

CONTRACT



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

COPY

And:

Waterfront Strategies
 3050 K Street NW
 Suite 100
 Washington, DC 20007

<u>Contract / Revision</u> 641851 /		<u>Alt Order #</u> 08977977
<u>Product</u> SENATE MAJ. PAC		
<u>Contract Dates</u> 03/02/18 - 03/15/18		<u>Estimate #</u> 6167
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 02/27/18 / 02/27/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLR-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 14573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	03/05/18	03/15/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/02/18	03/08/18	MTWT---				1	\$1,100.00				
Week:		03/09/18	03/15/18	MTWTF--				1	\$1,100.00				
N 2	11	03/05/18	03/15/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/02/18	03/08/18	MTWT---				1	\$1,400.00				
Week:		03/09/18	03/15/18	MTWTF--				1	\$1,400.00				
Totals								0.00				4	\$5,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 -03/15/18	4	\$5,000.00	(\$750.00)	\$4,250.00
Totals	4	\$5,000.00	(\$750.00)	\$4,250.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
 KPLR-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8977977

HARRIS SL104 PAGE 1
 RUN ON FEB27/18 AT 16:05
 FROM STATION

JESSE DEMASTRIE
 WATERFRONT STRATEGIES
 3050 K STREET NW - SUITE 100
 WASHINGTON, DC 20007

ISS/SENATE MAJORITY PAC
 SENATE MAJ. PAC
 MAR2/18 - MAR15/18 2WKS
 TERESA DIFURIA
 TYPE O
 CTG POLT
 EST 6167



REP: NEW ORDER FOR SENATE MAJORITY PAC ISSUE
 FLIGHT 3/2 - 3/15
 TOTAL \$5000
 PLEASE CONFIRM
 THANK YOU
 VANESSA FOR ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1 F,M-TH		600P-630P	30	MAR02-MAR15		1	\$1,100.00	2	\$2,200.00
AGENCY ADVERTISER CODE = 163 AGENCY EST# = 6167 AGENCY PRODUCT CODE = 173 PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
2 F,M-TH		630P-700P	30	MAR02-MAR15		1	\$1,400.00	2	\$2,800.00
PROGRAM : BIG BANG THEORY CON COM1: BIG BANG THEORY									
CONTRACT TOTAL \$5,000.00 TOTAL SPOTS 4									

MARKET TOTALS \$45,454 KPLR 11% KDNL 18% KMOV 22% KSDK 27% KTVI 22% WPXS 0% WRBU 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE