

**WPLM-A/FM  
EASY, 99.1**

**AGREEMENT FORM FOR  
POLITICAL BROADCASTS**

STATION and LOCATION WPLM-FM-Plymouth Date February 22 2024

1. Alice Zinkevich (being) (on behalf of) \_\_\_\_\_

a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_  
State Committeewoman

in the Primary election to be held on March 5, 2024 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
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Date of First Broadcast <u>2/25/2024</u>	Date of Last Broadcast <u>3/5/2024</u>
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Total Charges: \$ 795.00

The broadcast time will be used by \_\_\_\_\_

I represent that the payment for the above-described broadcast time has been furnished by

Committee to elect Alice Zinkevich

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person is ( ) a corporation; () a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

Gene Parini - Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least 2 before the time of the scheduled broadcasts. (Note: The two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: The preceding sentence applies only to candidates for non-federal office.)

X Date: 2-22-24

Alice Zinkevich  
(Candidate, or Agent)

Accepted [ ] Rejected

By: Doleraht Swar Title: General Sales Manager

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

## POLITICAL ADVERTISING CHECKLIST

Name of Candidate: Alice Zinkevich  
Office Being Sought: State Committeewoman  
Person Ordering Advertising: Alice Zinkevich  
Relationship to Candidate: candidate  
Person to Whom Disclosure Is To Be Given: Gene J. Parrini

<u>Date:</u>	<u>Item</u>
<u>5-1-24</u>	Candidate has been determined to be "legally qualified."
<u>yes</u>	Candidate's announcement constitutes a "use"; i.e., candidate personally appears on the spot as identifiable.
<u>                    </u>	Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.
<u>yes 2-23-24</u>	Candidate has been provided with: <ul style="list-style-type: none"><li>■ WPLM Statement of Policy on Political Advertising; and</li><li>■ WPLM Station Rate Information</li></ul>
<u>yes 2-23-24</u>	Campaign Committee has provided list of officers and directors.

Date: 2/22/24

Deborah Aguilar  
Salesperson

# WPLM-FM New Advertiser

**Customer #** \_\_\_\_\_

**Contract #** \_\_\_\_\_

Account Executive: \_\_\_\_\_ House (Deb) \_\_\_\_\_

Date: \_\_\_\_\_

Advertiser: Committee to Elect

Advertiser Address: Alice Zinkevich

P.O. Box 209

Contact: Sagamore, MA

e-Mail: 02501

Phone: \_\_\_\_\_

INVOICE SENT TO: **Client** Agency

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Customer Type: **Local** Regional National Non-Billable

Trade Other

Agency Discount: \_\_\_\_\_ Product Code: \_\_\_\_\_ Commission Code: \_\_\_\_\_

Affidavit Type: **None** Dates **Dates & Times**

Agency Information: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Order Description \_\_\_\_\_

Co-Op (if any) \_\_\_\_\_

Billing Notes \_\_\_\_\_

Notes: \_\_\_\_\_

Item	Length	Start Date	End Date	Time Begin	Time End	Priority	Rate	Mon	Tues	Wed	Thur	Fri	Sat	Sun	# Wkly Spots	# of Wks	Total Spots	Subtotal
	:30	2/23	3/3	12n	3p	240	15							2	2	2	4	60
	:30	2/26	3/1	6:30a	9a	240	35	2	2	2	2	2			10	1	10	350
	:30	2/26	3/1	4p	6:30p	240	35	1	1	1	1	1			5	1	5	175
	:30	3/4	3/5	6:30a	9a	240	\$35.00	2	2						4	1	4	140
	:30	3/4	3/5	4p	6:30p	240	\$35.00	1	1						2	1	2	70
																	0	0
																	0	0
																	0	0
																	0	0
																	0	0
Totals																	25	795

Bonus spots are pre-emptible and not guaranteed - dependent upon inventory demands at the time

Total Spots	Gross Total:
25	795

Accepted For Easy 99.1 \_\_\_\_\_

Advertiser: \_\_\_\_\_