

CONTRACT



WJBF
 1336 Augusta West Parkway
 Augusta, GA 30909
 (706) 722-6664

Contract / Revision 1743512 /		Alt Order # 26229212
Product tv		
Contract Dates 10/31/18 - 11/06/18		Estimate # 620
Advertiser POL/Georgia Republican Party/Kemp for Gov		Original Date / Revision 10/26/18 / 10/26/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WJBF	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic / Adults 35+		
Agency Code 9915707	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

And:

Medium Buying LLC
 Attention: Katz Washington
 1351 King Avenue
 2nd Floor
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	10/31/18	11/02/18	M-F WJBF 5a News	458-530a		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$50.00				
2	WJBF	10/31/18	11/02/18	M-F WJBF 530a News	530-6a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				2	\$70.00				
3	WJBF	10/31/18	11/02/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				4	\$175.00				
4	WJBF	10/31/18	11/02/18	GMA	657-9a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				4	\$175.00				
5	WJBF	10/31/18	11/02/18	Live w/ Kelly & Ryan	9-10a		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				5	\$80.00				
6	WJBF	10/31/18	11/06/18	M-F News at 12p	12p-1230p		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/18	11/06/18	MTWTF--				6	\$125.00				
7	WJBF	11/05/18	11/06/18	M-F 1230p-1p	1230-1p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$65.00				
8	WJBF	11/05/18	11/06/18	Judge Mathis	357-5p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$85.00				
9	WJBF	10/31/18	11/02/18	M-F News at 5p	5-530p		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$130.00				
10	WJBF	10/31/18	11/02/18	M-F News @530p	530-6p		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$130.00				
11	WJBF	10/31/18	11/06/18	M-F News @6	6-630p		:30				NM	4	\$1,600.00

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<u>Contract / Revision</u> 1743512 /	<u>Alt Order #</u> 26229212
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<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Product</u> tv	<u>Estimate #</u> 620
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<u>Advertiser</u> POL/Georgia Republican	<u>Original Date / Revision</u> 10/26/18 / 10/26/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/18	11/06/18	MTWTF--				4	\$400.00				
12	WJBF	10/31/18	11/02/18	WJBF 7p News	WJBF 7p News		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$130.00				
13	WJBF	10/31/18	11/06/18	Entertainment Tonight	730-8p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/18	11/06/18	M--TF--				4	\$200.00				
14	WJBF	11/05/18	11/05/18	Dancing with the Stars	8-10p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$650.00				
15	WJBF	10/31/18	11/02/18	M-F News @11p	11p-1135p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$150.00				
16	WJBF	11/03/18	11/03/18	Sa GM Augusta @7	657-8a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$100.00				
17	WJBF	11/03/18	11/03/18	GMA Sa	757a-9a		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$165.00				
N 18	WJBF	11/03/18	11/03/18	Blue Bloods	1135p-1235a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WJBF	10/29/18-11/04/18	Blue Bloods	1135p-1235a	-----Sa--	:30	\$50.00	NM			
		See MG 18.2											
		2	WJBF	10/29/18-11/04/18	NCIS New Orleans	1205-105a	-----Sa--	:30	\$50.00	NM			
		Ⓜ MG for 18.1 11/03											
19	WJBF	11/03/18	11/03/18	Sat 330p ABC College FB	Sat 330p ABC Coll		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$250.00				
20	WJBF	11/03/18	11/03/18	Sat 8p ABC College FB	Sat 8p ABC Colleg		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$500.00				
21	WJBF	11/03/18	11/03/18	Sa News @11p	11p-1135p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				2	\$90.00				
22	WJBF	11/04/18	11/04/18	Su GM Augusta 7-8a	658-757a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$100.00				
23	WJBF	11/04/18	11/04/18	GMA Su	757a-9a		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$165.00				
24	WJBF	11/04/18	11/04/18	This Week	9-10a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				2	\$200.00				
25	WJBF	11/04/18	11/04/18	Su News @6p	557-630p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$175.00				

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Contract Dates 10/31/18 - 11/06/18	Product tv	Estimate # 620
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Advertiser POL/Georgia Republican	Original Date / Revision 10/26/18 / 10/26/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
26	WJBF	11/04/18	11/04/18	America's Funniest Home Vic7-8p			:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$425.00				
27	WJBF	11/04/18	11/04/18	Su News @11p	11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$250.00				
28	WJBF	11/05/18	11/06/18	M-F WJBF 5a News	458-530a		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$80.00				
29	WJBF	11/05/18	11/06/18	M-F WJBF 530a News	530-6a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$100.00				
30	WJBF	11/05/18	11/06/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$250.00				
31	WJBF	11/05/18	11/06/18	GMA	657-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$250.00				
32	WJBF	11/05/18	11/06/18	Livw w/ Kelly & Ryan	9-10a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$125.00				
33	WJBF	10/31/18	11/02/18	M-F 1230p-1p	1230-1p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$100.00				
34	WJBF	11/05/18	11/06/18	M-F News at 5p	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				1	\$250.00				
35	WJBF	11/05/18	11/06/18	M-F News @530p	530-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$250.00				
36	WJBF	11/05/18	11/06/18	WJBF 7p News	WJBF 7p News		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$200.00				
37	WJBF	11/05/18	11/06/18	M-F News @11p	11p-1135p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$300.00				
Totals								0.00				88	\$15,345.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	88	\$15,345.00	(\$2,301.75)	\$13,043.25
Totals	88	\$15,345.00	(\$2,301.75)	\$13,043.25

Signature: _____ **Date:** _____

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