



KVRB+
PO Box 9115
Fargo, ND 58106

Odhey Advertising Agency
PO Box 2035
Bismarck, ND 58502

Contract # 29716

Schedule Dates 09/19/16-11/07/16
Advertiser POL J Hoeven/R/Senate/ND (4537)
Agency Odhey Advertising Agency (1211)
Product Political-Candidate (1058)
Brand TV 2016 General Election (16947)
Salesperson House-Local Political/KVRB, KVRB (1030)
Sales Office KVRB
Buyer Name /
Phone/Fax N/A
CPE N/A
Account Types Local/Political Agency
Billing Type Standard
Comments

Date Entered 07/19/16
Last Modified 09/16/16
Entered By Darla Ayers
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,880.25
Net Total \$10,654.75
Sales Tax

FOX TV (KVRB+)		
By Broadcast Month	Spots	Rate
Sep. 2016	17	\$1,750.00
Oct. 2016	85	\$8,750.00
Nov. 2016	20	\$2,035.00
Grand Total:	122	\$12,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/16-11/04/16	3	:30	Orbit- TT]LOCAL NEWS 6PM(Mo-Fr)	1	1	1	1	1	1			35	\$75.00	\$2,625.00	FOX TV (KVRB+)		7/19/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	Orbit- TT]LOCAL NEWS 6PM(Mo)	1								1	\$75.00	\$75.00	FOX TV (KVRB+)		7/19/16
3.0	Normal Line / SPOT	09/19/16-11/04/16	4	:30	Orbit- TT]LOCAL NEWS 9PM(Mo-Fr)	1	1	1	1	1	1			32	\$150.00	\$4,800.00	FOX TV (KVRB+)		7/19/16
3.0.1	Closed Preempt	09/26/16															FOX TV (KVRB+)	Schedule Change/Exception	
3.0.2	Closed Preempt	10/04/16															FOX TV (KVRB+)	Schedule Change/Exception	
3.0.3	Closed Preempt	10/19/16															FOX TV (KVRB+)	Schedule Change/Exception	
4.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	Orbit- TT]LOCAL NEWS 9PM(Mo)	1								1	\$150.00	\$150.00	FOX TV (KVRB+)		7/19/16
5.0	Normal Line / SPOT	09/19/16-11/04/16	4	:30	Orbit- TT]BIG BANG THEORY 1035PM(Mo-Fr)	1	1	1	1	1	1			35	\$60.00	\$2,100.00	FOX TV (KVRB+)		7/19/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	Orbit- TT]BIG BANG THEORY 1035PM(Mo)	1								1	\$60.00	\$60.00	FOX TV (KVRB+)		7/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.



KVRB+
PO Box 9115
Fairgo, ND 58106

FARGO-MOOREHEAD
KVRB KVRB KVRB KVRB

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7.0	Normal Line / SPOT	09/24/16-11/05/16	3	:30	Orbit- [T]LOCAL NEWS SAT 9PM(Sa)							1		2	\$150.00	\$300.00	FOX TV (KVRB+)	Schedule Change/Exception	7/19/16
7.0.1	Closed Preempt	09/24/16															FOX TV (KVRB+)	Schedule Change/Exception	
7.0.2	Closed Preempt	10/01/16															FOX TV (KVRB+)	Schedule Change/Exception	
7.0.3	Closed Preempt	10/08/16															FOX TV (KVRB+)	Schedule Change/Exception	
7.0.4	Closed Preempt	10/22/16															FOX TV (KVRB+)	Schedule Change/Exception	
7.0.5	Closed Preempt	11/05/16															FOX TV (KVRB+)	Schedule Change/Exception	
8.0	Normal Line / SPOT	09/25/16-11/06/16	4	:30	Orbit- [T]LOCAL NEWS SUN 9PM(Su)							1		6	\$175.00	\$1,050.00	FOX TV (KVRB+)		7/19/16
8.0.1	Closed Preempt	10/09/16															FOX TV (KVRB+)	Schedule Change/Exception	
9.0	M/G For 3.0.1 / SPOT	09/26/16-09/26/16	4	:30	9-229P- LOCAL LATE NEWS M-F		1							1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16

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FARGO-MOORHEAD
KVRB KVRR KVRR KVRR

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10.0	M/G For 3.0.2 / SPOT	10/04/16-10/04/16	4	:30	9:29P- LOCAL LATE NEWS M-F			1						1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16
11.0	M/G For 3.0.3 / SPOT	10/19/16-10/19/16	4	:30	9:29P- LOCAL LATE NEWS M-F				1					1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16
12.0	M/G For 8.0.1 / SPOT	10/09/16-10/09/16	4	:30	9:29P- LOCAL LATE NEWS SUN								1	1	\$175.00	\$175.00	FOX TV (KVRB+)		9/16/16
13.0	M/G For 7.0.1 / SPOT	09/24/16-09/24/16	3	:30	9:59P- LOCAL LATE NEWS SAT							1		1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16
14.0	M/G For 7.0.2 / SPOT	10/01/16-10/01/16	3	:30	10:59P- LOCAL LATE NEWS SAT							1		1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16
15.0	M/G For 7.0.3 / SPOT	10/08/16-10/08/16	3	:30	9:59P- LOCAL LATE NEWS SAT							1		1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16
16.0	M/G For 7.0.4 / SPOT	10/22/16-10/22/16	3	:30	10:29P- LOCAL LATE NEWS SAT							1		1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16
17.0	M/G For 7.0.5 / SPOT	11/05/16-11/05/16	3	:30	9:59P- LOCAL LATE NEWS SAT							1		1	\$150.00	\$150.00	FOX TV (KVRB+)		9/16/16

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Thanks for letting me know, Joel. I will stay in the late newscasts. Can we run toward the beginning of the cast so it's not so late?

Let me know.
Thanks!

From: Joel Minsker [mailto:jminsker@kivr.com]
Sent: Friday, September 16, 2016 12:11 PM
To: Jayette Young
Subject: hoeven 4 senate

Jayette,
Hi, I'm the new sales manager here at KVR/FOX, so hello, and I have a few spots to go over on your order for Hoeven...

These spots are ordered in our 9p news on dates where debates are scheduled, so they may run a bit later than scheduled,
The debates are slated to run 8-930p, so news would be 930-1030p, but since it's a live event, the time is only an estimate...

10-9 sun news 1x @ 175
9-26 9p news 1x 150
10-4 9p news 1x 150
10-19 9p news 1x 150

Due to the current level of interest, audiences are expected to be large, so it will be a great lead-in, would you like to stay in the news these nights?

You've also ordered 9p news on some Saturdays where we have coll football, which will cause the news to run a bit later, approx. 10-1030p
On these dates...9-24, 10-1, 10-8, 10-22 & 11-5 (1x per @ 150 each)

Would you like to stay in the program on these dates, or as an option, I could move these to the m-f news of the respective weeks, but you are already running there 5x / wk, so we would have to double up. With an hour newscast, separation wouldn't be too tough, but you are already in there.

Please let me know what you'd like to do and we'll make the changes
Thanks,

Joel D. Minsker

SALES MANAGER KVR-TV/FOX 4015 9TH AVE S. FARGO ND 58103 PH # 701.277.1515



Fit Back in news on same dates
Joel

Monday, September 12, 2016 4:16:56 pm

<None>

Brand: TV 2016 General Election (16947)

STAY IN NEWS ON SAME DATE AFTER DEBATES E.N. 12

