

CONTRACT



KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

COPY

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 641851 /		<u>Alt Order #</u> 08977977
<u>Product</u> SENATE MAJ. PAC		
<u>Contract Dates</u> 03/02/18 - 03/15/18		<u>Estimate #</u> 6167
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 02/27/18 / 02/27/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLR-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 14573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	03/05/18	03/15/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/02/18	03/08/18	MTWT---				1	\$1,100.00				
		Week: 03/09/18	03/15/18	MTWTF--				1	\$1,100.00				
N 2	11	03/05/18	03/15/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 03/02/18	03/08/18	MTWT---				1	\$1,400.00				
		Week: 03/09/18	03/15/18	MTWTF--				1	\$1,400.00				
Totals								0.00				4	\$5,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/15/18	4	\$5,000.00	(\$750.00)	\$4,250.00
Totals	4	\$5,000.00	(\$750.00)	\$4,250.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC..
KPLR-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8977977

HARRIS SL104 PAGE 1
RUN ON FEB27/18 AT 16:05
FROM STATION

JESSE DEMASTRIE
WATERFRONT STRATEGIES
3050 K STREET NW - SUITE 100
WASHINGTON, DC 20007

ISS/SENATE MAJORITY PAC
SENATE MAJ. PAC
MAR2/18 - MAR15/18 2WKS
TERESA DIFURIA
TYPE O
CTG POLT
EST 6167

REP: NEW ORDER FOR SENATE MAJORITY PAC ISSUE
FLIGHT 3/2 - 3/15
TOTAL \$5000
PLEASE CONFIRM
THANK YOU
VANESSA FOR ALLIE

COPY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1 F,M-TH		600P-630P	30	MAR02-MAR15		1	\$1,100.00	2	\$2,200.00
PROGRAM : BIG BANG THEORY									
CON COM1: BIG BANG THEORY									
2 F,M-TH		630P-700P	30	MAR02-MAR15		1	\$1,400.00	2	\$2,800.00
PROGRAM : BIG BANG THEORY									
CON COM1: BIG BANG THEORY									
MAR/18		\$5,000.00							

CONTRACT TOTAL \$5,000.00
TOTAL SPOTS 4

MARKET TOTALS \$45,454 KPLR 11% KDNL 18% KMOV 22% KSDK 27% KTVI 22% WPXS 0% WRBU 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE