

# CONTRACT



**WJBF**  
 1336 Augusta West Parkway  
 Augusta, GA 30909  
 (706) 722-6664

<u>Contract / Revision</u> 1530811 /		<u>Alt Order #</u> 26010611
<u>Product</u> Kemp / Gov / R		
<u>Contract Dates</u> 05/11/18 - 05/22/18		<u>Estimate #</u>
<u>Advertiser</u> POL/Brian Kemp/Governor/GA/Rep		<u>Original Date / Revision</u> 05/15/18 / 05/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u> 9915707	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Medium Buying LLC  
 1351 King Avenue  
 2nd Floor  
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	05/11/18	05/18/18	M-F News @6	6-630p		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	----F--				1	\$300.00				
	Week:	05/14/18	05/20/18	MTWTF--				5	\$300.00				
2	WJBF	05/21/18	05/22/18	M-F News @6	6-630p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	MT-----				2	\$300.00				
3	WJBF	05/11/18	05/18/18	GMA	657-9a		:30				NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	----F--				2	\$225.00				
	Week:	05/14/18	05/20/18	MTWTF--				10	\$225.00				
4	WJBF	05/21/18	05/22/18	GMA	657-9a		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/21/18	05/27/18	MT-----				4	\$225.00				
E 5	WJBF	05/13/18	05/20/18	GMA Su	757a-9a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----S				2	\$100.00				
	Week:	05/14/18	05/20/18	-----S				2	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	WJBF	05/14/18-05/20/18	GMA Su	757a-9a	-----Su	:30		<del>\$100.00</del>		NM		
			See MG 5.5										
	5	WJBF	05/14/18-05/18/18	Jimmy Kimmel	1135-1235a	MTuWThF----	:30		\$100.00		NM		
			Ⓜ MG for 5.4 05/20										
6	WJBF	05/13/18	05/20/18	Su News @6p	557-630p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	-----S				1	\$100.00				
	Week:	05/14/18	05/20/18	-----S				1	\$100.00				
7	WJBF	05/11/18	05/18/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	12	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/07/18	05/13/18	----F--				2	\$225.00				
	Week:	05/14/18	05/20/18	MTWTF--				10	\$225.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Brian Kemp/Governor		<u>Estimate #</u> 
		<u>Original Date / Revision</u> 05/15/18 / 05/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
8	WJBF	05/21/18	05/22/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$225.00				
9	WJBF	05/12/18	05/19/18	Sa News @6p	557-630p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S-				1	\$100.00				
Week:		05/14/18	05/20/18	-----S-				1	\$100.00				
10	WJBF	05/11/18	05/18/18	Judge Mathis	357-5p		:30				NM	9	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$115.00				
Week:		05/14/18	05/20/18	MTWTF--				8	\$115.00				
11	WJBF	05/21/18	05/22/18	Judge Mathis	357-5p		:30				NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				4	\$115.00				
12	WJBF	05/11/18	05/18/18	Steve Harvey	3-357p		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$100.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$100.00				
13	WJBF	05/21/18	05/22/18	Steve Harvey	3-357p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$100.00				
14	WJBF	05/11/18	05/18/18	M-F News at 12p	12p-1230p		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$90.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$90.00				
15	WJBF	05/21/18	05/22/18	M-F News at 12p	12p-1230p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$90.00				
16	WJBF	05/13/18	05/20/18	Su News @11p	11p-1135p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				1	\$130.00				
Week:		05/14/18	05/20/18	-----S				1	\$130.00				
17	WJBF	05/11/18	05/18/18	People's Court	10-1057a		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$65.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$65.00				
18	WJBF	05/21/18	05/22/18	People's Court	10-1057a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$65.00				
19	WJBF	05/11/18	05/18/18	M-F WJBF 530a News	530-6a		:30				NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$90.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$90.00				
20	WJBF	05/21/18	05/22/18	M-F WJBF 530a News	530-6a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$90.00				
21	WJBF	05/15/18	05/15/18	The Middle	830p-9p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-T-----				1	\$550.00				

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22	WJBF	05/11/18	05/18/18	M-F WJBF 5a News	458-530a		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	----F--				1	\$65.00				
Week:		05/14/18	05/20/18	MTWTF--				5	\$65.00				
23	WJBF	05/21/18	05/22/18	M-F WJBF 5a News	458-530a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				2	\$65.00				
24	WJBF	05/14/18	05/18/18	M-F News at 5p	5-530p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$200.00				
25	WJBF	05/21/18	05/22/18	M-F News at 5p	5-530p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				1	\$200.00				
26	WJBF	05/14/18	05/18/18	M-F News @530p	530-6p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				5	\$200.00				
27	WJBF	05/21/18	05/22/18	M-F News @530p	530-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MT-----				1	\$200.00				
28	WJBF	05/14/18	05/18/18	M-F News @11p	11p-1135p		:30				NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MTWTF--				4	\$195.00				
29	WJBF	05/17/18	05/17/18	Very Vera	1230-1p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---T---				1	\$50.00				
N 30	WJBF	05/20/18	05/20/18	Power Hitz	1135p-1235a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$25.00				
<b>Totals</b>								0.00				122	\$19,215.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/22/18	122	\$19,215.00	(\$2,882.25)	\$16,332.75
<b>Totals</b>	122	\$19,215.00	(\$2,882.25)	\$16,332.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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