

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Henry Jessen, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>Henry Jessen</u>		
Agency name:		
Address: <u>960 1st St Battle Creek IA 51006</u>		
Contact: <u>Henry Jessen</u>	Phone number: <u>712 365 4740</u>	Email: <u>henryjessen@msn.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>Henry Jessen</u>		
Address: <u>960 1st St Battle Creek IA 51106</u>		
Contact: <u>Henry Jessen</u>	Phone number: <u>712 365 4740</u>	Email: <u>henryjessen@msn.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to: <u>none</u>		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>none</u>		
Date of election: <u>none</u>		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A
<u>(state issue concerning Area Education agency)</u>		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

X Signature:

Signature:

X Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

1/26/24

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

KLEM

Date Received/Requested:

1/26/24

Est. #:

Station Location:

LEMARS, IOWA

Run Start and End Dates:

1/29/24 - 2/2/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NTR

CASH

xxx

TRADE

NEW

xxx

KSCJ

KSUX

KKMA

KLEM

xxx

KQNU

KKYY

Client: **Henry Jessen**
 Agency:
 Address: **960 1st Street**
Battle Creek, Iowa 51006
 Contact: **Henry Jessen**
 Phone #: **712-365-4740**

Local Direct xx
 Agency
 Rep Agency
 Political xxxx
 Est #
 Ord #

	Day	Date
Start	Mon	1/29/24
End	Fri	2/2/24

Calendar Bill xx CIA
 SBM Billing Confirm
 Contract #
 Package:

Coop: Coop/Product Name: Cart #: **4316**

ISCI Code: _____ Conflict Description: Political

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/Week	Total Line	Total \$
\$12	:30	6a-7p	1/29	2/2	4	4	4	4	4			20	20	\$240.00

Remarks for Invoice: AEA Issue
 Total Spots: 20
 Total Gross:
 Total Net: \$240.00

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:	\$144.00	Net:	\$96.00	Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
Sep		Oct		Nov		Dec	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	

Sales Rep: 50 pol AE new Date: 1/26/24 Mgr: DAM
 Internal Notes for AE: _____