

STATION:	WWOJ-FM	ORDER#:	3202546	DATE:	10/20/2022
MARKET:	UM - Avon Park, FL	AMOUNT:	\$429.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	25	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4434714	
ADVERTISER:	Wilton Simpson, Republican, for Commissi	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/1-11/8 Est 11603 TWSIM 3pm CUTOFF ON 11/8	AGY EST:	11603	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-01-2022 TO 11/8/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/19/2022 14:08	

COMMENTS

[Rep Comment] 10/19/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

PopulationBuyType: CPP.

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

*****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.***
 3PM CUTOFF ON 11/8.**

DAY#1		11/1/2022 To 11/1/2022							TOT \$90.00	TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/1/2022	11/1/2022	2	\$22	\$44
	2		.T.....	10:00AM	3:00PM	60	11/1/2022	11/1/2022	1	\$16	\$16
	3		.T.....	3:00PM	7:00PM	60	11/1/2022	11/1/2022	2	\$15	\$30

DAY#2		11/2/2022 To 11/2/2022							TOT \$53.00	TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	11/2/2022	11/2/2022	1	\$22	\$22
	2		..W....	10:00AM	3:00PM	60	11/2/2022	11/2/2022	1	\$16	\$16
	3		..W....	3:00PM	7:00PM	60	11/2/2022	11/2/2022	1	\$15	\$15

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FLIGHT:	11-01-2022 TO 11/8/2022		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2022 14:08

DAY#3 **11/3/2022 To 11/3/2022** **TOT \$90.00** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/3/2022	11/3/2022	2	\$22	\$44
	2		...T...	10:00AM	3:00PM	60	11/3/2022	11/3/2022	1	\$16	\$16
	3		...T...	3:00PM	7:00PM	60	11/3/2022	11/3/2022	2	\$15	\$30

DAY#4 **11/4/2022 To 11/4/2022** **TOT \$53.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	11/4/2022	11/4/2022	1	\$22	\$22
	2	F..	10:00AM	3:00PM	60	11/4/2022	11/4/2022	1	\$16	\$16
	3	F..	3:00PM	7:00PM	60	11/4/2022	11/4/2022	1	\$15	\$15

DAY#5 **11/5/2022 To 11/5/2022** **TOT \$26.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	10:00AM	3:00PM	60	11/5/2022	11/5/2022	1	\$13	\$13
	5	S.	3:00PM	7:00PM	60	11/5/2022	11/5/2022	1	\$13	\$13

DAY#6 **11/6/2022 To 11/6/2022** **TOT \$26.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	11/6/2022	11/6/2022	1	\$13	\$13
	7	S	3:00PM	7:00PM	60	11/6/2022	11/6/2022	1	\$13	\$13

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FLIGHT:	11-01-2022 TO 11/8/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2022 14:08

DAY#7 **11/7/2022 To 11/7/2022** **TOT \$53.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	11/7/2022	11/7/2022	1	\$22	\$22
	2		M	10:00AM	3:00PM	60	11/7/2022	11/7/2022	1	\$16	\$16
	3		M	3:00PM	7:00PM	60	11/7/2022	11/7/2022	1	\$15	\$15

DAY#8 **11/8/2022 To 11/8/2022** **TOT \$38.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T	6:00AM	10:00AM	60	11/8/2022	11/8/2022	1	\$22	\$22
	2		. T	10:00AM	3:00PM	60	11/8/2022	11/8/2022	1	\$16	\$16

TOTAL	Nov														Total
SPOT	25														25
CASH	429.00														429.00
TOTAL	429.00														429.00

STATION:	WWLL-FM	ORDER#:	3202546	DATE:	10/20/2022
MARKET:	UM - Sebring, FL	AMOUNT:	\$299.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	25	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
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ADVERTISER:	Wilton Simpson, Republican, for Commissi	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	11/1-11/8 Est 11603 TWSIM 3pm CUTOFF ON 11/8	AGY EST:	11603	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	11-01-2022 TO 11/8/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/19/2022 14:08	

COMMENTS

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 3PM CUTOFF ON 11/8.

DAY#1		11/1/2022 To 11/1/2022						TOT \$61.00	TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/1/2022	11/1/2022	2	\$14	\$28
	2		.T.....	10:00AM	3:00PM	60	11/1/2022	11/1/2022	2	\$11	\$22
	3		.T.....	3:00PM	7:00PM	60	11/1/2022	11/1/2022	1	\$11	\$11

DAY#2		11/2/2022 To 11/2/2022						TOT \$50.00	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	11/2/2022	11/2/2022	2	\$14	\$28
	2		..W....	10:00AM	3:00PM	60	11/2/2022	11/2/2022	1	\$11	\$11
	3		..W....	3:00PM	7:00PM	60	11/2/2022	11/2/2022	1	\$11	\$11

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TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/19/2022 14:08

DAY#3		11/3/2022 To 11/3/2022						TOT \$36.00	TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/3/2022	11/3/2022	1	\$14	\$14
	2		...T...	10:00AM	3:00PM	60	11/3/2022	11/3/2022	1	\$11	\$11
	3		...T...	3:00PM	7:00PM	60	11/3/2022	11/3/2022	1	\$11	\$11

DAY#4		11/4/2022 To 11/4/2022						TOT \$47.00	TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	11/4/2022	11/4/2022	1	\$14	\$14
	2	F..	10:00AM	3:00PM	60	11/4/2022	11/4/2022	2	\$11	\$22
	3	F..	3:00PM	7:00PM	60	11/4/2022	11/4/2022	1	\$11	\$11

DAY#5		11/5/2022 To 11/5/2022						TOT \$22.00	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	10:00AM	3:00PM	60	11/5/2022	11/5/2022	1	\$11	\$11
	5	S.	3:00PM	7:00PM	60	11/5/2022	11/5/2022	1	\$11	\$11

DAY#6		11/6/2022 To 11/6/2022						TOT \$22.00	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	11/6/2022	11/6/2022	1	\$11	\$11
	7	S	3:00PM	7:00PM	60	11/6/2022	11/6/2022	1	\$11	\$11

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TOT # OF DAYS:	8				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/19/2022 14:08	

DAY#7		11/7/2022 To 11/7/2022						TOT \$36.00	TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/7/2022	11/7/2022	1	\$14	\$14
	2		M.....	10:00AM	3:00PM	60	11/7/2022	11/7/2022	1	\$11	\$11
	3		M.....	3:00PM	7:00PM	60	11/7/2022	11/7/2022	1	\$11	\$11

DAY#8		11/8/2022 To 11/8/2022						TOT \$25.00	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/8/2022	11/8/2022	1	\$14	\$14
	2		.T.....	10:00AM	3:00PM	60	11/8/2022	11/8/2022	1	\$11	\$11

TOTAL	Nov												Total
SPOT	25												25
CASH	299.00												299.00
TOTAL	299.00												299.00