



CONTRACT

WCHS-AM
 1111 Virginia Street, E
 Charleston, WV 25301
 (304) 342-8131

<u>Contract / Revision</u> 262111 /		<u>Alt Order #</u> 34335901
<u>Advertiser</u> Moore Capito for 35th District House		<u>Original Date / Revision</u> 09/14/20 / 09/14/20
<u>Contract Dates</u> 09/16/20 - 10/04/20	<u>Estimate #</u> na	
<u>Product</u> HD-35		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Eastman Philadelphia	<u>Sales Office</u> Eastman-Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Brabender Cox Mihalke
 1218 Grandview Ave 1st Floor
 Pittsburgh, PA 15211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	09/16/20	09/22/20	M-F 6a-10a	6:00 AM-10:00 AM		:30			NM	12	\$369.36
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/20	09/22/20	--WTF--				12	\$30.78			
N 2	WCHS	09/16/20	09/22/20	M-F 10a-3p	10:00 AM-3:00 PM		:30			NM	14	\$430.92
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/20	09/22/20	--WTF--				14	\$30.78			
N 3	WCHS	09/16/20	09/22/20	M-F 3p-7p	3:00 PM-7:00 PM		:30			NM	12	\$369.36
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/20	09/22/20	--WTF--				12	\$30.78			
N 4	WCHS	09/21/20	10/04/20	M-F 6a-10a	6:00 AM-10:00 AM		:30			NM	27	\$831.06
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	MTWTF--				14	\$30.78			
Week:		09/28/20	10/04/20	MTWTF--				13	\$30.78			
N 5	WCHS	09/21/20	10/04/20	M-F 10a-3p	10:00 AM-3:00 PM		:30			NM	28	\$861.84
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	MTWTF--				14	\$30.78			
Week:		09/28/20	10/04/20	MTWTF--				14	\$30.78			
N 6	WCHS	09/21/20	10/04/20	M-F 3p-7p	3:00 PM-7:00 PM		:30			NM	27	\$831.06
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/20	09/27/20	MTWTF--				14	\$30.78			
Week:		09/28/20	10/04/20	MTWTF--				13	\$30.78			
Totals											120	\$3,693.60

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 - 09/27/20	80	\$2,462.40	(\$369.36)	\$2,093.04
09/28/20 - 10/02/20	40	\$1,231.20	(\$184.68)	\$1,046.52
Totals	120	\$3,693.60	(\$554.04)	\$3,139.56

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

REVISED

CONT# 34335901 Mod# Ver# 3 (Last =)
REP EASTMAN
TO WCHS-AM (Charleston, WV)
FM BRIAN DONLEY
OFF PHILADELPHIA
AGY BRABENDER COX
ADDR 1218 GRANDVIEW AVE 1ST FLOOR
 PITTSBURGH, PA 15211

DDS CONT# 0
C/P/E: na / na / na

SALESPERSON FAX#

PH # 412-434-6320

BYR LIZ BRABENDER KUNDU
ADV MOORE CAPITO FOR 35TH DISTRICT HOUSE OF
PDT HD-35
FLT Sep 16, 20 - Oct 04, 20

*** REP ORDER COMMENT ***

** 9/14/2020 5:17:00 PM: THE SPOT LENGTH HAS BEEN ADJUSTED TO :30S. RATES HAVE BEEN REVISED TO REFLECT :30 PRICING. SPOTS HAVE BEEN ADDED TO KEEP THE ORDERED DOLLAR TOTAL THE SAME.
 ** 9/14/2020 5:17:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
FLIGHT 1									
CHG	1.1	..WTF..	6A - 10A	30	9/16/2020 - 9/18/2020	1W	12	\$30.78	12
CHG	1.2	..WTF..	10A - 3P	30	9/16/2020 - 9/18/2020	1W	14	\$30.78	14
CHG	1.3	..WTF..	3P - 7P	30	9/16/2020 - 9/18/2020	1W	12	\$30.78	12
** WEEKLY FLIGHT TOTALS **							38	\$1,169.64	
FLIGHT 2									
CHG	2.1	MTWTF..	6A - 10A	30	9/21/2020 - 9/25/2020	1W	14	\$30.78	14
CHG	2.2	MTWTF..	10A - 3P	30	9/21/2020 - 9/25/2020	1W	14	\$30.78	14
CHG	2.3	MTWTF..	3P - 7P	30	9/21/2020 - 9/25/2020	1W	14	\$30.78	14
** WEEKLY FLIGHT TOTALS **							42	\$1,292.76	
FLIGHT 3									
CHG	3.1	MTWTF..	6A - 10A	30	9/28/2020 - 10/2/2020	1W	13	\$30.78	13
CHG	3.2	MTWTF..	10A - 3P	30	9/28/2020 - 10/2/2020	1W	14	\$30.78	14
CHG	3.3	MTWTF..	3P - 7P	30	9/28/2020 - 10/2/2020	1W	13	\$30.78	13
** WEEKLY FLIGHT TOTALS **							40	\$1,231.20	

Sep 14, 20
 CONT# **34335901** Mod# Ver# 3 (Last =)
 REP **EASTMAN**

DDS CONT# 0
 C/P/E: na / na / na

	Sep 20	Oct 20				
SPOTS	80	40				
CASH	2462.40	1231.20				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	2462.40	1231.20				

						TOTAL
SPOTS						120
CASH						3,693.60
TRADE						0.00
NSL						0.00
TOTAL						3,693.60

**** Competitive Comments ****

MOORE CAPITO FOR HD35

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BrabenderCox LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Moore Capito

Authorized committee:

Moore Capito for WV

Agency requesting time (and contact information):

N/A BrabenderCox 1218 Grandview Ave Pittsburgh PA 15211

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

HD 35

Date of election:

11/03/2020

General

Primary

Treasurer of candidate's authorized committee:

Reed Spangler

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2020.05.20 08:38:39 -04'00'

Name: Liz Kundu

Date of Request to Purchase Ad Time: 9/16//2020

Signature:

Ashley Prout

Name:

Ashley Prout

Date of Station Agreement to Sell Time:

9/16/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2020.05.20 08:38:56 -04'00'

Name: Liz Kundu

Date: 9/14/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-14-20

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2002111

Station Call Letters: WCHS-TV

Date Received/Requested: 9-14-20

Est. #: NA

Station Location: char wv

Run Start and End Dates: 9/16 - 10/4/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ashley Prowse

From: Donley, Brian <Brian.Donley@Katzmedia.com>
Sent: Tuesday, September 15, 2020 1:57 PM
To: Ashley Prowse
Cc: Homan, Angela
Subject: RE: Moore Capito for HD 35 - Proof of Payment

Hi Ashley,

Please see below for confirmation that payment has been issued -

Notification of Electronic Payment

This message confirms that BRABENDERCOX LLC has initiated an electronic payment to WCHS-AM via FastPay's ePay solution. Please see the payment details below.

Total Amount

\$3,139.05

Company	Vendor
BRABENDERCOX LLC	WCHS-AM