



# CONTRACT

**WCHS-AM**  
 1111 Virginia Street, E  
 Charleston, WV 25301  
 (304) 342-8131

<u>Contract / Revision</u> 256310 /		<u>Alt Order #</u>
<u>Advertiser</u> Mike Folk for Governor		<u>Original Date / Revision</u> 05/27/20 / 05/27/20
<u>Contract Dates</u> 06/02/20 - 06/08/20	<u>Estimate #</u>	
<u>Product</u> 6/2 - 6/8		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Joe Parsons	<u>Sales Office</u> Charleston
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Neighborhood Research and Media**  
 Attention: Rick Shaftan  
 PO Box 297  
 Rodanthe, NC 27968

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	06/02/20	06/08/20	M-Su Rotator	6a-12a		1:00			NM	25	\$820.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	-TWTF--				20	\$32.82			
	Week:	06/08/20	06/14/20	M-----				5	\$32.82			
<b>Totals</b>											25	\$820.50

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/08/20	25	\$820.50	(\$123.08)	\$697.42
<b>Totals</b>	25	\$820.50	(\$123.08)	\$697.42

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Richard Shaftan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Folk

Authorized committee:

Mike Folk for Governor

Agency requesting time (and contact information):

N/A Neighborhood Research And Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

6/9/2020

General

Primary

Treasurer of candidate's authorized committee:

Mike Folk

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

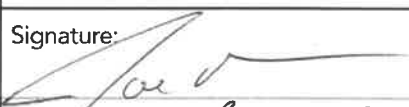
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>Richard K Shaftan</b> <div style="font-size: small; margin-top: 5px;">Digitally signed by Richard K Shaftan Date: 2020.02.28 12:49:19 -05'00'</div>	Signature: 
Name: Richard k Shaftan	Name: <b>Joe PARSONS</b>
Date of Request to Purchase Ad Time: 5/27/2020	Date of Station Agreement to Sell Time: 5-27-2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Richard K Shaftan**

Digitally signed by Richard K Shaftan  
Date: 2020.02.28 12:49:37 -05'00'

Name: Richard K Shaftan

Date: 5/19/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

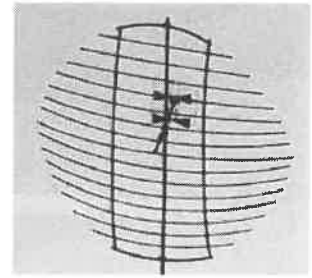
\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Neighborhood Research and Media**  
PO BOX 297  
RODANTHE, NC 27968 US  
252-987-0210  
shaftan@earthlink.net



## Purchase Order

**VENDOR**

Joe Parsons  
Metronews  
1111 Virginia St E  
Charleston, WV 25301  
United States

**SHIP TO**

Neighborhood Research and  
Media  
PO BOX 297  
RODANTHE, NC 27968 US

**P.O. NO. 7280**

**DATE 05/27/2020**

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Radio and Television Airtime:60 Radio	WCHS 6A-11P 6/2-5, 8	25	32.82	820.50
Radio and Television Airtime:Agency Commission	Agency Commission	820.50	-0.15	-123.08
<b>TOTAL</b>				<b>\$697.42</b>

Approved By \_\_\_\_\_

Date \_\_\_\_\_

w/o 256310

Transaction Record

---

Customer Copy

**WV Radio Corporation**

1251 Earl L Core Rd  
Morgantown, WV 26505

Transaction Type: **Credit Card Sale**  
Approved Amount: **697.42**  
Customer Name: **Richard Shaftan**  
Card Number: **xxxx-xxxx-xxxx-6318**  
Card Type: **Visa**  
Date: **5/27/2020 1:34:37 PM CST**  
Approval Code: **027955**  
Transaction ID: **448850484**  
Reference Number: **MetroNews**  
Address Verification Response (AVS): **Street address does not match,  
but 5-digit postal code matches.**  
CVV Response: **Match**

Thank You