



**ISSUES OF CONCERN TO DALLAS/FORT WORTH, TX  
ADDRESSED IN THE SECOND QUARTER OF 2013**

**KMVK HD-2, DALLAS-FORT WORTH, TX**

**KVIL AND KLUV AND KMVK HD-2 PROGRAMMING ADDRESSING COMMUNITY  
ISSUES:**

“THE RANCKEN FILE” IS AN IN-HOUSE PRODUCED PUBLIC AFFAIRS PROGRAM THAT AIRS SUNDAY MORNINGS FROM 6.00am - 7.00am on KVIL, KLUV, KVIL HD2, KLUV HD2, AND KMVK HD2. IT IS AN INTERVIEW SHOW FEATURING GUESTS WHO DISCUSS DIFFERENT TOPICS OF PUBLIC CONCERN. THERE ARE TYPICALLY 1 TO 2 INTERVIEW GUESTS, EACH RUNNING 30-60 MINUTES IN LENGTH. THE HOST OF “THE RANCKEN FILE” IS KVIL NEWS DIRECTOR DAVID RANCKEN.

## **COMMUNITY ISSUES OF CONCERN FOR SECOND QUARTER OF 2013**

1. WOMEN/CHILDREN/FAMILY ISSUES
2. CHARITY/VOLUNTEERISM
3. DRUGS/CRIME
4. EDUCATION
5. FINANCE/BUSINESS/UNEMPLOYMENT
6. HEALTH AND WELLNESS
7. MINORITY ISSUES
8. ENVIRONMENT
9. GOVERNMENT/ECONOMICS/POLITICS
10. CULTURE/ARTS
11. SAFETY

APRIL 7, 2013 -- 6.00 AM – 6.30 AM

**COY SEVIER – SCARBOROUGH RENAISSANCE FESTIVAL**

It's time for the annual visit to the days of yore. Harken back as we turn back the clock to a simpler time. Spring means the returns of the annual Scarborough Renaissance Festival, which we knew as Scarborough Faire way back when. We talked to the General Manager of the Festival, Coy Sevier about the preparation, the volunteers and the event itself that runs through Memorial Day. We talked about this as a family event with weddings and food. We also discussed the impact it has on the economy of Waxahachie and all of north Texas.

**TOPICS COVERED: EDUCATION, FAMILY ISSUES, CULTURE/ARTS AND ENTERTAINMENT, FINANCIAL/ECONOMY**

APRIL 7, 2013 6.30 AM – 7.00 AM

**CLAIRE KINZY – AMERICAN HEART ASSOCIATION**

It's the time of year where we start thinking about heart disease, so I brought in Claire Kinzy from the American Heart Association. We talked the latest techniques and prevention for heart disease. It is still the #1 killer of women and strokes are #3. May is National Stroke Awareness Month. We talked about the risk of heart disease growing in children as they lead more sedentary lives. We brought in the role of food in good heart health and the warning signs of heart attacks and strokes. And the higher risk in the minority communities

**TOPICS COVERED: WOMEN'S AND FAMILY ISSUES, MINORITY ISSUES, CHILDREN'S ISSUES, HEALTH**

APRIL 14, 2013 6.00 AM - 6.30 AM

**LEAH WEATHERL – VICE PRESIDENT OF DEVELOPMENT FOR THE NATIONAL M-S SOCIETY**

In the next few weeks, we have a spotlight placed on Multiple Sclerosis with the MS Ride. I wanted to find out more about the scourge that is MS. What is it? Who gets it? I brought in Leah Weatherl from the National MS Society here in Dallas. We talked about the condition that seems to be striking more and more people. It doesn't seem like there's a single person that doesn't either have MS or know someone with it. Is MS fatal? What are the symptoms? Why do they seem to affect different people in different ways? Leah talked about the money that continually goes to research to find some answers. We talked about how MS can affect the

family as well. The current medications and treatments that are available. We talked about the alternative treatment options. It has no common thread. MS can strike anyone. Black, White, Hispanic, Male, Female.

**TOPICS COVERED: HEALTH ISSUES, FAMILY ISSUES, CHILDREN'S ISSUES, MINORITY ISSUES, VOLUNTEERISM**

APRIL 14, 2013 6.30 AM - 7.00 AM

JESSICA KOLKMEYER – DIRECTOR OF DEVELOPMENT MAKE A WISH OF NORTH TEXAS

Remember the commercial from a few years ago where the man left his job to become a supervillain? The little boy gets to be the superhero to bring him to justice. For more than 30 years, one group has been granting wishes to children who have health conditions that threaten their lives. That group is Make A Wish of North Texas. I spoke with Jessica Kolkmeyer, the development director for Make A Wish. We talked about the history of the group, the number of wishes they have granted. We talked about the types of wishes that most children prefer. Who gets to put them together? The impact of celebrities to the cause. A pro wrestler named John Cena has granted more than 300 of them

**TOPICS COVERED: HEALTH ISSUES, FAMILY ISSUES, CHILDREN'S ISSUES, VOLUNTEERISM**

APRIL 21, 2013 6.00 AM – 6.30 AM

SUSAN MERRILL – DIRECTOR OF PROGRAMS FOR CAMP EL TESORO

Given the choice, how many kids today would prefer to play a video game of basketball as opposed to actually going outside to play a real game of basketball, with a real basketball and everything. There's a place you can turn to get your children to drop the PlayStation or X-Box remotes. It's called Camp El Tesoro, part of Camp Fire First Texas. Susan Merrill has the enviable job of running programs for the camp. We talked about the different activities that kids are doing today, compared to years gone by. Why are things so different today? The impact of social media and online friends compared to real friends that you can make while you're playing outdoors. They provide after school programs, camping, outdoor education, child care advocacy and training. Next year, Camp Fire First Texas celebrates its 100<sup>th</sup> anniversary.

**TOPICS COVERED: HEALTH, FAMILY HEALTH, CHILDREN'S HEALTH, FAMILY ISSUES, EDUCATION, MINORITY ISSUES, CULTURE**

APRIL 21, 2013 6.30 – 7.00 AM

TRAMMEL CROW – EARTH DAY DALLAS

This weekend, we get to paint the town green with this year's edition of Earth Day Dallas. Earth Day has been around for decades, but it's still new to north Texas. The person behind it has a well known name in the Metroplex, but he is passionate about going green. His name is Trammel Crow. He's the man in charge of bringing Earth Day to Dallas. We talked about the history of Earth Day and why the importance of going green. We talked about how more companies can go green and how Dallas is involved with green initiatives and building green. Is it too late to make a difference?

**TOPICS COVERED: ENVIRONMENTALISM, BUSINESS ISSUES, FAMILY ISSUES, EDUCATION, HEALTH AND SAFETY**

APRIL 28, 2013 6.00 AM – 6.30 AM

ELIZABETH BASHEM – EXECUTIVE DIRECTOR OF MAYFEST

Every year, Fort Worth brings hundreds of thousands of people into the area for Mayfest, a celebration of spring. I brought in Elizabeth Bashem, the executive director of Mayfest, to talk about the planning and execution of Mayfest. They are serving up carnival rides and booths. It's a family event the first weekend of May. We talked about the art and gift market and live performances. It's the 41<sup>st</sup> year for Mayfest and they are still going strong. They're partnered with the Humane Society and Communities in Schools

**TOPICS COVERED: CULTURE, FAMILY ISSUES, ECONOMY, CHARITY, MINORITY ISSUES**

APRIL 28, 2013 6.30 AM – 7.00 AM

DR. ELIZABETH HUGHES – EXEC. DIRECTOR OF THE ELISA PROJECT

The Elisa Project has been trying to stop the scourge of anorexia and bulimia. I brought in Dr. Elizabeth Hughes, the executive director of the Elisa Project. We talked about the differences between the conditions. Who are the victims? The root causes, and the research going on to help treat people with eating disorders. We also discussed the whole denial of the issue in the victims, and how they have to hit rock bottom before they might seek treatment. Anorexia is considered a female condition, but males can be as susceptible to it as well. We also talked about the pressures that the government has placed on people with their latest BMI numbers and

the impact on people now that they find out that the government will consider a lot of us as overweight or obese when others would not think so.

**TOPICS COVERED: CHILDREN'S ISSUES, FAMILY ISSUES, VOLUNTEERISM, MINORITY ISSUES, HEALTH ISSUES, WOMEN'S ISSUES, WOMEN'S HEALTH**

MAY 5, 2013 6.00 AM – 6.30 AM

JANIE METZINGER – PUBLIC POLICY DIRECTOR FOR MENTAL HEALTH AMERICA

There is something about the month of April just gone by, so many different pressures and issues, like taxes.. the impending end of school and STAAR testing, that April is labeled as National Stress Month and May is Mental Health month. Janie and I talked about all sorts of issues dealing with our mental health. Everything from the basics of what is the cause of mental issues to the treatments available now and in the future. How can people in lower income neighborhoods deal with mental incapacity. We talked about bullying in school and the impact it has on a child's mental health.

**TOPICS COVERED: FINANCE, ECONOMY, MINORITY ISSUES, GOVERNMENT, VOLUNTEERISM, HOMELESSNESS, MENTAL HEALTH ISSUES, FAMILY HEALTH, CHILDREN'S HEALTH, POVERTY.**

MAY 5, 2013 6.30 AM – 7.00 AM

LAUREL HOUSE – DIET AND FITNESS

It's the season where people start to looking into losing weight and getting in shape for the summer. You put the phrase, "weight loss" into Google, you'll find 600 million responses. We are trying to cut back on the pounds. I brought in an expert on diet and fitness to talk about the smart ways to drop those pounds safely. We chatted about both aspects, changing your diet and lifestyle. Then we discussed fitness. How to start a workout program that makes you want to continue it. We also talked about the dangers of alcohol and drugs to try to speed up things.

**TOPICS COVERED: WOMEN'S HEALTH ISSUES, CHILDREN'S HEALTH, FAMILY ISSUES, DRUGS AND ALCOHOL**

MAY 12, 2013 – 6.00 AM – 6.30 AM

JILL CUMNOCK RONALD McDONALD HOUSE

The worst news possible... your child has been diagnosed with cancer, and the whirlwind of thoughts and emotions strikes. One big question: you have to bring your child to Dallas for treatment, where will you stay while that's going on? The answer is as close as your neighborhood Ronald McDonald House. It's a house that provides a home that cooks the meals, that sleeps the people, that dries the tears. "This is the house that love built." I brought in the executive director for Dallas's Ronald McDonald House Jill Cumnock. We talked about the history of the House, how they are able to help families. We talked about the personal stories. And how the House is funded.

**TOPICS COVERED: FAMILY ISSUES, FAMILY HEALTH ISSUES, WOMEN AND CHILDREN'S HEALTH**

MAY 12, 2013 6.30 AM – 7.00 AM

OTIS THORNTON – PROGRAM DIRECTOR FOR HOMELESS IN THE CITY OF FORT WORTH

Someone once said, "The members and leaders must fight to lend a hand to those that are less fortunate than others. We cannot just throw people to the winds and forget about those unfortunate people. We must stand together and end this epidemic" The epidemic is homelessness. One way that fight goes on is with Directions Home, which is a plan to end homelessness in Fort Worth, Texas by 2018. We talked about what the city of Fort Worth is doing to accomplish that goal. What are realistic expectations? Will homelessness ever end? What are the myths about homelessness?

**TOPICS COVERED: ECONOMY, HOMELESSNESS, CULTURE, MINORITY ISSUES, CHILDREN'S ISSUES, GOVERNMENT, CRIME, PUBLIC SAFETY ISSUES**

MAY 19, 2013 6.00 AM – 6.30 AM

ANITA FOSTER – AMERICAN RED CROSS

North Texas suffered through some horrible tornadoes in Granbury and Cleburne and Ellis County. The American Red Cross is always in the middle of the recovery efforts for the victims as well as the first responders to that disaster and many, many others. We talked with Anita Foster about what it takes to be a volunteer for the Red Cross. Who are the people that run toward the disaster with one goal in mind and that's to help any way they possibly can. We talked about the history of the Red Cross. They are there whenever something bad happens, be it tornado and flood to house fire. We talked about the donations that continue to pour in through

the text messages. We also talked about blood drives and the necessity for them as opposed to sending stuff to a disaster area like Granbury and Cleburne

**TOPICS COVERED: FAMILY ISSUES, VOLUNTEERISM, CHILDREN'S ISSUES, HOMELESSNESS, FINANCIAL AND ECONOMY, HEALTH**

MAY 19, 2013 6.30 AM -- 7.00 AM

JEFF MIRACLE – EXECUTIVE DIRECTOR OF MOTHERS AGAINST DRUNK DRIVING

They've been MADD for a quarter of a century, and they're doing their level best to stop the scourge from the freeways, drunks. Mothers Against Drunk Driving formed up for the first time in Metroplex 30 years ago, and they are still fighting the fight. We talked about MADD's role in state government, helping to establish new laws in Texas. Jeff Miracle is the executive director of the Dallas chapter of MADD. We talked about the important work that MADD has been involved in, in dropping the legal level of drunk driving to .08 down from .10.. We discussed the Victims' Assistance program and a child's program called Youth in Action and Forget Me Not. He also stressed field sobriety checkpoints and new technology in cars to keep people from driving drunks

**TOPICS COVERED: CRIME, CHILDREN'S ISSUES, FAMILY ISSUES. CHILDREN'S HEALTH, VOLUNTEERISM**

MAY 26, 2013 6.00 AM – 6.30 AM

SGT. LONNY HASCHEL – TEXAS DPS – CLICK IT OR TICKET

Memorial Day weekend. No matter the cost of gas, a lot of us will be hitting the road for the holiday, the first one of the summer. And the Texas DPS will also be out there to make sure those roads are safe for everyone to travel. We talked with Sergeant Lonny Haschel from DPS about their plans for the holiday. What are they looking for on the roads? We discussed actual crimes that can happen to people when their guards might be down, in the safety of their cars. We discussed the annual "Click it or Ticket" program that starts around this time of year, why now and why not keep a close eye every month? We discussed new rules involving auto insurance in the state of Texas, and the dangers of distracted driving. We even got into some of the many decisions we have to make whenever we're driving. There are literally hundreds of them we have to make between our homes and our offices on a daily basis, and we take THAT for granted.

**TOPICS COVERED: HEALTH, FAMILY HEALTH, CHILDREN'S HEALTH,  
FINANCIAL ISSUES, CULTURE, PUBLIC SAFETY, CRIME**

MAY 26, 2013 6.30 AM – 7.00 AM

JENNIFER SAMPSON – UNITED WAY OF METROPOLITAN DALLAS

Getting in on the ground floor is always a good thing, isn't it? The United Way of Metropolitan Dallas wants you to get in the ground floor of a new program. Jennifer Sampson joined me to talk about the programs of the United Way. We remember seeing the athletes in the NFL talk about the United Way during pro football games. They are doing great things, in just about every community... from lower income minority to health to the homeless. The Ground Floor program, it provides mentorship and financial aid to start-ups. It supports social entrepreneurs and those working to make an impact in the areas of education, income and health.

**TOPICS COVERED: FAMILY ISSUES, EDUCATION, FINANCIAL/ECONOMY,  
CHILDREN'S ISSUES, VOLUNTEERISM AND CHARITY**

JUNE 2, 2013 6.00 AM – 6.30 AM

JAN PRUITT, PRESIDENT AND CEO OF THE NORTH TEXAS FOOD BANK

All you have to do is read any newspaper, watch any TV, listen to any radio station to know that these are tough times for a lot of us, our friends and neighbors. One place that's hit hard has to be food pantries all over the Metroplex because hunger doesn't recognize money classes. I brought in Jan Pruitt, the CEO of the North Texas Food Bank. They've started a huge project and committed the next three years to it. We discussed the programs and services of the food bank, how the economy has increased the number of people needing food assistance, and how the community can help.

**TOPICS COVERED: VOLUNTEERISM, ECONOMY, HOMELESSNESS, FINANCES,  
CHARITY**

JUNE 2, 2013 6.30 AM – 7.00 AM

GORDON ECKTENCAMP – PRESIDENT AND C-E-O OF THE YMCA OF GREATER DALLAS

The official start of the summer vacation traveling season begins with Memorial Day weekend. And one sad fact about the economy, fewer kids can go to summer camp. Parents are hunting for activities to keep them busy and away from the PS3 or the Wii, and one really good way to do that, Summer camp. I brought in Gordon Ecktencamp, the CEO of the YMCA of Greater Dallas for a chat. It's been around for well over 100 years, starting in 1885. We talked about the fact that the Y is still relevant in the 21<sup>st</sup> century, and how to keep the children involved through their core values. Who are their counselors and volunteers? We also discussed how the Y stays competitive with everything from other fitness centers. Camp Grady Spruce is the granddaddy of their summer camps. The Y has more than 100,000 members in the Dallas area alone

**TOPICS COVERED: CHILDREN'S ISSUES, EDUCATION, CULTURE, CHARITY, FITNESS, MINORITY ISSUES**

JUNE 9, 2013 6.00 AM – 6.30 AM

JESSICA KOLKMEYER – DIRECTOR OF DEVELOPMENT MAKE A WISH OF NORTH TEXAS

Remember the commercial from a few years ago where the man left his job to become a super-villain? The little boy gets to be the hero to bring him to justice. For more than 30 years, one group has been granting wishes to children who have health conditions that threaten their lives. That group is Make A Wish of North Texas. I spoke with Jessica Kolkmeyer, the development director for Make A Wish. We talked about the history of the group, the number of wishes they have granted. We talked about the types of wishes that most children prefer. Who gets to put them together. The impact of celebrities to the cause. A pro wrestler named John Cena has granted more than 300 of them

**TOPICS COVERED: HEALTH ISSUES, FAMILY ISSUES, CHILDREN'S ISSUES, VOLUNTEERISM**

JUNE 9, 2013 6.30 AM – 7.00 AM

WANDA WHEELER – EXODUS MINISTRIES

Some women make a lot of mistakes, have a rough life, or in some cases, they're just bad. The TDC has thousands of women behind bars. But what happens when they get out of prison and try to acclimate to life in the outside world? Exodus Ministries has a slogan of breaking the chain of generational crime. I brought in the executive director of Exodus Ministries. We talked about the process and how they help some women keep from going back in. They handle exclusively single mothers that are trying to stay on the straight and narrow. The recidivism rate for women without help can hit 80+ percent. With Exodus, that number drops into the low 20's.

**TOPICS COVERED: CHILDREN'S ISSUES, CRIME, MINORITY ISSUES,  
WOMEN'S ISSUES, FAMILY ISSUES, EDUCATION**

JUNE 16, 2013 6.00 AM – 6.30 AM

MICHAEL O'TETER – VICE PRESIDENT OF PROGRAMMING FOR BIG BROTHERS/BIG SISTERS OF NORTH TEXAS

For more than 80 years, they have fulfilled their mission of enriching, encouraging and empowering children to reach their potential through safe positive mentoring relationships. Michael O'Teter came in to talk about the programs, why it's important for men and women to step up to help the next generation. Littles are 46% less likely to start using illegal drugs, 27% less to start drinking and 52% less likely to skip school.

**TOPICS COVERED: DRUG/ALCOHOL ISSUES, CRIME, MINORITY ISSUES,  
CHILDREN'S ISSUES, EDUCATION, FAMILY ISSUES**

JUNE 16, 2013 6.30 – 7.00 AM

DOUG CLARK – EXECUTIVE DIRECTOR – FATHERS' FOR EQUAL RIGHTS

It's Father's Day and we remember our Dads with fondness and remembrances. But for some Dads, it's another reminder that their lives are out of their control. They are fathers involved in divorce. I brought back Doug Clark from Fathers for Equal Rights, he's the director of the group. They help men find the best legal help they can get to have their legal rights upheld in court. We discussed the family court system, and the dangers for kids inside these homes, along with deadbeat Dads. We also mentioned the National Father's Resource Centre.

**TOPICS COVERED: MEN'S ISSUES, WOMEN'S ISSUES, CHILDREN'S ISSUES  
FAMILY ISSUES, VOLUNTEERISM, PARENTING**

JUNE 23, 2013 6.00 AM – 6.30 AM

BENAYE ROGERS, EXECUTIVE DIRECTOR – CONTACT CRISIS LINE

They've been around for the last 40 years now. A voice on the other end of a phone when you are at your lowest ebb. They are the CONTACT Crisis Line and I spoke with their executive director Benaye Rogers in the first half hour. CONTACT deals with just about anything, their

volunteers never know who's calling or what their client will call about. We talked about the differences between the adults who call the adult line and the teens and kids who call the Teen Line from CONTACT. They get 100 calls a day; every single day of the year... that's almost 37,000 calls a year. We talked about the training and education necessary to become a volunteer at CONTACT, and the Gatekeeper training program that they have initiated.

**TOPICS COVERED: VOLUNTEERISM, EDUCATION, WOMEN AND FAMILY ISSUES, CHILDREN'S HEALTH ISSUES, MENTAL HEALTH, MINORITY ISSUES,**

JUNE 23, 2013 6.30 AM – 7.00 AM

COLLEEN WALKER – PRESIDENT AND CEO – GIRL SCOUTS OF NORTHEAST TEXAS

It's the summertime, and not normally when we'd be talking to the Girl Scouts, but the north Texas chapter is starting a new phase in their teaching programs for girls. They are starting a lot of new different programs in the fall. I talked to Colleen Walker about recruitments for the Girl Scouts. We spoke of the Leadership Experience. Girls will embrace diversity, work together, and become advocates for themselves and others. They also incorporate their school work into their work for the Scouts. We spoke of their 3 keys to leadership, and keeping ahead of trends to keep the Girl Scouts relevant in 2013, as well as how they introduce new troops in lower income neighborhoods

**TOPICS COVERED: CHILDREN'S ISSUES, PARENTING, FAMILY ISSUES, EDUCATION, MINORITY ISSUES, WOMEN'S ISSUES**

JUNE 30, 2013 6.00 AM – 6.30 AM

SYLVIA OROZCO-JOSEPH – NATIONAL DIRECTOR FOR W-H-O, WE HELP OURSELVES. AND MENTAL HEALTH AMERICA OF GREATER DALLAS.

Sometimes, it's tough to know what is what... or who is who? I can tell you who WHO is. WHO stands for "We Help Ourselves" from Mental Health America of Greater Dallas. Whom is WHO helping? I brought in their national director, Sylvia Orozco-Joseph to ask her. WHO deals with mental illness issues. They have education programs to help children and families, especially dealing with physical, emotional, and sexual abuse of children. We spoke of the KNOW DO TELL plan. WHO has different programs for children's different grade levels. They deal with safety tips, "stranger danger", Internet safety, gun safety, and fighting gangs. We also discussed how the issues are different in minority communities.

**TOPICS COVERED: FAMILY ISSUES, CHILDREN'S HEALTH, FAMILY HEALTH, MINORITY ISSUES**

JUNE 30, 2013 6.30 AM – 7.00 AM

JEANNETTE KOPKO – BETTER BUSINESS BUREAU OF DALLAS

Sometimes, it feels like we're swimming all alone out there among the sharks in the business world. And with the economy the way it is right now, that ocean is a tempest. There is a life raft to help us muddle through some of it. The Better Business Bureau is a weigh station of information about companies that we do business with, and safely. Jeannette and I talked about where we should be looking to for help. Which businesses are high on the list for the BBB? What are the biggest types of complaints you see at the Better Business Bureau? What do we look for in dealing with vendors and construction? What about people who are taking advantage of others in disasters? What are the BBB's "Standards of Trust"? How do we avoid other scams?

**TOPICS COVERED: ECONOMY, MONEY AND ECONOMIC ISSUES, CRIME**