

Portland Radio Group EEO Recap 12/01/2022 – 11/30/2023

Portland Radio Group Full Time Jobs filled by the Portland Radio Group

2 Account Executive
1 Promotion Director
1 Traffic Manager
1 Programming On-Air

Recruitment Sources that Referred Each Hire

Account Executive - Portland Radio Group Radio Advertising
Account Executive - Referral
Promotion Director - Portland Radio Group Website
Traffic Manager - Indeed.com
Programming On-Air - Referral

POSTINGS EEO Ongoing

Account Executive				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
PRG Station Websites & On Air	Barry Gabloff	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Devon Fralick	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

POSTINGS EEO 08/02/2023-9/21/2023

Promotions Director				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
MAB.ORG	Tim Moore	www.careerpage.org	207-623-3870	128 State Street Augusta, ME
PRG Station Websites	Matt Barnard	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Devon Fralick	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

POSTINGS EEO 3/15/2023-6/27/2023

Traffic Manager				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
MAB.ORG	Tim Moore	www.careerpage.org	207-623-3870	128 State Street Augusta, ME
PRG Station Websites	Tony Randazzo	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Devon Fralick	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI

POSTINGS EEO**01/05/2023-2/03/2023**

Programming On-Air				
NAME	CONTACT	WEB SITE	Phone	ADDRESS
MAB.ORG	Tim Moore	www.careerpage.org	207-623-3870	128 State Street Augusta, ME
PRG Station Websites	Tony Randazzo	ALL	207-774-4561	420 Western Ave South Portland, ME
Saga Communications	Devon Fralick	www.sagacom.com	313-886-7150	Grosse Pointe Farms, MI
All Access	Scott Chase	allaccess.com	313-886-7070	Grosse Pointe Farms, MI
RAMP Radio & Music Pros	Scott Chase	Ramp247.com	313-886-7070	Grosse Pointe Farms, MI
Country Aircheck	Scott Chase	Countryaircheck.com	313-886-7070	Grosse Pointe Farms, MI

Total Number of Persons Interviewed for all Full Time Vacancies

26

Referral Sources of Candidates Interviewed

Word of Mouth / Referral	12
All Access	0
Internal	2
Saga Communications/Indeed/Zip Recruiter	2
Portland Radio / Websites	9
Walk-In	1

Portland Radio Group Outreach Activities 11/2022-11/2023

Portland Radio Group Intern Program

We had 2 good interns in our **paid internship program**. The program provides in-depth training in all aspects of Programming, Promotions, News, Sales and General Administration at the Portland Radio Group cluster of stations. Our program is designed to assist individuals to acquire skills needed for broadcast employment.

Allyson LaPierre - A college student pursuing BA in Communication Broadcast Journalism at Coastal Carolina University in South Carolina, interned from June 2023 through August 2023. She indicated that she would be interested in working part-time over her holiday break in Dec/Jan to fill in the news department.

Ayla Walsh - A college student studying History and Drama at New York University, interned from June 2023 through August 2023. She also indicated that she would like to fill in during the holiday break.

Partnered with Dr. Cassandra Dove with the University of Southern Maine and Southern Maine Community College

Dr. Dove is an instructor with USM in the Department of Technology and Adjunct Faculty member with Southern Maine Community College. She brought in four students from her Technical Communications class to meet with Joe Lerman, on-air talent, Andrew Armstrong, Chief Engineer & IT Director and Phil Zachary, Market Manager. The goal is to show the students a cross section of careers in radio broadcasting to encourage the next generation. She had two students this year she felt could become broadcast engineers and/or with the ever expanding IT needs of broadcasting.

In House Recruiting

Employees are strongly encouraged to attract and recruit anyone whose talents they feel will be an asset to our organization, both full and part-time.