

# CONTRACT



**WJBF**  
 1336 Augusta West Parkway  
 Augusta, GA 30909  
 (706) 722-6664

<u>Contract / Revision</u> 1718010 /		<u>Alt Order #</u> 26213127
<u>Product</u> GOP / KEMP / 559		
<u>Contract Dates</u> 10/03/18 - 10/12/18		<u>Estimate #</u> 559
<u>Advertiser</u> POL/Georgia Republican Party/Kemp for Gov		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Medium Buying LLC**  
 1351 King Avenue  
 2nd Floor  
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	10/03/18	10/05/18	M-F WJBF 530a News	530-6a		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				3	\$70.00				
2	WJBF	10/08/18	10/09/18	M-F WJBF 530a News	530-6a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$70.00				
3	WJBF	10/03/18	10/05/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				2	\$175.00				
4	WJBF	10/08/18	10/09/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$175.00				
5	WJBF	10/03/18	10/05/18	GMA	657-9a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				3	\$175.00				
6	WJBF	10/08/18	10/09/18	GMA	657-9a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$175.00				
7	WJBF	10/03/18	10/05/18	M-F News at 5p	5-530p		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				3	\$130.00				
8	WJBF	10/08/18	10/09/18	M-F News at 5p	5-530p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$130.00				
9	WJBF	10/03/18	10/05/18	M-F News @530p	530-6p		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				3	\$130.00				
10	WJBF	10/08/18	10/09/18	M-F News @530p	530-6p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$130.00				
11	WJBF	10/03/18	10/05/18	M-F News @6	6-630p		:30				NM	2	\$800.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/03/18 - 10/12/18	<u>Product</u> GOP /KEMP / 559	<u>Estimate #</u> 559
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<u>Advertiser</u> POL/Georgia Republican	<u>Original Date / Revision</u> 10/11/18 / 10/11/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				2	\$400.00				
12	WJBF	10/08/18	10/09/18	M-F News @6	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				1	\$400.00				
13	WJBF	10/03/18	10/05/18	WJBF 7p News	WJBF 7p News		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				3	\$130.00				
14	WJBF	10/08/18	10/09/18	WJBF 7p News	WJBF 7p News		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$130.00				
15	WJBF	10/03/18	10/05/18	Entertainment Tonight	730-8p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--WTF--				3	\$200.00				
16	WJBF	10/08/18	10/09/18	Entertainment Tonight	730-8p		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MT-----				2	\$155.00				
17	WJBF	10/06/18	10/06/18	GMA Sa	757a-9a		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$165.00				
18	WJBF	10/06/18	10/06/18	Sat 330p ABC College FB	Sat 330p ABC Coll		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$250.00				
N 19	WJBF	10/06/18	10/06/18	Sa News @7p	657-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$85.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WJBF	10/01/18-10/07/18	Sa News @7p	657-730p	-----Sa--	:30	<del>\$85.00</del>	NM			
Credited													
20	WJBF	10/06/18	10/06/18	Sat 8p ABC College FB	Sat 8p ABC Colleg		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$250.00				
21	WJBF	10/06/18	10/06/18	LN Runs Late	1130p-1205a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S-				1	\$90.00				
22	WJBF	10/07/18	10/07/18	Su GM Augusta 7-8a	658-757a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$100.00				
23	WJBF	10/07/18	10/07/18	GMA Su	757a-9a		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$165.00				
24	WJBF	10/07/18	10/07/18	This Week	9-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$100.00				
25	WJBF	10/07/18	10/07/18	Su News @6p	557-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$100.00				
26	WJBF	10/07/18	10/07/18	America's Funniest Home Vic	7-8p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		10/01/18	10/07/18	-----S				1	\$425.00				
27	WJBF	10/07/18	10/07/18	Su News @11p	11p-1135p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$130.00				
<b>Totals</b>								0.00				47	\$7,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/09/18	47	\$7,760.00	(\$1,164.00)	\$6,596.00
<b>Totals</b>	47	\$7,760.00	(\$1,164.00)	\$6,596.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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