

# CONTRACT



**WKBN**  
 3930 Sunset Blvd  
 Youngstown, OH 44512  
 (330) 782-1144

<u>Contract / Revision</u> 1068790 /		<u>Alt Order #</u>
<u>Product</u> Sertick for Judge		
<u>Contract Dates</u> 04/03/17 - 05/01/17		<u>Estimate #</u> Sertick for Judge
<u>Advertiser</u> POL/Sertick For Judge		<u>Original Date / Revision</u> 03/31/17 / 03/31/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> WKBN Local House	<u>Sales Office</u> Youngstown Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Keynote Media Group LLC**  
 201 East Commerce Street  
 Suite 199  
 Youngstown, OH 44503  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	04/03/17	04/03/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	M-----	1			\$275.00					
N 2	WKBN	04/03/17	04/03/17	1st News @ Noon M-F	1st News @ Noon		:15:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	M-----	1			\$350.00					
N 3	WKBN	04/03/17	04/03/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	M-----	1			\$850.00					
N 4	WKBN	04/04/17	04/04/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	-T-----	1			\$145.00					
N 5	WKBN	04/04/17	04/04/17	1st News @ 6p M-F	1st News @ 6p M-I		:15:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	-T-----	1			\$350.00					
N 6	WKBN	04/05/17	04/05/17	1st News @ 6a M-F	1st News @ 6a M-I		:15:15				BK	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	--W----	1			\$115.00					
N 7	WKBN	04/06/17	04/06/17	1st News @ Noon M-F	1st News @ Noon		:15:15				BK	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	---T---	1			\$145.00					
N 8	WKBN	04/06/17	04/06/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	---T---	1			\$350.00					
N 9	WKBN	04/07/17	04/07/17	1st News @ 6a M-F	1st News @ 6a M-I		:15:15				BK	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/03/17	04/09/17	----F--	1			\$115.00					
N 10	WKBN	04/10/17	04/10/17	1st News @ 6a M-F	1st News @ 6a M-I		:15:15				BK	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/10/17	04/16/17	M-----	1			\$275.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WKBN**  
 3930 Sunset Blvd  
 Youngstown, OH 44512  
 (330) 782-1144

Contract / Revision	Alt Order #
1068790 /	

Contract Dates	Product	Estimate #
04/03/17 - 05/01/17	Sertick for Judge	Sertick for Judge

Advertiser	Original Date / Revision
POL/Sertick For Judge	03/31/17 / 03/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WKBN	04/10/17	04/10/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	M-----				1	\$350.00				
N 12	WKBN	04/10/17	04/10/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	M-----				1	\$850.00				
N 13	WKBN	04/11/17	04/11/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	-T-----				1	\$115.00				
N 14	WKBN	04/12/17	04/12/17	1st News @ Noon M-F	1st News @ Noon		:15/:15				BK	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	--W----				1	\$145.00				
N 15	WKBN	04/12/17	04/12/17	1st News @ 6p M-F	1st News @ 6p M-I		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	--W----				1	\$350.00				
N 16	WKBN	04/13/17	04/13/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	---T---				1	\$115.00				
N 17	WKBN	04/13/17	04/13/17	1st News @ 6p M-F	1st News @ 6p M-I		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	---T---				1	\$350.00				
N 18	WKBN	04/14/17	04/14/17	1st News @ 6a M-F	1st News @ 6a M-I		:15/:15				BK	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	----F--				1	\$115.00				
N 19	WKBN	04/14/17	04/14/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/10/17	04/16/17	----F--				1	\$145.00				
N 20	WKBN	04/24/17	04/24/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	M-----				1	\$275.00				
N 21	WKBN	04/24/17	04/24/17	1st News @ Noon M-F	1st News @ Noon		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	M-----				1	\$350.00				
N 22	WKBN	04/24/17	04/24/17	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	M-----				1	\$850.00				
N 23	WKBN	04/26/17	04/27/17	1st News @ 6a M-F	1st News @ 6a M-I		:15/:15				BK	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	--11---				2	\$275.00				
N 24	WKBN	04/26/17	04/26/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	--W----				1	\$350.00				
N 25	WKBN	04/26/17	04/27/17	1st News @ 6p M-F	1st News @ 6p M-I		:15/:15				BK	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	--11---				2	\$850.00				
N 26	WKBN	04/28/17	04/28/17	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	----F--				1	\$275.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WKBN**  
 3930 Sunset Blvd  
 Youngstown, OH 44512  
 (330) 782-1144

<u>Contract / Revision</u>	<u>Alt Order #</u>
1068790 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/03/17 - 05/01/17	Sertick for Judge	Sertick for Judge

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Sertick For Judge	03/31/17 / 03/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WKBN	04/28/17	04/28/17	1st News @ Noon M-F	1st News @ Noon		:15/:15				BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	----F--				1	\$350.00				
N 28	WKBN	05/01/17	05/01/17	1st News @ 6a M-F	1st News @ 6a M-l		:15/:15				BK	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	M-----				1	\$275.00				
N 29	WKBN	05/01/17	05/01/17	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	M-----				1	\$350.00				
N 30	WKBN	05/01/17	05/01/17	1st News @ 6p M-F	1st News @ 6p M-l		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	M-----				1	\$850.00				
<b>Totals</b>								0.00				32	\$11,680.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 -04/30/17	29	\$10,205.00	(\$1,530.75)	\$8,674.25
05/01/17 -05/01/17	3	\$1,475.00	(\$221.25)	\$1,253.75
<b>Totals</b>	32	\$11,680.00	(\$1,752.00)	\$9,928.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.