



WVAH
1301 Piedmont Rd
Charleston, WV 25301

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2951183

Schedule Dates 07/11/17-07/14/17
Advertiser Coalition to Protect Americas Healthcare (41599)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 382/463/464 (943753)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 382/463/464
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments MCPAH bradley philpps.
Separation: 30

Date Entered 07/07/17
Last Modified 07/11/17
Entered By Brittney Milk
CO-OP No
Headline # ECR25634014
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$262.50
Net Total \$1,487.50
Sales Tax

Charleston WV (WVAH)
By Broadcast Month Spots Rate
Jul. 2017 16 \$1,750.00
Grand Total: 16 \$1,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-1.5)	07/11/17-07/11/17	1	:30	7A- 7:30A (EST)			1						1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/17
2.0	Normal Line / News (1-1.5)	07/12/17-07/12/17	1	:30	7A- 7:30A (EST)				1					1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/17
3.0	Normal Line / News (1-1.5)	07/13/17-07/13/17	1	:30	7A- 7:30A (EST)					1				1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/17
4.0	Normal Line / News (1-1.5)	07/14/17-07/14/17	1	:30	7A- 7:30A (EST)						1			1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/12
5.0	Normal Line / News (2-1.3)	07/11/17-07/11/17	1	:30	7:30A- 8A (EST)			1						1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/12
6.0	Normal Line / News (2-1.3)	07/12/17-07/12/17	1	:30	7:30A- 8A (EST)				1					1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/12
7.0	Normal Line / News (2-1.3)	07/13/17-07/13/17	1	:30	7:30A- 8A (EST)					1				1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/12
8.0	Normal Line / News (2-1.3)	07/14/17-07/14/17	1	:30	7:30A- 8A (EST)						1			1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEW NEWS@7AM	7/7/12
9.0	Normal Line / News (3-2.8)	07/11/17-07/11/17	1	:30	10P- 10:30P (EST)				1					1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEW TNS NWS@10<	7/7/12
9.0.1	Closed Preempt (3-2.8)	07/11/17															Charleston WV (WVAH)	Program Change/Exception - mib	
10.0	Normal Line / News (3-2.8)	07/12/17-07/12/17	1	:30	10P- 10:30P (EST)					1				1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEW TNS NWS@10<	7/7/12
11.0	Normal Line / News (3-2.8)	07/13/17-07/13/17	1	:30	10P- 10:30P (EST)						1			1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEW TNS NWS@10<	7/7/12
12.0	Normal Line / News (3-2.8)	07/14/17-07/14/17	1	:30	10P- 10:30P (EST)							1		1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEW TNS NWS@10<	7/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbci.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Advertiser Coalition to Protect Americas Healthcare (41599)
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Brand 382/463/4644 (943753)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ally, Rambo,
Phone/Fax /
CPE 382/463/4644
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments MCPAH
Separation: 30
bradley philipps.

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14.0	Normal Line / News (2-1.3)	07/12/17-07/12/17	1	:30	7:30A-8A (EST)				1					1	\$40.00	\$40.00	Charleston WV (WVAH)	EYEWTV NEWS@7AM	7/10/17
15.0	Normal Line / News (3-2.8)	07/12/17-07/12/17	1	:30	10P-10:30P (EST)				1					1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEWTV NEWS@10<	7/10/17
16.0	Normal Line / News (3-2.8)	07/13/17-07/13/17	1	:30	10P-10:30P (EST)						1			1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEWTV NEWS@10<	7/10/17
17.0	M/G For 9.0.1 / News (3-2.8)	07/14/17-07/14/17	1	:30	10P-10:30P (EST)						1			1	\$225.00	\$225.00	Charleston WV (WVAH)	EYEWTV NEWS@10<	7/11/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WVAH - Charleston Huntington</u>	Date:
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I, Lauren Zaniewski

do hereby request station time concerning the following issue:

Coalition to Protect America's Health Care (CPAH)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Coalition to Protect America's Health Care (CPAH)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Health Care

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Coalition to Protect America's Health Care (CPAH)
800 10th St, NW, Suite 400
Washington DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Attached

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/5/17 Etta Fielek 202-626-2358
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
D.D. Naylor Dara D. Naylor JSA Manager
Signature Printed Name Title

COALITION TO PROTECT
AMERICA'S
HEALTH CARE

2017 BOARD OF DIRECTORS

COALITION CHAIR

Marna P. Borgstrom

Chief Executive Officer
Yale New Haven Health System
Yale New Haven Hospital
New Haven, CT

Rick Pollack

President and CEO
American Hospital Association

Bruce Siegel, MD

President and CEO
America's Essential Hospitals

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John T. Porter

President and CEO
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Sioux Falls, SD

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Senior Vice President
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Providence Health & Services
Seattle, WA

Matthew S. Gallivan

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Quorum Health
Brentwood, TN

Travis Heider

President and CEO
Rochester Regional Healthcare Alliance
Rochester, NY

Steven I. Goldstein

President and CEO
Strong Memorial Hospital of the
University of Rochester
Rochester, NY

Keith B. Pitts

Vice Chairman
Tenet Healthcare

Curt Nonomaque

President and CEO
Vizient, Inc.



Client Information Form
ISSUE 2017

Advertiser Group Name: Coalition to Protect America's Health Care

Address: 800 10th St., NW, Suite 400

City, State & Zip Code: Washington, DC 20001

Phone: (202) 626-2358

Website URL: www.protecthealthcare.org

Executive Director/President: Etta Fielek

Other Members of Executive
Committee or Board of Directors:
(list all that are applicable) See attachment

Group Treasurer:

Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.