



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

CONTRACT

<u>Contract / Revision</u> 1530811 /		<u>Alt Order #</u> 26010611
<u>Product</u> Kemp / Gov / R		
<u>Contract Dates</u> 05/11/18 - 05/22/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Brian Kemp/Governor/GA/Rep		<u>Original Date / Revision</u> 05/15/18 / 05/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Medium Buying LLC
1351 King Avenue
2nd Floor
Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	05/11/18	05/18/18	M-F News @6	6-630p		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$300.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$300.00				
2	WJBF	05/21/18	05/22/18	M-F News @6	6-630p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$300.00				
3	WJBF	05/11/18	05/18/18	GMA	657-9a		:30				NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				2	\$225.00				
Week:		05/14/18	05/20/18	MTWTF--				10	\$225.00				
4	WJBF	05/21/18	05/22/18	GMA	657-9a		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$225.00				
E 5	WJBF	05/13/18	05/20/18	GMA Su	757a-9a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				2	\$100.00				
Week:		05/14/18	05/20/18	-----S				2	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WJBF	05/14/18-05/20/18	GMA Su	757a-9a	-----Su	:30		\$100.00		NM		
		See MG 5.5											
	5	WJBF	05/14/18-05/18/18	Jimmy Kimmel	1135-1235a	MTuWThF----	:30		\$100.00		NM		
	Ⓜ MG for 5.4 05/20												
6	WJBF	05/13/18	05/20/18	Su News @6p	557-630p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				1	\$100.00				
Week:		05/14/18	05/20/18	-----S				1	\$100.00				
7	WJBF	05/11/18	05/18/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				2	\$225.00				
Week:		05/14/18	05/20/18	MTWTF--				10	\$225.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1530811 /	26010611

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/11/18 - 05/22/18	Kemp / Gov / R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brian Kemp/Governor	05/15/18 / 05/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	WJBF	05/21/18	05/22/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$225.00				
9	WJBF	05/12/18	05/19/18	Sa News @6p	557-630p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S-				1	\$100.00				
Week:		05/14/18	05/20/18	-----S-				1	\$100.00				
10	WJBF	05/11/18	05/18/18	Judge Mathis	357-5p		:30				NM	9	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$115.00				
Week:		05/14/18	05/20/18	MTWTF--				8	\$115.00				
11	WJBF	05/21/18	05/22/18	Judge Mathis	357-5p		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$115.00				
12	WJBF	05/11/18	05/18/18	Steve Harvey	3-357p		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$100.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$100.00				
13	WJBF	05/21/18	05/22/18	Steve Harvey	3-357p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$100.00				
14	WJBF	05/11/18	05/18/18	M-F News at 12p	12p-1230p		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$90.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$90.00				
15	WJBF	05/21/18	05/22/18	M-F News at 12p	12p-1230p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$90.00				
16	WJBF	05/13/18	05/20/18	Su News @11p	11p-1135p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				1	\$130.00				
Week:		05/14/18	05/20/18	-----S				1	\$130.00				
17	WJBF	05/11/18	05/18/18	People's Court	10-1057a		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$65.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$65.00				
18	WJBF	05/21/18	05/22/18	People's Court	10-1057a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$65.00				
19	WJBF	05/11/18	05/18/18	M-F WJBF 530a News	530-6a		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$90.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$90.00				
20	WJBF	05/21/18	05/22/18	M-F WJBF 530a News	530-6a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$90.00				
21	WJBF	05/15/18	05/15/18	The Middle	830p-9p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$550.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
22	WJBF	05/11/18	05/18/18	M-F WJBF 5a News	458-530a		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$65.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$65.00				
23	WJBF	05/21/18	05/22/18	M-F WJBF 5a News	458-530a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$65.00				
24	WJBF	05/14/18	05/18/18	M-F News at 5p	5-530p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$200.00				
25	WJBF	05/21/18	05/22/18	M-F News at 5p	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				1	\$200.00				
26	WJBF	05/14/18	05/18/18	M-F News @530p	530-6p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$200.00				
27	WJBF	05/21/18	05/22/18	M-F News @530p	530-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				1	\$200.00				
28	WJBF	05/14/18	05/18/18	M-F News @11p	11p-1135p		:30				NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				4	\$195.00				
29	WJBF	05/17/18	05/17/18	Very Vera	1230-1p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$50.00				
N 30	WJBF	05/20/18	05/20/18	Power Hitz	1135p-1235a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$25.00				
							Totals	0.00				122	\$19,215.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/22/18	122	\$19,215.00	(\$2,882.25)	\$16,332.75
Totals	122	\$19,215.00	(\$2,882.25)	\$16,332.75

Signature: _____ **Date:** _____

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