



CONTRACT

WCHS-AM
1111 Virginia Street, E
Charleston, WV 25301
(304) 342-8131

<u>Contract / Revision</u> 256669 /		<u>Alt Order #</u> 34007591
<u>Advertiser</u> Woody Thrasher for Governor		<u>Original Date / Revision</u> 06/03/20 / 06/03/20
<u>Contract Dates</u> 06/04/20 - 06/10/20	<u>Estimate #</u> 7980	
<u>Product</u> PWTHR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Eastman Philadelphia	<u>Sales Office</u> Eastman-Philad
<u>Special Handling</u> Email invoice to invoices@mediafinancial.com		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Advantage
125 West 55th Street
3rd Floor
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	06/04/20	06/10/20	M-F 6a-10a	6a-10a		:30			NM	7	\$315.42
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	22-12--				7	\$45.06			
N 2	WCHS	06/04/20	06/10/20	M-F 10a-3p	10a-3p		:30			NM	6	\$270.36
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	22-11--				6	\$45.06			
N 3	WCHS	06/04/20	06/10/20	M-F 3p-7p	3p-7p		:30			NM	5	\$225.30
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	2--12--				5	\$45.06			
N 4	WCHS	06/04/20	06/10/20	M-F 6a-10a	6a-10a		1:00			NM	4	\$240.28
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	11-11--				4	\$60.07			
N 5	WCHS	06/04/20	06/10/20	M-F 10a-3p	10a-3p		1:00			NM	3	\$180.21
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	1--11--				3	\$60.07			
N 6	WCHS	06/04/20	06/10/20	M-F 3p-7p	3p-7p		1:00			NM	3	\$180.21
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/20	06/10/20	1--11--				3	\$60.07			
Totals											28	\$1,411.78

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/09/20	28	\$1,411.78	(\$211.77)	\$1,200.01
Totals	28	\$1,411.78	(\$211.77)	\$1,200.01

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

REVISED

Jun 03, 20
 CONT# **34007591** Mod# Ver# 3 (Last =)
 REP **EASTMAN**
 TO **WCHS-AM (Charleston, WV)**
 FM **LINDSAY COOPER**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: / / **7980**

 SALESPERSON FAX#

 PH # **410-825-9877**

BYR **Helen Hanratty**
 ADV **WOODY THRASHER FOR GOVERNOR 2020**
 PDT **PWTHR**
 FLT **Jun 04, 20 - Jun 09, 20**

*** REP ORDER COMMENT ***

**** 6/3/2020 12:53:00 PM: REVISED. PLEASE CONFIRM ASAP.**

**** 6/3/2020 12:53:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	...T...	6A - 10A	30	06/04/2020 - 06/04/2020	1D	1	\$45.06	1
	1.2	...T...	10A - 3P	30	06/04/2020 - 06/04/2020	1D	1	\$45.06	1
	1.3	...T...	3P - 7P	30	06/04/2020 - 06/04/2020	1D	1	\$45.06	1
	1.4	...T...	6A - 10A	60	06/04/2020 - 06/04/2020	1D	1	\$60.07	1
	1.5	...T...	10A - 3P	60	06/04/2020 - 06/04/2020	1D	1	\$60.07	1
	1.6	...T...	3P - 7P	60	06/04/2020 - 06/04/2020	1D	1	\$60.07	1
					** FLIGHT TOTALS **		6	\$315.39	
		<u>FLIGHT 2</u>							
	2.1F..	6A - 10A	30	06/05/2020 - 06/05/2020	1D	2	\$45.06	2
	2.2F..	10A - 3P	30	06/05/2020 - 06/05/2020	1D	1	\$45.06	1
	2.3F..	3P - 7P	30	06/05/2020 - 06/05/2020	1D	2	\$45.06	2
	2.4F..	6A - 10A	60	06/05/2020 - 06/05/2020	1D	1	\$60.07	1
	2.5F..	10A - 3P	60	06/05/2020 - 06/05/2020	1D	1	\$60.07	1
	2.6F..	3P - 7P	60	06/05/2020 - 06/05/2020	1D	1	\$60.07	1
					** FLIGHT TOTALS **		8	\$405.51	
		<u>FLIGHT 3</u>							
CHG	3.1	M.....	6A - 10A	30	06/08/2020 - 06/08/2020	1D	2	\$45.06	2
	3.2	M.....	10A - 3P	30	06/08/2020 - 06/08/2020	1D	2	\$45.06	2
	3.3	M.....	3P - 7P	30	06/08/2020 - 06/08/2020	1D	2	\$45.06	2
	3.4	M.....	6A - 10A	60	06/08/2020 - 06/08/2020	1D	1	\$60.07	1
	3.5	M.....	10A - 3P	60	06/08/2020 - 06/08/2020	1D	1	\$60.07	1
	3.6	M.....	3P - 7P	60	06/08/2020 - 06/08/2020	1D	1	\$60.07	1

Jun 03, 20
 CONT# 34007591 Mod# Ver# 3 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: 1 / 7980

				** FLIGHT TOTALS **			9	\$450.57	
		FLIGHT 4							
	4.1	.T.....	6A - 10A	30	06/09/2020 - 06/09/2020	1D	2	\$45.06	2
	4.2	.T.....	10A - 3P	30	06/09/2020 - 06/09/2020	1D	2	\$45.06	2
CHG	4.3	.T.....	3P - 7P	30	06/09/2020 - 06/09/2020	1D	0	\$45.06	0
	4.4	.T.....	6A - 10A	60	06/09/2020 - 06/09/2020	1D	1	\$60.07	1
				** FLIGHT TOTALS **			5	\$240.31	

	Jun 20						
SPOTS	28						
CASH	1411.78						
TRADE	0.00						
NSL	0.00						
TOTAL	1411.78						

							TOTAL
SPOTS							28
CASH							1,411.78
TRADE							0.00
NSL							0.00
TOTAL							1,411.78

**** Competitive Comments ****

WOODY THRASHER FOR GO - 6.4-6.9 RADIO - PWTHR

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Traffic Instructions



Date Sent: 06/03/20

Client Name: Woody Thrasher for Governor

Radio Markets:

Charleston, WV Metro	Clarksburg-Weston Outer
Huntington-Ashland Metro	Wheeling Metro
Charleston-Huntington Outer	Parkersburg-Marietta Metro
Bluefield-Beckley-Oak Hill Outer	WV Talkline
Washington, D.C. (Hagerstown) Outer	
Morgantown-Clarksburg-Fairmont Metro	

Radio Estimate # 's: 7980

FLIGHT DATES	ISCI CODE	SPOT NAME	LENGTH	ROTATION	DELIVERY METHOD	DELIVERY DATE
6/4-6/9 See Notes	20SPTFGR002	Who I Am	:60	100%	Email/ MP3	6/3/20
6/4-6/9 See Notes	20SPTFGR003	Time For Change	:30	100%	Email/ MP3	6/3/20

Notes: No spots should air after 3p on 6/9

PLEASE EMAIL CONFIRMATION TO: Brady David bdavid@mentzermedia.com

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Woody Thrasher

Authorized committee:

Woody Thrasher for Governor 2020

Agency requesting time (and contact information):

N/A **Mentzer Media Services / Tammie Wingrove 410-825-7034**

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

6/9/2020

General

Primary

Treasurer of candidate's authorized committee:

Ronald Stanley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Conrad G. Lucas</u>	Signature:
Name: Conrad G. Lucas	Name: <u>Adam Proulx</u>
Date of Request to Purchase Ad Time: 02/20/20	Date of Station Agreement to Sell Time: <u>4/13/20</u>

Receipt

Katz Communications • Katz Media Group Inc
125 W. 55th St., New York, New York 10019
212-424-6528

Cardholder Contact Information

Cardholder Name: **Bruce Mentzer**
Cardholder Phone:
Cardholder Email:
Customer Name: **Mentzer Media**

Bill To Address: **210 W Pennsylvania Ave
Suite 250
Towson, Maryland 21204**

Transaction Type

Transaction Type: **Authorize And Capture**
Created Date: **6/3/2020 2:38:40 PM EDT**
Capture Date: **6/3/2020 2:38:41 PM EDT**
AVS Address: **Matched**

Transaction Status: **Submitted**
Authorization Date: **6/3/2020 2:38:40 PM EDT**
Authorization Code: **279751**
AVS Zip: **Matched**

Credit Card Information

Name On Card: **Bruce Mentzer**
Card Number: **xxxx-xxxxxx-x3010**
Security Code Response: **Matched**

Card Brand: **AMEX**
Security Code Status: **Provided**

Tracking Information

Customer Ref Value:
Invoice Number:
Ship From Postal Code: **10019**
Tracking Number:

Order Number:
Invoice Date:
Shipping Company: **None**

Transaction Totals

Product Code	Description	UOM Code	CMDTY Code	QTY	AMT	EXT AMT
6320-1	Woody Thrasher for Governor 6.4-6.9	EA	80140000	1.00	\$3,743.64	\$3,743.64
					Sub-Total:	\$3,743.64
					Sales Tax:	\$0.00
					Freight Amount:	\$0.00
					Freight Tax:	\$0.00
					Duty Amount:	\$0.00
					Total (USD) :	\$3,743.64