



WBFF
2000 W 41st St
Baltimore, MD 21211

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 6028688

Schedule Dates 03/26/24-04/01/24
Advertiser Sarah Elfreth for US Congress-D (155598)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 9082 (2004038)
Salesperson Kozak, Richard (4120)
Sales Office WBFF/WNUV/EBFF
Buyer Name
Phone/Fax /
CPE 9082
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 03/22/24
Last Modified 03/22/24
Entered By Richard Kozak
CO-OP No
External #
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,695.00
Net Total \$9,605.00
Sales Tax

Baltimore (WBFF)		
By Broadcast Month	Spots	Rate
Mar. 2024	18	\$9,075.00
Apr. 2024	5	\$2,225.00
Grand Total:	23	\$11,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	03/28/24-03/28/24	3	:30	5A- 6A (EST)					1				1	\$175.00	\$175.00	Baltimore (WBFF)	5a News	3/22/24
2.0	Normal Line / News	04/01/24-04/01/24	2	:30	7A- 8A (EST)		1							1	\$425.00	\$425.00	Baltimore (WBFF)	7a News	3/22/24
3.0	Normal Line / News	03/26/24-03/29/24	3	:30	8A- 9A (EST)			1				1		2	\$400.00	\$800.00	Baltimore (WBFF)	8a News	3/22/24
4.0	Normal Line / News	03/27/24-03/28/24	3	:30	4P- 4:30P (EST)				1	1				2	\$300.00	\$600.00	Baltimore (WBFF)	4p News	3/22/24
5.0	Normal Line / News	03/26/24-03/29/24	3	:30	4:30P- 5P (EST)			1			1			2	\$300.00	\$600.00	Baltimore (WBFF)	4p News	3/22/24
6.0	Normal Line / News	03/27/24-03/27/24	3	:30	5P- 5:30P (EST)				1					1	\$300.00	\$300.00	Baltimore (WBFF)	5p News	3/22/24
7.0	Normal Line / News	04/01/24-04/01/24	3	:30	5P- 5:30P (EST)		1							1	\$300.00	\$300.00	Baltimore (WBFF)	5p News	3/22/24
8.0	Normal Line / News	03/26/24-03/28/24	2	:30	5:30P- 6P (EST)			1		1				2	\$300.00	\$600.00	Baltimore (WBFF)	5p News	3/22/24
9.0	Normal Line / SPOT	03/29/24-03/29/24	3	:30	7P- 7:30P (EST)						1			1	\$1,500.00	\$1,500.00	Baltimore (WBFF)	Jeopardy	3/22/24
10.0	Normal Line / SPOT	03/27/24-03/27/24	3	:30	7:30P- 8P (EST)				1					1	\$900.00	\$900.00	Baltimore (WBFF)	Wheel	3/22/24
11.0	Normal Line / News	03/26/24-03/28/24	3	:30	10P- 11P (EST)			1	1	1				3	\$800.00	\$2,400.00	Baltimore (WBFF)	10p News	3/22/24
12.0	Normal Line / News	03/26/24-03/28/24	3	:30	11P- 11:35P (EST)			1	1	1				3	\$400.00	\$1,200.00	Baltimore (WBFF)	11p News	3/22/24
13.0	Normal Line / News	04/01/24-04/01/24	2	:30	11P- 11:35P (EST)		1							1	\$500.00	\$500.00	Baltimore (WBFF)	11p News	3/22/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBFF
2000 W 41st St
Baltimore, MD 21211

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 6028688

Schedule Dates	03/26/24-04/01/24	Date Entered	03/22/24
Advertiser	Sarah Elfreth for US Congress-D (155598)	Last Modified	03/22/24
Agency	Screen Strategies Media-Fairfax (15683)	Entered By	Richard Kozak
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	Est 9082 (2004038)	External #	
Salesperson	Kozak, Richard (4120)	Demo	A35+R
Sales Office	WBFF/WNUV/EBFF	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	9082	Commission	\$1,695.00
Account Types	Local/Political Candidate Agency BRD	Net Total	\$9,605.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Baltimore (WBFF)		
By Broadcast Month	Spots	Rate
Mar. 2024	18	\$9,075.00
Apr. 2024	5	\$2,225.00
Grand Total:	23	\$11,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News	04/01/24-04/01/24	2	:30	10P- 11P (EST)		1							1	\$700.00	\$700.00	Baltimore (WBFF)	10p News	3/22/24
15.0	Normal Line / News	04/01/24-04/01/24	3	:30	5:30P- 6P (EST)		1							1	\$300.00	\$300.00	Baltimore (WBFF)	5p News	3/22/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Sarah Elfreth for Congress 2024



Station	WBFF-TV	Buyer	Caroline Wait
Market	Baltimore	Email	caroline@screenstrategies.com
Flight Dates	3/26/2024 - 4/1/2024 (Est. 9082)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 3/26	Wed 3/27	Thu 3/28	Fri 3/29	Sat 3/30	Sun 3/31	Mon 4/1	Total
WBFF 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$175.00 \$175.00			1					1
WBFF 7a News 7:00 AM - 8:00 AM	EM	M-F 30	\$425.00 \$425.00							1	1
WBFF 8a News 8:00 AM - 9:00 AM	EM	M-F 30	\$400.00 \$800.00	1			1				2
WBFF 4p News 4:00 PM - 4:30 PM	EN	M-F 30	\$300.00 \$600.00		1	1					2
WBFF 4:30p News 4:30 PM - 5:00 PM	EN	M-F 30	\$300.00 \$600.00	1			1				2
WBFF 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$300.00 \$300.00		1					1	1
X WBFF 5p News 5:00 PM - 6:00 PM Tp - NOT VALID	EN	M-F 30	\$600.00 \$600.00							1	1 0
WBFF 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30	\$300.00 \$600.00	1		1				1	2
Jeopardy 7:00 PM - 7:30 PM	PA	M-F 30	\$1,500.00 \$1,500.00				1				1
Wheel of Fortune 7:30 PM - 8:00 PM	PA	M-F 30	\$900.00 \$900.00		1						1

Sarah Elfreth for Congress 2024



Station	WBFF-TV	Buyer	Caroline Wait	
Market	Baltimore	Email	caroline@screenstrategies.com	
Flight Dates	3/26/2024 - 4/1/2024 (Est. 9082)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 3/26	Wed 3/27	Thu 3/28	Fri 3/29	Sat 3/30	Sun 3/31	Mon 4/1	Total
WBFF 10p News 10:00 PM - 11:00 PM	LN	M-F 30	\$700.00 \$700.00							1	1
WBFF 10p News 10:00 PM - 11:00 PM	LN	M-F 30	\$800.00 \$2,400.00	1		1	1				3
WBFF 11p News 11:00 PM - 11:35 PM	LN	M-F 30	\$400.00 \$1,200.00	1	1	1					3
WBFF 11p News 11:00 PM - 11:35 PM	LN	M-F 30	\$500.00 \$500.00							1	1
Station Totals			\$11,300.00	5	4	5	4	0	0	4	22 23

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sarah Elfreth

Authorized committee:

Elfreth for Maryland

Agency requesting time (and contact information):

☐ N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Congress

Date of election:

5/14/2024



General



Primary

Treasurer of candidate's authorized committee:

Nadine Chien

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate; or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

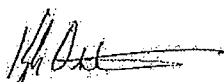
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Kyle Osterhout

Name:

Richard Kozak

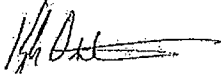
Date of Request to Purchase Ad Time: 3/22/2024

Date of Station Agreement to Sell Time:

3/21/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: Kyle Osterhout

Date: 3/22/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☐ Yes☒ No

Date ad received:

N/A

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐ Yes☐ No☐ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

6028688

Station Call Letters:

WBFF

Date Received/Requested:

3/21/24

Est. #:

9082

Station Location:

21211
2501 W 4th St. Bldg 2

Run Start and End Dates:

3/26-4/1/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.