

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Mentzer Media Services

Address: 2210 Grey Fox Court Bel Air, MD 21015

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Grow Florida

Address: 115 E Park Avenue, Suite 1 Tallahassee, FL 32301

Contact: William Stafford Jones

Phone number: 352-256-9579

Email: sjones@electioneeringconsulting.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Executive Director/President: William Stafford Jones

Director: Ann Stone, Walt Boyer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>[Handwritten Signature]</i>
Name: Tammie Wingrove	Name: <i>Jerry T Butler</i>
Date of Request to Purchase Ad Time: 5/3/2022	Date of Station Agreement to Sell Time: <i>5-4-2022</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *5-4-2022*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>14237203</i>	Station Call Letters: <i>WFL-FM</i>	Date Received/Requested: <i>5-4-2022</i>
Est. #: <i>10412</i>	Station Location: <i>Cross City, FL</i>	Run Start and End Dates: <i>5/10/2022-5/16/2022</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**May 04, 22**  
 CONT# 35883989 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WPLL-FM (Gainesville-Ocala, FL)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 10412  
 SALESPERSON FAX#  
 PH # 410-825-9877

BYR Helen Hanratty1  
 ADV GROW FLORIDA  
 PDT TGRFL  
 FLT May 10, 22 - May 16, 22

\* REP ORDER COMMENT \*

\*\* 5/4/2022 2:01:00 PM: MENTZER MEDIA HAS PAID KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM. 215.557.4208. THANKS!

\*\* 5/4/2022 2:01:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 5/4/2022 2:01:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	05/10/2022 - 05/10/2022	1D	1	\$25.00	1
	1.2	.T.....	10A - 3P	60	05/10/2022 - 05/10/2022	1D	2	\$25.00	2
	1.3	.T.....	3P - 7P	60	05/10/2022 - 05/10/2022	1D	1	\$25.00	1
					** FLIGHT TOTALS **		4	\$100.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	05/11/2022 - 05/11/2022	1D	2	\$25.00	2
	2.2	..W....	10A - 3P	60	05/11/2022 - 05/11/2022	1D	1	\$25.00	1
	2.3	..W....	3P - 7P	60	05/11/2022 - 05/11/2022	1D	2	\$25.00	2
					** FLIGHT TOTALS **		5	\$125.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	05/12/2022 - 05/12/2022	1D	2	\$25.00	2
	3.2	...T...	10A - 3P	60	05/12/2022 - 05/12/2022	1D	2	\$25.00	2
	3.3	...T...	3P - 7P	60	05/12/2022 - 05/12/2022	1D	1	\$25.00	1
					** FLIGHT TOTALS **		5	\$125.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	05/13/2022 - 05/13/2022	1D	1	\$25.00	1
	4.2	....F..	10A - 3P	60	05/13/2022 - 05/13/2022	1D	2	\$25.00	2

May 04, 22

CONT# 35883989 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: / / 10412

4.3	....F..	3P - 7P	60	05/13/2022 - 05/13/2022	1D	2	\$25.00	2	
							** FLIGHT TOTALS **	5	\$125.00
<b>FLIGHT 5</b>									
5.1	.....S.	10A - 3P	60	05/14/2022 - 05/14/2022	1D	3	\$20.00	3	
5.2	.....S.	3P - 7P	60	05/14/2022 - 05/14/2022	1D	2	\$20.00	2	
							** FLIGHT TOTALS **	5	\$100.00
<b>FLIGHT 6</b>									
6.1	.....S	10A - 3P	60	05/15/2022 - 05/15/2022	1D	3	\$20.00	3	
							** FLIGHT TOTALS **	3	\$60.00
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	05/16/2022 - 05/16/2022	1D	2	\$25.00	2	
7.2	M.....	10A - 3P	60	05/16/2022 - 05/16/2022	1D	1	\$25.00	1	
7.3	M.....	3P - 7P	60	05/16/2022 - 05/16/2022	1D	2	\$25.00	2	
							** FLIGHT TOTALS **	5	\$125.00

	<b>May 22</b>					
SPOTS	32					
CASH	760.00					
TRADE	0.00					
NSL	0.00					
TOTAL	760.00					

						<b>TOTAL</b>
SPOTS						32
CASH						760.00
TRADE						0.00
NSL						0.00
TOTAL						760.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# Sales Order

Station: **WPLL-FM** Agency: **KATZ GROUP SALES**  
 Contract Name: **GROW FLORIDA E10412 WPLL** Address: **125 WEST 55th STREET**  
 Contract#: **14237203** 3rd Floor  
 Start Date: **5/10/22** End Date: **5/16/22** City: **NEW YORK** State: **NY** Zip: **10019**  
 Revenue Type: **NATIONAL AGENCY** Type: **Cash** Phone: **(212) 424-6722**  
 Advertiser: **GROW FLORIDA** Buyer: **LINDSAY COOPER**  
 Address: Tax Schedule: **(None)**  
 City: State: Zip: Agency Commission %: **15**  
 Phone: **(410) 825-9887** Billing Cycle: **Standard**  
 Product Name: **GROW FLORIDA E10412** Salesperson: **1407PNATI** Comm %: **15**  
 Estimate #: **E10412** Makegood Policy: **Within Contract Dates**  
 Competitive Code: **POLITICAL NATIONAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/10/22	5/10/22		6:00 AM	10:00 AM	60		X						1	W	25.00	1	25.00	4
2	5/10/22	5/10/22		10:00 AM	3:00 PM	60		X						2	W	25.00	2	50.00	4
3	5/10/22	5/10/22		3:00 PM	7:00 PM	60		X						1	W	25.00	1	25.00	4
4	5/11/22	5/11/22		6:00 AM	10:00 AM	60			X					2	W	25.00	2	50.00	4
5	5/11/22	5/11/22		10:00 AM	3:00 PM	60			X					1	W	25.00	1	25.00	4
6	5/11/22	5/11/22		3:00 PM	7:00 PM	60			X					2	W	25.00	2	50.00	4
7	5/12/22	5/12/22		6:00 AM	10:00 AM	60				X				2	W	25.00	2	50.00	4
8	5/12/22	5/12/22		10:00 AM	3:00 PM	60				X				2	W	25.00	2	50.00	4
9	5/12/22	5/12/22		3:00 PM	7:00 PM	60				X				1	W	25.00	1	25.00	4
10	5/13/22	5/13/22		6:00 AM	10:00 AM	60					X			1	W	25.00	1	25.00	4
11	5/13/22	5/13/22		10:00 AM	3:00 PM	60					X			2	W	25.00	2	50.00	4
12	5/13/22	5/13/22		3:00 PM	7:00 PM	60					X			2	W	25.00	2	50.00	4
13	5/14/22	5/14/22		10:00 AM	3:00 PM	60						X		3	W	20.00	3	60.00	4
14	5/14/22	5/14/22		3:00 PM	7:00 PM	60						X		2	W	20.00	2	40.00	4
15	5/15/22	5/15/22		10:00 AM	3:00 PM	60							3	3	D	20.00	3	60.00	4
16	5/16/22	5/16/22		6:00 AM	10:00 AM	60	X							2	W	25.00	2	50.00	4
17	5/16/22	5/16/22		10:00 AM	3:00 PM	60	X							1	W	25.00	1	25.00	4
18	5/16/22	5/16/22		3:00 PM	7:00 PM	60	X							2	W	25.00	2	50.00	4

Billing Projections: By Month

May 22  
 CA 760.00  
 ST 760.00

Print Spot Prices

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TOTAL SPOTS .....	32
GROSS TOTAL \$ .....	760.00
ADJUSTED SPOTS .....	32
ADJUSTED TOTAL \$ .....	760.00

APPROVE    DECLINE

- |                                     |                          |                            |
|-------------------------------------|--------------------------|----------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | General Manager            |
| <input type="checkbox"/>            | <input type="checkbox"/> | Sales Manager              |
| <input type="checkbox"/>            | <input type="checkbox"/> | WRZN Sales Manager         |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 1407ssex, 05/04/22 @4:24PM |