

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> Sinclair National Network: 100+ stations	Various Markets /	<b>Date:</b> July 5/21/2020
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I, Barry Rubin  
do hereby request station time concerning the following issue:

Vote by mail

Broadcast Length	Time of Day, Rotation or Package	Text Days	Class	Times per Week	Number of Weeks
:30	wed/ 5AM - 9AM @ \$10,500	wed/ thur 27 <sup>th</sup> 2020	Sinclair National network	1X	1X

This broadcast time will be used by: Republicans for the Rule of Law

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Vote by mail

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republicans for the rule of law 925 15th st. NW Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

William Kristol - DIRECTOR  
Sarah Longwell - EXECUTIVE DIRECTOR

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Does not apply

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Does not apply





# Republicans for the Rule of Law - News Scatter

**A Proposal for**

Barry Rubin

VP

Longwell Partners

Republicans for the Rule of Law

**Account Executive**

Chris D'Ablemont

**Date**

5/21/2020



# Republicans for the Rule of Law - News Scatter - Q2 2020

**Client** Republicans for the Rule of Law  
**Agency** Longwell Partners  
**Brand** Voting  
**Primary Demo** HH  
**Secondary Demos** P25-54, P35-64  
**Notes** Wed ONLY

**Budget** \$10,500  
**(Primary Demo) HH CPM** \$11.97  
**Quarter** Q2 2020  
**Account Executive** Chris D'Ablemont  
**Equalized** Y

<i>Daypart</i>	<i>DOW</i>	<i>Length</i>	<i>Units</i>	<i>National Rating</i>	<i>Demo</i>	<i>CPM</i>	<i>VPVH</i>	<i>Imps (000)</i>	<i>Unit Rate</i>	<i>Total Imps (000)</i>	<i>Total National GRPs</i>	<i>Total \$'s</i>
Morning (5a-9a)	W	:30	1	0.7	HH	\$11.97	1.000	877	\$10,500	877	0.7	\$10,500
				0.3	P25-54	\$33.08	0.362	317		317	0.3	
				0.4	P35-64	\$20.75	0.577	506		506	0.4	

Mix	HH (Primary)	HH
Morning (5a-9a)	100%	100%
Midday News (12-2p)TZA	0%	0%
Evening News (4p-7p)TZA	0%	0%
Weekend News (12n-6p)TZA	0%	0%
Late News (10p-11:30p)TZA	0%	0%

Totals	CPP	Imps (000)	GRPs	Dollar/AUR/CPM
Gross Dollars				\$10,500
EQV: 30 Units				1
EQV :30 Avg Unit Rate				\$10,500
HH	\$14,439.00	877	0.7	\$11.97

All totals expressed as eqv :30 units

Pricing inventory valid for 48 hours after date of issuance.

# Republicans for the Rule of Law - News Scatter - Q2 2020 Flowchart

<b>Advertiser</b>	Republicans for the Rule of Law / -- --	<b>Budget</b>	\$10,500	<b>Contract</b>	-- --
<b>Agency / Code</b>	Longwell Partners / ---	<b>CPMs HH / HH</b>	\$11.97 / \$11.97	<b>Network</b>	-- --
<b>Brand</b>	Voting	<b>CPPs HH / HH</b>	\$14,440.30 / \$14,440.30	<b>Quarter</b>	Q2 2020
<b>Estimates/Package</b>	-- / --	<b>Primary Demo</b>	HH	<b>Equalized</b>	Y
<b>Product</b>	-- --	<b>Secondary Demos</b>	P25-54, P35-64	<b>Account Executive</b>	Chris D'Ablemont
<b>Notes</b>	Wed ONLY				

Daypart	DOW	Length	Brand	Estimates/ Package	Product	Unit Rate	3/30	4/6	4/13	4/20	4/27	5/4	5/11	5/18	5/25	6/1	6/8	6/15	6/22	Total Units	Gross Dollars							
Morning (5a-9a)	W	:30	Voting	-- / ---	---	\$10,500									1					1	\$10,500							
															<b>Totals Units</b>	1							1	\$10,500				
															<b>HH Imps (000)</b>							877						877
															<b>Weekly % HH Imps (000)</b>							100%						
															<b>HH GRPs</b>							0.7						0.7
															<b>Weekly % HH GRPs</b>							100%						
															<b>HH Imps (000)</b>							877						877
															<b>Weekly % HH Imps (000)</b>							100%						
															<b>HH GRPs</b>							0.7						0.7
															<b>Weekly % HH GRPs</b>							100%						

Rank	Market	% US Covg	Rank	Market	% US Covg
7.	Washington, DC (Hagrstwn)	2.20%	93.	El Paso (Las Cruces)	0.28%
13.	Seattle-Tacoma	1.65%	97.	Myrtle Beach-Florence	0.26%
15.	Minneapolis-St. Paul	1.59%	98.	South Bend-Elkhart	0.26%
22.	Portland, OR	1.04%	99.	Tri-Cities, TN-VA	0.26%
23.	St. Louis	1.03%	100.	Greenville-N.Bern-Washngtn	0.25%
24.	Pittsburgh	1.01%	102.	Boise	0.24%
26.	Baltimore	0.97%	104.	Reno	0.24%
27.	Raleigh-Durham (Fayetvll)	0.96%	106.	Johnstown-Altoona-St Colge	0.23%
28.	Nashville	0.92%	107.	Lincoln & Hastings-Krny	0.23%
30.	Salt Lake City	0.89%	109.	Tallahassee-Thomasville	0.22%
31.	San Antonio	0.86%	117.	Eugene	0.20%
34.	Columbus, OH	0.82%	118.	Yakima-Pasco-Rchlnd-Knwck	0.20%
35.	Milwaukee	0.78%	119.	Macon	0.20%
36.	West Palm Beach-Ft. Pierce	0.77%	121.	Traverse City-Cadillac	0.20%
37.	Cincinnati	0.77%	125.	Bakersfield	0.19%
38.	Greenvll-Spart-Ashevl-And	0.74%	128.	Corpus Christi	0.18%
39.	Las Vegas	0.69%	131.	Chico-Redding	0.16%
40.	Austin	0.69%	132.	Amarillo	0.15%
47.	Harrisburg-Lncstr-Leb-York	0.60%	135.	Medford-Klamath Falls	0.14%
42.	Norfolk-Portsmth-Newpt Nws	0.64%	137.	Columbia-Jefferson City	0.14%
43.	Oklahoma City	0.62%	143.	Beaumont-Port Arthur	0.13%
44.	Birmingham (Ann and Tusc)	0.62%	148.	Sioux City	0.12%
45.	Grand Rapids-Kalmzoo-B.Crk	0.61%	150.	Rochester, NY	0.12%
49.	Greensboro-H.Point-W.Salem	0.59%	154.	Albany, GA	0.11%
52.	Buffalo	0.54%	156.	Gainesville	0.11%
54.	Richmond-Petersburg	0.52%	157.	Wheeling-Steubenville	0.11%
55.	Fresno-Visalia	0.51%	163.	Missoula	0.09%
56.	Providence-New Bedford	0.51%	164.	Abilene-Sweetwater	0.09%
57.	Mobile-Pensacola (Ft Walt)	0.48%	174.	Quincy-Hannibal-Keokuk	0.08%
58.	Tulsa	0.48%	186.	Butte-Bozeman	0.06%
59.	Albany-Schenectady-Troy	0.47%	195.	San Angelo	0.05%
60.	Wilkes Barre-Scranton-Hztn	0.47%	197.	Eureka	0.04%
62.	Little Rock-Pine Bluff	0.44%	201.	Ottumwa-Kirksville	0.03%
63.	Dayton	0.42%			
67.	Green Bay-Appleton	0.37%			
68.	Des Moines-Ames	0.37%			
69.	Roanoke-Lynchburg	0.36%			
70.	Spokane	0.36%			
71.	Omaha	0.36%			
72.	Wichita-Hutchinson Plus	0.35%			
74.	Charleston-Huntington	0.34%			
75.	Columbia, SC	0.34%			
77.	Flint-Saginaw-Bay City	0.34%			
79.	Portland-Auburn	0.33%			
80.	Toledo	0.32%			
81.	Madison	0.32%			
84.	Paducah-Cape Girard-Harsbg	0.31%			
87.	Syracuse	0.30%			
88.	Champaign&Sprngfld-Decatur	0.30%			
89.	Savannah	0.29%			
90.	Cedar Rapids-Wtrlo-IWC&Dub	0.29%			
91.	Charleston, SC	0.29%			
92.	Chattanooga	0.29%			

Pricing inventory valid for 48 hours after date of issuance.

Station/market list is for all dayparts combined, station/market lineups may vary by daypart