



CONTRACT

WCHS-AM
1111 Virginia Street, E
Charleston, WV 25301
(304) 342-8131

<u>Contract / Revision</u> 256551 /		<u>Alt Order #</u>
<u>Advertiser</u> Bill Schwartz for WV Supreme Court 2020		<u>Original Date / Revision</u> 06/01/20 / 06/01/20
<u>Contract Dates</u> 06/05/20 - 06/09/20	<u>Estimate #</u>	
<u>Product</u> Election Schedule		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Sean Meyer	<u>Sales Office</u> Charleston
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Bill Schwartz for WV Supreme Court 2020
Attention: Bill Schwartz
119 Yellow Poplar Ln.
Charleston, WV 25306

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	06/05/20	06/09/20	M-Su Rotator	6a-12a		:30			NM	14	\$293.02
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	----FSS				8	\$20.93			
	Week:	06/08/20	06/14/20	MT-----				6	\$20.93			
N 2	WCHS	06/05/20	06/09/20	M-F Talkline	10a-12p		:30			NM	3	\$137.85
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	----F--				1	\$45.95			
	Week:	06/08/20	06/14/20	MT-----				2	\$45.95			
Totals											17	\$430.87

Time Period	# of Spots	Gross Amount	Net Amount
06/01/20 -06/09/20	17	\$430.87	\$430.87
Totals	17	\$430.87	\$430.87

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 06 01, 2020

Station and Location: WCMS WVAF

I, William Schwartz,

[select one] Being

On behalf of: N/A, a legally qualified candidate associated with the N/A political party or organization, and seeking the office of Supreme Court in the June 9, 2020 election to be held on June 9, 2020, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	M-SU 6a-11P	M-SU		WCMS-8	1
				WCMS-6	1
	M-F 10a-12P	M-Tu, F		WCMS-1	1
				WCMS-2	1
	M-SU-6a-11P	M-SU		WVAF-8	1
				WVAF-6	1

TOTAL CHARGES: ~~730.19~~ \$730.19

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Political Candidate Advertisements — Agreement Form (2020)

I represent that payment for the above described broadcast time has been paid by:

William Schwartz

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Bob Miller

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

6/1/2020

Name:

William Schwartz

Title:

Candidate

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

6-1-20

Name:

Charlie Jennings

Title:

DS

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Actual Schedule of Broadcasts

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS

DOCUMENTATION

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:

POLITICAL FILE REQUIREMENTS:

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.

WILLIAM K SCHWARTZ 03/19
430 SILVER MAPLE RIDGE APT 5
CHARLESTON, WV 25306

1239

69-3/434
46

6/1/2020
Date

CHECK 48888
69-3/434-46

Pay to the Order of WV Radio Corp. \$ 592.34
Five Hundred Ninety Two Dollars and 34/100

WesBanco
WesBanco Bank

For Company

[Signature]

⑆043400036⑆ 0462021180⑆ 1239

Merchant Clear

WILLIAM K SCHWARTZ 03/19
430 SILVER MAPLE RIDGE APT 5
CHARLESTON, WV 25306

1240

69-3/434
46

6/1/2020
Date

CHECK 48888
69-3/434-46

Pay to the Order of WV Radio Corp. \$ 137.85
One Hundred Thirty Seven Dollars and 85/100

WesBanco
WesBanco Bank

For Company

[Signature]

⑆043400036⑆ 0462021180⑆ 1240

Merchant Clear