

# CONTRACT



**WDBD**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

<u>Contract / Revision</u> 1236059 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Clark for Mississippi</b>		<u>Original Date / Revision</u> 06/21/19 / 06/21/19
<u>Contract Dates</u> <b>06/24/19 - 06/30/19</b>	<u>Estimate #</u> <b>7401</b>	
<u>Product</u> <b>PBCLA</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WDBD</b>	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson 2 Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9912736	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 168866	

And:

**Mentzer Media Services**  
**Attention: Chris Rumbley**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	06/24/19	06/30/19	M-F 9p Late News	9p-10pm		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/24/19	06/30/19	MTWTF--				5	\$135.00			
N 2	WDBD	06/24/19	06/30/19	M-F 7a-9a News	7-9A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/24/19	06/30/19	MTWTF--				5	\$25.00			
N 3	WDBD	06/24/19	06/30/19	MASTERCHEF	6:58-8pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/24/19	06/30/19	--W----				1	\$175.00			
N 4	WDBD	06/24/19	06/30/19	FIRST RESPONDERS	8-9P		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/24/19	06/30/19	--W----				1	\$175.00			
<b>Totals</b>											<b>12</b>	<b>\$1,150.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/19 -06/28/19	12	\$1,150.00	(\$172.50)	\$977.50
<b>Totals</b>	<b>12</b>	<b>\$1,150.00</b>	<b>(\$172.50)</b>	<b>\$977.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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