

ORDER

**WXMI-TV**

Orders

Order / Rev: 368722 - 2

Alt Order #: 8348683

Product Desc: MICH REPPARTY 10/16

Estimate: 1281

Flight Dates: 10/26/16 - 11/01/16

Original Date / Rev: 08/16/16 / 10/26/16

Order Type: GENERAL

Primary AE: Robert Langer

Sales Office: NWDC

Sales Region: National

Agency

Name: Strategic Media Services, Inc.

Buying Contact:

Billing Contact:

1911 North Ft Myer Dr

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Michigan Republican Party

Demographic: A35+

Product Codes: PL4.b

Priority: 03

Revenue Codes: Agency, Political, Political-PAC

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	27	\$14,350.00	\$12,197.50
10/31/16	11/01/16	15	\$6,200.00	\$5,270.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$14,350.00	\$12,197.50	0.00
November 2016	15	\$6,200.00	\$5,270.00	0.00
Totals	42	\$20,550.00	\$17,467.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WXMI-TV	17%	\$20,550.00
Market	100%	\$120,882.35

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	25%	\$30,220.59
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	38%	\$45,935.29
WXSP	2%	\$2,417.65
WZPX	0%	\$0.00
WZZM	18%	\$21,758.82

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	10/28/16	10/28/16	M-F 10p-11p F 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	----1--	:30	1	\$800.00	03	0.00	NM	5	\$4,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	----1--	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		

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Advertiser: Michigan Republican Party
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WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	10/28/16	10/28/16	M-F 10p-11p F 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---- 1--	:30	1	\$800.00	03	0.00	NM	5	\$4,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---- 1--	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	10/24/16-10/30/16		M-F 10p-11p		10:00 PM-10:30 PM	---- 1--	:30		(\$800.00)		0.00	NM		
See MG 1.2, 1.3, 1.4, 1.5, 1.6 [Program Change]-later newd due to WS #3 Program Change															
2	17	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	---- 1--	:30		\$970.00		0.00	NM		
Ⓜ MG for 14.1,39.1,18.1,1.1,20.1,19.1,40.1,23.1															
3	17	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	---- 1--	:30		\$970.00		0.00	NM		
Ⓜ MG for 14.1,39.1,18.1,1.1,20.1,19.1,40.1,23.1															
4	17	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	---- 1--	:30		\$970.00		0.00	NM		
Ⓜ MG for 14.1,39.1,18.1,1.1,20.1,19.1,40.1,23.1															
5	17	10/26/16-10/26/16		MLB World Series Gm		8:00 PM-11:00 PM	-----	:30		\$970.00		0.00	NM		
Ⓜ MG for 14.1,39.1,18.1,1.1,20.1,19.1,40.1,23.1															
6	17	10/24/16-10/30/16		MLB World Series Gm		8:00 PM-11:00 PM	---- 1--	:30		\$970.00		0.00	NM		
Ⓜ MG for 14.1,39.1,18.1,1.1,20.1,19.1,40.1,23.1															
2	17	10/28/16	10/28/16	M-F 11a-12p F 11a-12p	CM	11:00 AM-12:00 PM	---- 1--	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---- 1--	1		\$150.00		0.00						
3	17	10/28/16	10/28/16	M-F 5p-6p F 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---- 1--	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---- 1--	1		\$225.00		0.00						
4	17	10/28/16	10/28/16	M-F 6p-7p F 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---- 1--	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---- 1--	1		\$250.00		0.00						
5	17	10/28/16	10/28/16	M-F 6p-7p F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---- 1--	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---- 1--	1		\$250.00		0.00						
6	17	10/28/16	10/28/16	M-F 7a-8a F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	---- 1--	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	---- 1--	1		\$450.00		0.00						
7	17	10/31/16	10/31/16	M-F 10p-11p M 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$800.00		0.00						
8	17	10/31/16	10/31/16	M-F 10p-11p M 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$800.00		0.00						
9	17	10/31/16	10/31/16	M-F 11a-12p M 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$150.00		0.00						
10	17	10/31/16	10/31/16	M-F 5p-6p M 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$225.00		0.00						
11	17	10/31/16	10/31/16	M-F 5p-6p M 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	1-----	1		\$225.00		0.00						

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WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	17	10/31/16	10/31/16	M-F 6p-7p M 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	1-----		1		\$250.00		0.00					
13	17	10/31/16	10/31/16	M-F 8a-9a M 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/16	11/06/16	1-----		1		\$400.00		0.00					
14	17	10/29/16	10/29/16	Sa-Su 11p-1135p Sa 11p-1135p	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$200.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1-		1		\$200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/24/16-10/30/16	Sa-Su 11p-1135p		11:00 PM-11:35 PM	-----Sa--	:30		(\$200.00)		0.00	NM		
	See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-later news due to WS] Program Change														
15	17	10/29/16	10/29/16	College Football Gm College Football Gm	CM	7:00 PM-11:00 PM (7:00 PM-11:00 PM)	-----1-	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1-		1		\$600.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/24/16-10/30/16	College Football Gm		7:00 PM-11:00 PM	-----Sa--	:30		(\$600.00)		0.00	NM		
	See MG 15.2 [Program Change-game at 12p due to WS] Program Change														
	2	17	10/24/16-10/30/16	College Football Gm		12:00 PM-3:30 PM	-----Sa--	:30		\$600.00		0.00	NM		
	Ⓜ MG for 15.1 10/29														
16	17	10/29/16	10/29/16	Sa-Su 7a-8a Sa 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1-		1		\$200.00		0.00					
17	17	10/30/16	10/30/16	NFL Reg Ssn Late Gm NFL Reg Ssn Late Gm	CM	4:00 PM-7:00 PM (4:00 PM-7:00 PM)	-----1	:30	1	\$3,000.00	03	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1		1		\$3,000.00		0.00					
18	17	10/30/16	10/30/16	Su 10p-11p Su 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$800.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1		1		\$800.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/24/16-10/30/16	Su 10p-11p		10:00 PM-10:30 PM	-----Su	:30		(\$800.00)		0.00	NM		
	See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-later news due to WS #5] Program Change														
19	17	10/30/16	10/30/16	Su 10p-11p Su 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1	:30	1	\$800.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1		1		\$800.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/24/16-10/30/16	Su 10p-11p		10:30 PM-11:00 PM	-----Su	:30		(\$800.00)		0.00	NM		
	See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-later news due to WS #5] Program Change														
20	17	10/30/16	10/30/16	Sa-Su 11p-1135p Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$450.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1		1		\$450.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/24/16-10/30/16	Sa-Su 11p-1135p		11:00 PM-11:35 PM	-----Su	:30		(\$450.00)		0.00	NM		
	See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-later news due to WS] Program Change														
21	17	10/30/16	10/30/16	Sa-Su 8a-9a Su 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1	:30	1	\$200.00	03	0.00	NM	1	\$200.00

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21	17	10/30/16	10/30/16	Sa-Su 8a-9a Su 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	-----1	1	\$200.00	0.00								
22	17	10/30/16	10/30/16	Sa-Su 8a-9a Su 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----1	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	-----1	1	\$200.00	0.00								
23	17	10/30/16	10/30/16	FOX News Sunday FOX News Sunday	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$200.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	-----1	1	\$200.00	0.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	17	10/24/16-10/30/16	FOX News Sunday		9:30 AM-10:00 AM	-----Su	:30		(\$200.00)		0.00	NM		
	See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-930am NFL game] Program Change														
24	17	10/27/16	10/27/16	M-F 10p-11p Th 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---1---	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$800.00	0.00								
25	17	10/27/16	10/27/16	M-F 5p-6p Th 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---1---	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$225.00	0.00								
26	17	10/27/16	10/27/16	M-F 5p-6p Th 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	---1---	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$225.00	0.00								
27	17	10/27/16	10/27/16	M-F 6p-7p Th 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---1---	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$250.00	0.00								
28	17	10/27/16	10/27/16	M-F 6p-7p Th 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---1---	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$250.00	0.00								
29	17	10/27/16	10/27/16	M-F 7p-730p Th 7p-730p	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	---1---	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$350.00	0.00								
30	17	10/27/16	10/27/16	M-F 8a-9a Th 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	---1---	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/24/16	10/30/16	---1---	1	\$400.00	0.00								
31	17	11/01/16	11/01/16	M-F 10p-11p Tu 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/31/16	11/06/16	-1-----	1	\$800.00	0.00								
32	17	11/01/16	11/01/16	M-F 10p-11p Tu 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-1-----	:30	1	\$800.00	03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/31/16	11/06/16	-1-----	1	\$800.00	0.00								
33	17	11/01/16	11/01/16	M-F 5p-6p Tu 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/31/16	11/06/16	-1-----	1	\$225.00	0.00								
34	17	11/01/16	11/01/16	M-F 5p-6p Tu 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 368722 - 2
 Alt Order #: 8348683
 Flight Dates: 10/26/16 - 11/01/16

Advertiser: Michigan Republican Party
 Product Desc: MICH REPPARTY 10/16
 Estimate: 1281
WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	17	11/01/16	11/01/16	M-F 5p-6p Tu 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	- 1-----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1-----	1		\$225.00		0.00						
35	17	11/01/16	11/01/16	M-F 6p-7p Tu 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	- 1-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1-----	1		\$250.00		0.00						
36	17	11/01/16	11/01/16	M-F 6p-7p Tu 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	- 1-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1-----	1		\$250.00		0.00						
37	17	11/01/16	11/01/16	M-F 7p-730p Tu 7p-730p	CM	7:00 PM-7:30 PM	- 1-----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1-----	1		\$350.00		0.00						
38	17	11/01/16	11/01/16	M-F 7a-8a Tu 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	- 1-----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	- 1-----	1		\$450.00		0.00						
39	17	10/26/16	10/26/16	M-F 10p-11p W 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-- 1----	:30	1	\$800.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-- 1----	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	10/24/16-10/30/16		M-F 10p-11p	10:00 PM-10:30 PM		-- 1----	:30	(\$800.00)	0.00	NM				
See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-later news due to WS #2] Program Change															
40	17	10/26/16	10/26/16	M-F 10p-11p W 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-- 1----	:30	1	\$800.00	03	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-- 1----	1		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	10/24/16-10/30/16		M-F 10p-11p	10:30 PM-11:00 PM		-- 1----	:30	(\$800.00)	0.00	NM				
See MG 1.2,1.3,1.4,1.5,1.6 [Program Change-later news due to WS #2] Program Change															
41	17	10/26/16	10/26/16	M-F 11a-12p W 11a-12p	CM	11:00 AM-12:00 PM	-- 1----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-- 1----	1		\$150.00		0.00						
42	17	10/26/16	10/26/16	M-F 5p-6p W 530p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-- 1----	:30	1	\$225.00	03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-- 1----	1		\$225.00		0.00						
E 43	17	10/26/16	10/26/16	M-F 6p-7p W 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-- 1----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-- 1----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	10/24/16-10/30/16		M-F 6p-7p	6:30 PM-7:00 PM		-- 1----	:30	(\$250.00)	0.00	NM				
See MG 43.2 [Program Change] Program Change															
2	17	10/29/16-10/29/16		Sa-Su 8a-9a	8:00 AM-8:30 AM		-----Sa--	:30	\$250.00	0.00	NM				
(M) MG for 43.1 10/26															
44	17	10/26/16	10/26/16	M-F 7a-8a W 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-- 1----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/16	10/30/16	-- 1----	1		\$450.00		0.00						
45	17	10/26/16	10/26/16		CM	8:00 AM-8:30 AM	-- 1----	:30	1	\$400.00	03	0.00	NM	1	\$400.00

WXMI-TV[illegible]