1 \$11 5 3:00PM 7:00PM 60 11/5/2022 \$11S. 11/5/2022 1 \$11

DAY#6 11/6/2022 To 11/6/2022 **TOT \$22.00 TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6		s	10:00AM	3:00PM	60	11/6/2022	11/6/2022	1	\$11	\$11
	7		S	3:00PM	7:00PM	60	11/6/2022	11/6/2022	1	\$11	\$11

Page 2 of 6

STATION: MARKET:

WWLL-FM UM - Sebring, FL

ORDER#: 3202546

DATE:

10/20/2022

REP:

Local Focus Radio

AMOUNT: \$299.00

AGENCY:

MEDIA FINANCIAL SERVICES

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

1655 Palm Beach Lakes Blvd. 9th FI, Suite 903

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MEDIA FINANCIAL SERVICES

AGY CLI:

SPOTS:

CONTRACT # FOR INVOICING 4434714

ADVERTISER:

Wilton Simpson, Republican, for

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

Commissi PRODUCT:

CUTOFF ON 11/8

11/1-11/8 Est 11603 TWSIM 3pm AGY EST: 11603

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

11-01-2022 TO 11/8/2022

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF DAYS:

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/19/2022 14:08

DAY#7			11/7/2022 To	11/7/2022		TOT \$36.00	TOTAL SPOTS 3				
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	11/7/2022	11/7/2022	1	\$14	\$14
	2		М	10:00AM	3:00PM	60	11/7/2022	11/7/2022	1	\$11	\$11
	3		М	3:00PM	7:00PM	60	11/7/2022	11/7/2022	1	\$11	\$11

DAY	#8		11/8/2022 To	11/8/2022				TOT \$25.00		TOTAL SPO	TS 2
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T	6:00AM	10:00AM	60	11/8/2022	11/8/2022	1	\$14	\$14
	2		.T	10:00AM	3:00PM	60	11/8/2022	11/8/2022	1	\$11	\$11

TOTAL	Nov	Total
SPOT	25	25
CASH	299.00	299.00
TOTAL	299.00	299.00