



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

CONTRACT

<u>Contract / Revision</u> 1727628 /		<u>Alt Order #</u> 26217963
<u>Product</u> GA GOP / KEMP		
<u>Contract Dates</u> 10/10/18 - 10/12/18		<u>Estimate #</u> 580
<u>Advertiser</u> POL/Georgia Republican Party/Kemp for Gov		<u>Original Date / Revision</u> 10/09/18 / 10/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Medium Buying LLC
Attention: Katz Washington
1351 King Avenue
2nd Floor
Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	10/10/18	10/12/18	Live w/ Kelly & Ryan	9-10a		1:00				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				3	\$160.00				
N 3	WJBF	10/10/18	10/12/18	M-F News at 12p	12p-1230p		1:00				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				3	\$150.00				
N 4	WJBF	10/10/18	10/12/18	Judge Mathis	357-5p		1:00				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				3	\$180.00				
N 5	WJBF	10/10/18	10/12/18	People's Court	10-1057a		1:00				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				2	\$250.00				
N 6	WJBF	10/10/18	10/12/18	The View	1057-12p		1:00				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				3	\$250.00				
N 7	WJBF	10/10/18	10/12/18	Steve Harvey	3-357p		1:00				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				3	\$180.00				
N 8	WJBF	10/10/18	10/12/18	GMA Day	1-2p		1:00				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				2	\$120.00				
N 9	WJBF	10/10/18	10/12/18	General Hospital	2-3p		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--WTF--				1	\$200.00				
N 10	WJBF	10/11/18	10/12/18	Th 1230p-1p	1230-1p		1:00				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	---T---				2	\$130.00				
N 11	WJBF	10/12/18	10/12/18	The Dish	1230-1p		1:00				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	----F--				1	\$130.00				
Totals								0.00				23	\$4,090.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

<u>Contract / Revision</u>	<u>Alt Order #</u>
1727628 /	26217963

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/18 - 10/12/18	GA GOP / KEMP	580

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Georgia Republican	10/09/18 / 10/09/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/12/18	23	\$4,090.00	(\$613.50)	\$3,476.50
Totals	23	\$4,090.00	(\$613.50)	\$3,476.50

Signature: _____ **Date:** _____

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125 West 55th St
New York, NY 10019

Contract # 26217963 Changes as of: 10/9/2018 at 1:33 PM Version: Original Order
CPE: //580 Flight: 10/10/18 - 10/12/18 Station: WJBF
Agency: MEDIUM BUYING LLC Advertiser: Georgia Rep Market: Augusta, GA
1351 King Ave Product: GA GOP / KEMP Office: WASHINGTON
2nd Floor Agency Order #: Service: Nielsen
COLUMBUS, OH Buyer: Tanya Renicker Primary Demo: Adults 35+
43212
Salesperson: ERIN SCHUMACHER Assistant: ERIN SCHUMACHER
212-424-6620 212-424-6620
Separation:

Con Type: POLITICAL/VOTE
Total \$: \$4,090.00
Total Spots: 27
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/10 - 10/10		Total Spots	Total \$	CPP*	GRP*
						10/10					
1	W-F 9a-10a		kelly & ryan	\$160.00	60	3		3	\$480.00	\$0.00	0.0
2	M 12:30p-1p		means report	\$130.00	60	3		3	\$390.00	\$0.00	0.0
will need a mg for \$, spot ordered out of flight											
3	W-F 12n-12:30p		noon news	\$150.00	60	3		3	\$450.00	\$0.00	0.0
4	W-F 4p-5p		judge mathis	\$180.00	60	3		3	\$540.00	\$0.00	0.0
5	W-F 10a-11a		peoples court	\$150.00	60	3		3	\$450.00	\$0.00	0.0
6	W-F 11a-12n		the views	\$160.00	60	3		3	\$480.00	\$0.00	0.0
7	W-F 3p-4p		steve harvey	\$180.00	60	3		3	\$540.00	\$0.00	0.0
8	W-F 1p-2p		gma day	\$120.00	60	4		4	\$480.00	\$0.00	0.0
9	W-F 2p-3p		gen hosp	\$140.00	60	2		2	\$280.00	\$0.00	0.0
TOTALS:								27	\$4,090.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26217963		Changes as of: 10/9/2018 at 1:33 PM		Version: Original Order	
CPE: //580		Flight: 10/10/18 - 10/12/18		Station: WJBF	
Agency: MEDIUM BUYING LLC		Advertiser: Georgia Rep Party/Kemp		Market: Augusta, GA	
1351 King Ave		Product: GA GOP / KEMP		Office: WASHINGTON	
2nd Floor		Agency Order #:		Service: Nielsen	
COLUMBUS, OH 43212		Buyer: Tanya Renicker		Primary Demo: Adults 35+	
		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		212-424-6620		212-424-6620	
		Separation:			

Con Type: POLITICAL/VOTE
Total \$: \$4,090.00
Total Spots: 27
Total CPP: \$0.00
Total GRP:

Special Instructions	
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Competitive Information	
Market Budget:	\$11,686
WJBF Share:	35%
Comment:	
Unknown:	65%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	27	\$4,090.00	N/A
Total	100%	27	\$4,090.00	N/A

Monthly Summary		
Month	Spots	Dollars
2018-Oct	27	\$4,090.00
Total	27	\$4,090.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/9/18 2:20 PM				
New	10/9/18 1:33 PM	ERIN SCHUMACHER	Confirmed	27	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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