

NPT posted the opening for **Senior Director of Broadcast Content** on April 2, 2018.

Details regarding this posting were included on our **Public EEO Public File Report covering the period from April 2018 – March 2019.**

NPT shared this job posting on its website, but all other recruiting activities were performed by Livingston Associates.

The scanned documents following this page appear in this order:

1. **Summary Page** – indicating posting/hiring dates, # of applicants and interviewees and “recruitment source #'s” used.
2. **Recruitment Sources** – Numbered. Only numbers 1 (NPT Website) and 55 (Livingston Associates, recruiter) are applicable.
3. **Notice Copies** – NPT website posting example and Livingston Associate EEO detail provide by that organization.



**NASHVILLE PUBLIC TELEVISION  
Recruitment Sources**

<b>Recruitment Source</b>	<b>Address</b>	<b>Contact/Phone</b>	<b>Email and/or Website</b>
1. NPT Website	161 Rains Avenue Nashville, TN 37203	Charles Degenhart, Accounting Manager 615-259-9325 Ext 2030	<a href="mailto:cdegenhart@wnpt.org">cdegenhart@wnpt.org</a> <a href="http://www.wnpt.org">www.wnpt.org</a>
2. Station Employee/Freelancer/NPT Bulletin Board	161 Rains Avenue Nashville, TN 37203	Charles Degenhart, Accounting Manager 615-259-9325 Ext 2030	<a href="mailto:cdegenhart@wnpt.org">cdegenhart@wnpt.org</a> <a href="http://www.wnpt.org">www.wnpt.org</a>
3. Nashville State Community College	120 White Bridge Road Nashville, TN 37209	Janice Dennis, Human Resources 615-353-3304 or 615-353-3333	<a href="mailto:human.resources@nsc.edu">human.resources@nsc.edu</a> <a href="http://www.nsc.edu">www.nsc.edu</a> <a href="https://www.collegecentral.com/nashvillestate">https://www.collegecentral.com/nashvillestate</a> User ID – WatchNPT, pw - WatchNPT
4. Tennessee State University	3500 John Merritt Blvd. Nashville, TN 37209	Rita Williams-Seay, Employment Manager, 615-963-5285	<a href="http://www.instate.edu">www.instate.edu</a> <a href="https://tnstate.joinhandshake.com/login">https://tnstate.joinhandshake.com/login</a> , User ID – cdegenhart@wnpt.org, pw – WatchNPT12408
5. Lipscomb University	3901 Granny White Pike Nashville, TN 37204	Monica Whitworth, Career Center 615-966-1000	<a href="http://www.myinterfase.com/lipscomb/employer">www.myinterfase.com/lipscomb/employer</a> User ID – cdegenhart@wnpt.org, pw - WatchNPT
6. UT Martin	250 University Center Martin, TN 38238	Renard Miles, Coordinator, Office of Career Planning and Development 901-587-7740	<a href="https://app.joinhandshake.com/login">https://app.joinhandshake.com/login</a> Pw – WatchNPT!
7. Tennessee Tech University	Campus Box 5021 Cookeville, TN 38501	Lillian Moore, Career Services 931-372-3101	<a href="https://www.myinterfase.com/ntech/employer/">https://www.myinterfase.com/ntech/employer/</a> User ID – cdegenhart@wnpt.org, pw - WatchNPT
8. University of TN at Knoxville	915 Volunteer Blvd. Knoxville, TN 37996	Heather Harrison, Career Placement 865-974-5435	<a href="https://career.uk.edu/hire-a-vol/">https://career.uk.edu/hire-a-vol/</a> User ID - cdegenhart@wnpt.org, pw - WatchNPT
9. Vanderbilt University	110 Alumni Hall Nashville, TN 37240	Center for Professional Development 615-322-2750	<a href="http://vanderbilt-csm.symphlicity.com/employers/">http://vanderbilt-csm.symphlicity.com/employers/</a> User ID - employment@wnpt.org, pw - WatchNPT
10. Middle TN State University	1301 East Main Street Murfreesboro, TN 37132	Martha Turner, Placement Director (Retired) 615-898-2300	<a href="http://www.mtsu.edu/career/">http://www.mtsu.edu/career/</a> <a href="mailto:cdegenhart@wnpt.org">cdegenhart@wnpt.org</a> , WatchNPT
11. Trevecca University	333 Murfreesboro Rd. Nashville, TN 37210	Jan Harvey, Placement Services 615-248-1237	<a href="http://www.myinterfase.com/Trevecca/Employer">www.myinterfase.com/Trevecca/Employer</a> User ID – cdegenhart@wnpt.org, pw – WatchNPT
12. University of Memphis	417 University Center Memphis, TN 38152	Tammy Haley, Employer Relations Specialist 901-678-2239	<a href="https://memphis-csm.symphlicity.com/employers">https://memphis-csm.symphlicity.com/employers</a> User ID - employment@wnpt.org, pw - WatchNPT
13. Austin Peay University	601 College Street Clarksville, TN 37044	Billy Boyd, Career Placement 931-221-7011	<a href="https://www.myinterfase.com/apsu/employer/">https://www.myinterfase.com/apsu/employer/</a> User ID – cdegenhart@wnpt.org, pw - WatchNPT

Recruitment Source	Address	Contact/Phone	Email and or Website
14. Volunteer State Community College	1480 Nashville Pike Gallatin, TN 37066	Allegra Montgomery, Career Services 615-452-8600	<a href="http://www.volstate.edu/areajobs">www.volstate.edu/areajobs</a>
15. Western Kentucky University	1 Big Red Way Bowling Green, TN 42101	Judy Owens, Career Placement 270-745-0111	<a href="https://wku-csm.symplicity.com/employers/">https://wku-csm.symplicity.com/employers/</a> User ID – <a href="mailto:employment@wnpt.org">employment@wnpt.org</a> , pw - WatchNPT
16. East TN State University	Box 70718 Johnson Ctry, TN 37614	Jeanette Hill, Career Placement 423-439-4441	<a href="https://www.collegecentral.com/ETSU/Employer.cfm">https://www.collegecentral.com/ETSU/Employer.cfm</a> User ID – wnpt, pw - WatchNPT
17. Fisk University	1000 17 <sup>th</sup> Avenue North Nashville, TN 37208	Ingrid Collier, Career Placement 615-329-8597	<a href="https://www.myinterfase.com/fisk/employer/">https://www.myinterfase.com/fisk/employer/</a> User ID - <a href="mailto:cdegenhart@wnpt.org">cdegenhart@wnpt.org</a> , pw - WatchNPT
18. Belmont University (Send Via E-mail Only)	1900 Belmont Blvd. Nashville, TN 37212	Charlsie Mathews, Placement 615-460-6000	Send via e-mail only to <a href="mailto:careerdevelopment@belmont.edu">careerdevelopment@belmont.edu</a>
19. Tennessee Technology Center of Nashville	100 White Bridge Road Nashville, TN 37209	Sherita Denton, Student Services Coordinator 615-425-5560, <a href="mailto:sherita.denton@tcnashville.edu">sherita.denton@tcnashville.edu</a>	<a href="http://www.tcnashville.edu/">http://www.tcnashville.edu/</a>
20. ITT Technical Institute (closed in Fall 2016)	2845 Elm Hill Pike Nashville, TN 37214	615-889-8700 or 800-331-8386	<a href="http://careerservices.itt-tech.edu/employer/ITT-Tech.edu">http://careerservices.itt-tech.edu/employer/ITT-Tech.edu</a>
21. TN Career Centers	665 Mainstream Drive Nashville, TN 37243	615-253-8920 Shavonne Menese (615-770-1906)	JOBS4TN.gov, User ID – NPTADMIN pw - WatchNPT2408!
22. NAACP	1308 Jefferson Street Nashville, TN 37208	Ludye Wallace, President 615-329-0999	<a href="mailto:ludyeonduty@gmail.com">ludyeonduty@gmail.com</a>
23. TN Association of Broadcasters	Two International Plaza Drive Suite 507 Nashville, TN 37217	615-365-1840	<a href="mailto:info@rabtn.org">info@rabtn.org</a>
24. American Advertising Federation (Send Via E-Mail Only)	P.O. Box 293327 Nashville, TN 37229	Mark Farrar, Executive Director 615-469-4040	<a href="mailto:mark@aaafnashville.com">mark@aaafnashville.com</a>
25. National Organization for Women	P.O. Box 120523 Nashville, TN 37212	Toby Abrams 615-269-7141	<a href="mailto:TennesseeNOW@comcast.net">TennesseeNOW@comcast.net</a>
26. 100 Black Men of TN	P.O. Box 140789 Nashville, TN 37214	615-248-2721 Mrs. Lori Adukeh, Executive Director	<a href="mailto:info@the100.org">info@the100.org</a>

Recruitment Source	Address	Contact/Phone	Email/Website
27. Urban League of Middle Tennessee	50 Vantage Way, Suite 201 Nashville, TN 37228	Patricia Stokes, President and CEO 615-254-0525	ssanders@urbanleagueofmidn.org
28. TN Disability Coalition	955 Woodland Street Nashville, TN 37206	Carol Westlake, Director 615-383-9442	JOBS4TN.gov, User ID - cdegenhart@wnmpt.org pw - WatchNPT24081 Also send to intake@indisability.org
29. Center for Nonprofit Management	44 Vantage Way, Suite 230 Nashville, TN 37228	Amberly Dzieszinski 615-259-0100	cnm.org; click "Account Access", Log In - E-mail - cdegenhart@wnmpt.org; password - WatchNPT; click "Manage Job Postings", then "Add a new job; input title, click green check mark; input job posting; then proceed to check out
30. Watkins Film School	2298 Rosa L. Parks Blvd. Nashville, TN 37228	Valorie Stover Quarles 615-383-4848	<a href="http://www.watkins.edu/for-employers/">http://www.watkins.edu/for-employers/</a>
31. NATAS	161 Rains Avenue Nashville, TN 37203	Geneva Brigolo	<a href="http://jobbank.emmyonline.org">http://jobbank.emmyonline.org</a> Use: cdegenhart@wnmpt.org; WatchNPT or send e-mail to Emmynash@aol.com
32. Nashville Chamber of Commerce	211 Commerce Street, Suite 100 Nashville, TN 37201	Debby Dale Mason 615-743-3082	<a href="http://www.nashvillechamber.com">http://www.nashvillechamber.com</a>
33. TVJobs.com	TVJobs.com	Fax: 760-754-2115	jobs@tvjobs.com
4. CSB School of Broadcasting		Amanda Maher	amaher@gocsb.com
35. Society of Broadcast Engineering		Send e-mail to sbe.org (engineering positions only)	sbe.org
36. Nashville Black Journalists Association	P.O. Box 24174 Nashville, TN 37202		nashvillenabj@gmail.com
37. National Association of Hispanic Journalists	Atlanta, GA	Ivan Roman, National Executive Director 202-662-7145	nahj@nahj.org
38. Nashville Area Hispanic Chamber of Commerce	P.O. Box 40541 Nashville, TN 37204	Yuri Cunza, President 615-216-5737	Email - JOBS@NASHVILLEHISPANICCHAMBER.COM

39. Asian American Journalists Association	aaja.com	Jacqueline Gulledege, President, Atlanta Chapter aaja.com	Jacqueline.Gulledege@gmail.com
40. National Council on Aging	1161 Murfreesboro Rd, Suite 360 Nashville, TN 37217	Helen Price, NCO Manager 615-360-9797	
41. NAMA – Nashville Chapter of American Marketing Assoc.	Jobs.nashvilleama.org/employer		\$150 for non-members, \$50 for members to post a job
42. Chronicle of Philanthropy	Philanthropy.org	Jerin 202-466-1229	Philanthropy.com (web only) - \$175
43. Association of Fundraising Professionals	Nashville, TN		<a href="mailto:info@afpnashville.org">info@afpnashville.org</a> \$50 Charge
44. TN Newspaper/Careerbuilder	1100 Broadway Nashville, TN 37203	Judy Rodriguez, Recruitment Accounts 615-726-8961 Carole Earls, Client Relations Specialist 615-259-8291	<a href="mailto:cearls@tennessean.com">cearls@tennessean.com</a> <a href="http://tennessean-gannetonline.com/careerbuilder">tennessean-gannetonline.com/careerbuilder</a> There is a charge
45. ProductionHUB.com		Eric 877-629-4122	<a href="mailto:classifieds@productionhub.com">classifieds@productionhub.com</a> There is a charge to post a job – can post at <a href="mailto:mkt@productionhub.com">mkt@productionhub.com</a>
46. PBS Express Online	1320 Braddock Place Alexandria, VA 22314	Dave Johnston, Director 703-739-5000	
47. Current Newsletter	1612 K Street, NW Washington, DC 20006	Alyne Ellis, Account Manager 202-320-3275, <a href="mailto:radioalyne@gmail.com">radioalyne@gmail.com</a>	There is a charge
48. Mark Johnson (requested notifications)	<a href="http://www.markjohnson.net">www.markjohnson.net</a>	<a href="mailto:m_e_johnson_media@gmail.com">m_e_johnson_media@gmail.com</a> 765-343-2557	
49. Joshua Maxwell (requested notifications)	Creative Services Producer WSMV-TV Nashville	<a href="mailto:westkvideo@gmail.com">westkvideo@gmail.com</a> 615-353-2237 (office) 270-498-3897 (Cell) <a href="mailto:cward42@hotmail.com">cward42@hotmail.com</a>	
50. Chris Ward (requested notifications-6/12/2017)		248-770-9512	<a href="mailto:bugellid@msu.edu">bugellid@msu.edu</a>
51. Daphne Bugelli (requested job notifications on 11/19/2017)			<a href="mailto:csgoings@gmail.com">csgoings@gmail.com</a>
52. Pastor Carolyn Smith Goings, PhD (requested notifications -10/23/2017)			
53. Darin Arrowood (requested notifications, IT Openings only)			<a href="mailto:darinarrowood@comcast.net">darinarrowood@comcast.net</a>
54. Matthew Perkins (cold call request, added 6/27/2018)		603-252-2076	<a href="mailto:matthewperkins@gmail.com">matthewperkins@gmail.com</a>

<p>55. Livingston Associates (Head Hunter: Current Newspaper, Twitter, Facebook, LinkedIn, Hire w/Google, Poynter Institute, National Association of Black Journalists, National Association of Hispanic Journalists, CPB, NETA, Greater Public, PMBA, DIGIDAY, The Alliance, TV Jobs, TV and Radio Jobs)</p>	<p>3000 Chestnut Ave, Suite 208 Baltimore, MD 21211</p>	<p>410-243-1974 main office</p>	<p><a href="mailto:info@livingstonassociates.net">info@livingstonassociates.net</a> Adam Livingston – <a href="mailto:adam@livingstonassociates.net">adam@livingstonassociates.net</a></p>
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NPT WEBSITE

**Charlie Degenhart**

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**From:** Charlie Degenhart  
**Sent:** Monday, April 2, 2018 12:51 PM  
**To:** Joe Delmerico  
**Subject:** Ad - Senior Director of Broadcast Content.docx  
**Attachments:** Ad - Senior Director of Broadcast Content.docx

Sir,

Requesting this post in our jobs sections. Note that there is a hyperlink in it that we need to have active for folks to get to the job application portal we are using.

Drop me a line if you have any questions or need anything else?

Thanks!



## JOBS AND INTERNSHIPS

### Nashville Public Television is an EEO employer

If you are a local organization that assists job seekers, please let us know if you would like to be included in receiving our notifications of NPT job openings by writing to:

NPT Human Resources

Nashville Public Television

161 Rains Avenue

Nashville, TN 37203

or e-mail us at:

[tv8@wnpt.org](mailto:tv8@wnpt.org).

### JOB POSTING

#### Senior Director of Broadcast Content - Nashville Public Television

Nashville Public Television (NPT) seeks a Senior Director of Broadcast Content. This position reports to the President & CEO and is responsible for the broadcast schedule on NPT and all multicast channels. Works with program distributors and PBS station programmers on national distribution of NPT productions. Oversees scheduling & production of essential elements between programs. Handles all presenting station business. Senior Director of Broadcast Content oversees local program production, including being responsible for producing local content. Qualifications: Bachelor's degree with humanities concentration desired; advanced degree in humanities discipline preferred.

Minimum five years of increasingly responsible and successful experience in television production, programming, audience/market research, preferably in educational/public television. Working knowledge of the public broadcasting system with emphasis on its programming and producing standards and practices. Ability to understand and apply syndicated audience research and to obtain and use related special research. Computer literate. Minimum three years supervisory experience managing both creative and technical people.

Candidates should apply online at <http://tvjobs.NPT>

Position open until filled.

**NPT IS AN EEO EMPLOYER**



Nashville Public Television

## **JOB POSTING**

### **Senior Director of Broadcast Content Nashville Public Television**

Nashville Public Television (NPT) seeks a Senior Director of Broadcast Content. This position reports to the President & CEO and is responsible for the broadcast schedule on NPT and all multicast channels. Works with program distributors and PBS station programmers on national distribution of NPT productions. Oversees scheduling & production of interstitial elements between programs. Handles all presenting station business. Senior Director of Broadcast Content oversees local program production, including being responsible for producing local content.

Qualifications: Bachelor's degree with humanities concentration desired; advanced degree in humanities discipline preferred. Minimum five years of increasingly responsible and successful experience in television production, programming, audience/market research, preferably in educational/public television. Working knowledge of the public broadcasting system with emphasis on its programming and producing standards and practices. Ability to understand and apply syndicated audience research and to obtain and use related special research. Computer literate. Minimum three years supervisory experience managing both creative and technical people.

Candidates should apply online at [liv.jobs/NPT](http://liv.jobs/NPT)

Position open until filled.

**NPT IS AN EEO EMPLOYER**

## Charlie Degenhart

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**From:** Kevin Crane  
**Sent:** Monday, June 25, 2018 10:29 AM  
**To:** Charlie Degenhart  
**Subject:** FW: Top applicants for the NPT position  
**Attachments:** NPT- Top Applicants for Senior Director of Broadcast Production Position.pdf

**From:** Adam Livingston [mailto:adam@livingstonassociates.net]  
**Sent:** Friday, May 25, 2018 1:10 PM  
**To:** Kevin Crane <kcrane@wnpt.org>  
**Subject:** Top applicants for the NPT position

Hi Kevin,

I hope you're well. We've reviewed the applicants for your position and wanted to send on the applicants that we felt were most compelling for this position. I've attached a report with the application materials from those candidates, for your consideration.

Ultimately, our goal will be to get to ~8 for a round of video interviews. Please let me know what you think of these.

Thank you,  
Adam

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Adam Livingston  
Livingston Associates  
Denver Office

410.243.1974

Want to hear about exciting positions in Public Media? Sign up to our [Public Media Jobs](#) email list.



Livingston Associates - Applicants for Senior Director of Broadcast Content

	Black or African American	Not Hispanic or Latino	Male	Head Hunter for Livingston (Joe Krushinsky)
Video Interview				Indeed
Video Interview				Indeed
Video Interview				LinkedIn
Video Interview				LinkedIn
Video Interview				Current
Withdraw				Online

**Nashville Public Television, Nashville, TN**  
**Senior Director of Broadcast Content Search 2018**  
**Ads/Postings EEO File Copy**

**Livingston Associates' website, applicant tracking system and recruiting software**

<http://www.livingstonassociates.net/>

Headquarters: 3000 Chestnut Ave, Ste 208, Baltimore, MD, 21211; (410) 243-1974

- Posting on Livingston Associates' website.
- Targeted email announcements to individuals in our candidate database
- Google Hire: applicant tracking system and recruiting software; includes:
  - Google search results through Google for Jobs
  - Posting to Glassdoor

Contact: Adam Livingston; [adam@livingstonassociates.net](mailto:adam@livingstonassociates.net)

**Current Newspaper**

<http://www.current.org/>

6930 Carroll Avenue, Suite 625, Takoma Park, MD 20912; (301) 270-7240

1 print placement in Current (Boxed ad; 30-day online posting included).

- Print Issue date: 05.07.18; Online portion started as soon as the ad was ordered.
- **NOTE:** Bonus distribution at PBS Annual Meeting in New Orleans, (5/7).
- Print boxed ads with Current also include Featured Status on Current's homepage, Preferred and Spotlight on their Jobs page, and inclusion in their mass emails / newsletters.

Contact: [publicmediajobs@current.org](mailto:publicmediajobs@current.org); [kathy@current.org](mailto:kathy@current.org)

**Social Media Platforms – Paid Campaigns**

**Twitter**

**Facebook**

Contact: campaigns by Julie Anderson; [julie@livingstonassociates.net](mailto:julie@livingstonassociates.net)  
(410) 243-1974 – Livingston Associates' headquarters

**Poynter Institute**

<http://careers.poynter.org/>

801 Third Street South, St. Petersburg, FL 33701; (727) 821-9494

Poynter's job board was being hosted by mediajobsconnection / RealMatch, which was part of TheJobNetwork™

RealMatch Inc., Headquarters, 205 Lexington Ave, 8th Floor, New York, NY 10016; (732) 659-6410

30-day online posting

Contact: online posting entry

**Nashville Public Television, Nashville, TN**  
**Senior Director of Broadcast Content Search 2018**  
**Ads/Postings EEO File Copy**

**National Association of Black Journalists (NABJ)**

<http://nabjcareers.org>

(Appears as Boxwood Technology on Amex)

30-day online posting

1100 Knight Hall, Suite 3101, College Park, Maryland 20742, (301) 405-0248

NABJ Career Center, 8800 Lakewood Dr. #117, Windsor, CA 95492, (626) 792-3846,

[info@nabjcareers.org](mailto:info@nabjcareers.org)

Contact: online posting entry

**National Association of Hispanic Journalists (NAHJ)**

<https://www.nahjcareercenter.com/>

30-day online posting

1050 Connecticut Ave NW, 5<sup>th</sup> Floor, Washington, District of Columbia, 20036

NAHJ Career Center, PO Box 117, Windsor, CA 95492, (626) 792-3846, [info@nahjcareers.org](mailto:info@nahjcareers.org)

Contact: online posting entry

**Corporation for Public Broadcasting (CPB)**

<http://www.cpb.org/jobline/>

401 9th St NW, Washington, DC 20004; (202) 879-9600

online posting

Contact: online posting entry

**National Educational Telecommunications Association (NETA)**

<http://www.netaonline.org/jobs.htm>

939 South Stadium Road, Columbia, SC 29201; (803) 799-5517

online posting

Contact: Maryanne Schuessler; email positions to [maryanne@netaonline.org](mailto:maryanne@netaonline.org)

**Greater Public**

<http://greaterpublic.org/job-line>

401 North 3rd Street, Suite 370, Minneapolis, MN 55401; (888) 454-2314

online posting until deadline

Contact: online posting entry

**Nashville Public Television, Nashville, TN**  
**Senior Director of Broadcast Content Search 2018**  
**Ads/Postings EEO File Copy**

**Public Media Business Association (PMBA)**

<http://www.pbma.org/node/312>

7918 Jones Branch Drive, Suite 300, McLean, VA 22102; (703) 506-3292

online posting

Contact: email positions to [info@pmbaonline.org](mailto:info@pmbaonline.org)

**DIGIDAY**

<http://careers.digiday.com/>

Headquarters: 26 Mercer St., Fourth Floor, New York, NY 10013; [careers@digiday.com](mailto:careers@digiday.com)

60-day online posting

Contact: online posting entry

**The Alliance - The ALLIANCE for Media Arts + Culture**

<http://www.thealliance.media/job-bank/>

online posting

Contact: online posting entry

**TV Jobs – The Job Center**

<https://www.tvjobs.com/>

PO Box 4116, Oceanside, CA 92052; (760) 754-8177

applicant subscription-based broadcast job search tools including online job board

online posting

**TV and Radio Jobs**

[http://tvandradijobs.com/cgi-bin/classifieds/classifieds.cgi?add\\_item\\_button=on](http://tvandradijobs.com/cgi-bin/classifieds/classifieds.cgi?add_item_button=on)

online posting