



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address BRABENDER COX MIHALKE 201 LIBERTY ST SW LEESBURG, VA 20175	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20209	NEW	Broadcast	8/26/2014	
	Advertiser			Brand	Network
	(CAPS)CAPITO,SHELLEY MOOR			POL	WDTV
	Contract Description			Dates	Revenue Type
	9393769 CAPITO/S/R			08/26/14 - 09/01/14	PO4
	Estimate #	Proposal #		Primary Salesperson	Buyer:
		CAPITO/S/R		PHILADELPHIA KAT	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1			X	X	X			3	08/27 - 08/29	05:30:00 a 07:00:00 a	PO4	:30	3	\$70.00
										Prg: DAYBREAK				
2			X	X	X			3	08/27 - 08/29	07:00:00 a 08:00:00 a	PO4	:30	3	\$70.00
										Prg: CBS THIS MORNING				
3			X	X	X			3	08/27 - 08/29	08:00:00 a 09:00:00 a	PO4	:30	3	\$70.00
										Prg: CBS THIS MORNING				
4	1			1	1	1		4	08/27 - 09/01	09:00:00 a 09:59:59 a	PO5	:30	4	\$30.00
										Prg: LIVE WITH KELLY & MI				
			1	1	1			3	08/25 - 08/31					
	1							1	09/01 - 09/07					
5		1						1	08/26 - 08/26	10:58:26 a 11:59:59 a	PO4	:30	1	\$60.00
										Prg: THE PRICE IS RIGHT				
6	1			1	1	1		4	08/27 - 09/01	10:58:26 a 11:59:59 a	PO4	:30	4	\$60.00
										Prg: THE PRICE IS RIGHT				
			1	1	1			3	08/25 - 08/31					
	1							1	09/01 - 09/07					
7		1						1	08/26 - 08/26	12:00:00 p 12:29:59 p	PO4	:30	1	\$75.00
										Prg: 5 NEWS WV MIDDAY				
8	1			1	1	1		4	08/27 - 09/01	12:00:00 p 12:29:59 p	PO4	:30	4	\$75.00
										Prg: 5 NEWS WV MIDDAY				
			1	1	1			3	08/25 - 08/31					
	1							1	09/01 - 09/07					
9			X	X	X			3	08/27 - 08/29	12:30:00 p 01:29:59 p	PO4	:30	3	\$60.00
										Prg: YOUNG & RESTLESS				
10	1			1	1	1		4	08/27 - 09/01	03:00:00 p 03:59:59 p	PO4	:30	4	\$35.00
										Prg: LET'S MAKE A DEAL				
			1	1	1			3	08/25 - 08/31					
	1							1	09/01 - 09/07					



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	20209	NEW	Broadcast	8/26/2014	
	Advertiser			Brand	Network
	(CAPS)CAPITO,SHELLEY MOOR			POL	WDTV
	Contract Description			Dates	Revenue Type
	9393769 CAPITO/S/R			08/26/14 - 09/01/14	PO4
	Estimate #	Proposal #		Primary Salesperson	Buyer:
		CAPITO/S/R		PHILADELPHIA KAT	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
11	1		1	1	1			4	08/27 - 09/01	04:00:00 p 04:59:59 p	PO5	:30	4	\$50.00
			1	1	1			3	08/25 - 08/31	Prg: JUDGE JUDY				
	1							1	09/01 - 09/07					
12		1						1	08/26 - 08/26	05:00:00 p 05:29:59 p	PO4	:30	1	\$85.00
										Prg: FIRST AT 5				
13	1		1	1	1			4	08/27 - 09/01	05:00:00 p 05:29:59 p	PO4	:30	4	\$85.00
			1	1	1			3	08/25 - 08/31	Prg: FIRST AT 5				
	1							1	09/01 - 09/07					
14		1						1	08/26 - 08/26	05:30:00 p 05:59:59 p	PO4	:30	1	\$100.00
										Prg: 5 NEWS@5:30PM				
15	1		1	1	1			4	08/27 - 09/01	05:30:00 p 05:59:59 p	PO4	:30	4	\$100.00
			1	1	1			3	08/25 - 08/31	Prg: 5 NEWS@5:30PM				
	1							1	09/01 - 09/07					
16		1						1	08/26 - 08/26	06:00:00 p 06:29:59 p	PO4	:30	1	\$175.00
										Prg: 5 NEWS @ 6				
17	1		1	1	1			4	08/27 - 09/01	06:00:00 p 06:29:59 p	PO4	:30	4	\$175.00
			1	1	1			3	08/25 - 08/31	Prg: 5 NEWS @ 6				
	1							1	09/01 - 09/07					
18			X	X	X			3	08/27 - 08/29	06:30:00 p 06:59:59 p	PO4	:30	3	\$175.00
										Prg: CBS EVENING NEWS				
19				X	X			2	08/28 - 08/29	07:00:00 p 07:28:25 p	PO5	:30	2	\$60.00
										Prg: ENTERTAINMENT TONIGHT				



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	20209	NEW	Broadcast	8/26/2014	
	Advertiser			Brand	Network
	(CAPS)CAPITO,SHELLEY MOOR			POL	WDTV
	Contract Description			Dates	Revenue Type
	9393769 CAPITO/S/R			08/26/14 - 09/01/14	PO4
	Estimate #	Proposal #		Primary Salesperson	Buyer:
		CAPITO/S/R		PHILADELPHIA KAT	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
20	1			1	1			3	08/28 - 09/01	07:30:00 p 07:58:25 p	PO4	:30	3	\$50.00
				1	1			2	08/25 - 08/31	Prg: OMG INSIDER				
	1							1	09/01 - 09/07					
21		1						1	08/26 - 08/26	11:00:00 p 11:34:59 p	PO4	:30	1	\$150.00
										Prg: 5 NEWS @ 11				
22	1		1	1	1			4	08/27 - 09/01	11:00:00 p 11:34:59 p	PO4	:30	4	\$150.00
			1	1	1			3	08/25 - 08/31	Prg: 5 NEWS @ 11				
	1							1	09/01 - 09/07					
23	1		1	1	1			4	08/27 - 09/01	11:35:00 p 12:36:59 a	PO4	:30	4	\$35.00
			1	1	1			3	08/25 - 08/31	Prg: DAVID LETTERMAN				
	1							1	09/01 - 09/07					
24	1							1	09/01 - 09/01	10:00:00 p 11:00:00 p	PO4	:30	1	\$475.00
										Prg: UNDER THE DOME				
25		1						1	08/26 - 08/26	07:58:26 p 08:59:59 p	PO4	:30	1	\$525.00
										Prg: NCIS				
26			1					1	08/27 - 08/27	09:00:00 p 10:00:00 p	PO4	:30	1	\$350.00
										Prg: EXTANT				
27				1				1	08/28 - 08/28	08:00:00 p 08:30:00 p	PO5	:30	1	\$500.00
28					1			1	08/29 - 08/29	09:00:00 p 10:00:00 p	PO4	:30	1	\$250.00
										Prg: HAWAII FIVE-O				
29						1		1	08/30 - 08/30	09:00:00 a 10:59:59 a	PO1	:30	1	\$550.00
										Prg: CBS SATURDAY MORN.				



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	Advertiser (CAPS)CAPITO,SHELLEY MOOR			Brand POL	Network WDTV
	Contract Description 9393769 CAPITO/S/R			Dates 08/26/14 - 09/01/14	Revenue Type PO4
	Estimate #	Proposal # CAPITO/S/R	Primary Salesperson PHILADELPHIA KA7	Buyer:	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
30						1		1	08/30 - 08/30	10:00:00 p 10:59:59 p Prg: 48 HOURS	PO4	:30	1	\$200.00
31						1		1	08/30 - 08/30	11:00:00 p 11:34:59 p Prg: 5 NEWS @ WEEKEND	PO4	:30	1	\$85.00
32							1	1	08/31 - 08/31	11:00:00 p 11:34:59 p Prg: NEWS CHANNEL 5 @ 11I	PO4	:30	1	\$100.00
33							1	1	08/31 - 08/31	09:00:00 a 10:29:59 a Prg: CBS SUNDAY MORN. NE	PO4	:30	1	\$85.00
34							1	1	08/31 - 08/31	07:00:00 p 07:59:59 p Prg: 60 MINUTES	PO4	:30	1	\$350.00

<i>Booked</i>				NTR		Total	
Broadcast	Airtime	Spots		Gross	Net	Gross	Net
	Gross	Net					
Aug 2014	\$7,580.00	\$6,443.00	65			\$7,580.00	\$6,443.00
Sep 2014	\$1,320.00	\$1,122.00	12			\$1,320.00	\$1,122.00
Totals:	\$8,900.00	\$7,565.00	77			\$8,900.00	\$7,565.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

#20209

ORDER WORKSHEET

Rep Order# 9393769
EC'd No

Ver# 1

Status New

Traffic Order#

Printed: 08/26/14 7:47 AM
Last Received: 08/25/14 2:57 PM
Showing Buylines: All Lines

1 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser (CAPS) CAPITO, SHELLEY MOOR
Product CAPITO/S/R
Estimate#
Buyer LIZ BRABENDER

Agency (6359) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 08/26/14-09/01/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

--- CONTRACT COMMENT ---
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
THIS IS A NEW ORDER. TOTAL \$8,900 PLEASE CONFIRM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total (
1	Tu-F, M	530A-7A	- Buy Comment: DAYBREAK	30	-	-	\$70.00	08/26-09/01	3	3	\$210
2	Tu-F, M	7A-8A	- Buy Comment: CBS THIS MORN	30	-	-	\$70.00	08/26-09/01	3	3	\$210
3	Tu-F, M	8A-9A	- Buy Comment: CBS THIS MORN	30	-	-	\$70.00	08/26-09/01	3	3	\$210
4	Tu-F, M	9A-10A	- Buy Comment: KELLY & MICHAEL	30	-	-	\$30.00	08/26-09/01	4	4	\$120
5	Tu-F, M	11A-12P	- Buy Comment: PRICE IS RIGHT	30	-	-	\$60.00	08/26-09/01	5	5	\$300
6	Tu-F, M	12P-1230P	- Buy Comment: NEWS	30	-	-	\$75.00	08/26-09/01	5	5	\$375
7	Tu-F, M	1230P-130P	- Buy Comment: YOUNG & RESTLESS	30	-	-	\$60.00	08/26-09/01	3	3	\$180

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EC'd No

Traffic Order#
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2 of 4

Station WDTV-TV CLARKSBURG-WESTON
Advertiser (CAPS) CAPITO, SHELLEY MOOR
Product CAPITO/S/R
Estimate#
Buyer LIZ BRABENDER

Agency (6359) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 08/26/14-09/01/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total (
8	Tu-F, M	3P-4P	- Buy Comment: LETS MAKE A DEAL	30	-	-	\$35.00	08/26-09/01	4	4	\$14(
9	Tu-F, M	4P-5P	- Buy Comment: JUDGE JUDY	30	-	-	\$50.00	08/26-09/01	4	4	\$20(
10	Tu-F, M	5P-530P	- Buy Comment: NEWS	30	-	-	\$85.00	08/26-09/01	5	5	\$42(
11	Tu-F, M	530P-6P	- Buy Comment: NEWS	30	-	-	\$100.00	08/26-09/01	5	5	\$50(
12	Tu-F, M	6P-630P	- Buy Comment: NEWS	30	-	-	\$175.00	08/26-09/01	5	5	\$87(
13	Tu-F, M	630P-7P	- Buy Comment: CBS NEWS	30	-	-	\$175.00	08/26-09/01	3	3	\$52(
14	Tu-F, M	7P-730P	- Buy Comment: ET	30	-	-	\$60.00	08/26-09/01	2	2	\$12(
15	Tu-F, M	730P-8P	- Buy Comment: INSIDER	30	-	-	\$50.00	08/26-09/01	3	3	\$15(
16	Tu-F, M	11P-1135P	- Buy Comment: NEWS	30	-	-	\$150.00	08/26-09/01	5	5	\$75(
17	Tu-F, M	1135P-1235A	- Buy Comment: LETTERMAN	30	-	-	\$35.00	08/26-09/01	4	4	\$14(
18	M	10P-11P	- Buy Comment: UNDER THE DOME	30	-	-	\$475.00	09/01-09/01	1	1	\$47(

ORDER WORKSHEET

Rep Order# 9393769 Ver# 1 Status New Traffic Order# Printed: 08/26/14 7:47 AM 3 of 4
EC'd No Last Received: 08/25/14 2:57 PM
Showing Buylines: All Lines

Station WDTV-TV CLARKSBURG-WESTON Agency (6359) BRABENDER COX MIHALKE Rep Firm KATZ CONTINENTAL
Advertiser (CAPS) CAPITO, SHELLEY MOOR 1218 GRANDVIEW AVE, 1ST FLOOR Sales Office (PH) PHILADELPHIA
Product CAPITO/S/R PITTSBURGH, PA 15211 Salesperson (REX) TODD BERRY
Estimate# Agency C/P1/P2/E Flight Dates 08/26/14-09/01/14 Salesperson Phone#
Buyer LIZ BRABENDER Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total (
19	Tu	8P-9P	- Buy Comment: NCIS	30	-	-	\$525.00	08/26-08/26	1	1	\$525
20	W	9P-10P	- Buy Comment: EXTANT	30	-	-	\$350.00	08/27-08/27	1	1	\$350
21	Th	8P-830P	- Buy Comment: 2 & HALF MEN	30	-	-	\$500.00	08/28-08/28	1	1	\$500
22	F	9P-10P	- Buy Comment: HAWAII 5-0	30	-	-	\$250.00	08/29-08/29	1	1	\$250
23	Sa	9A-11A	- Buy Comment: CBS SAT MORN	30	-	-	\$550.00	08/30-08/30	1	1	\$550
24	Sa	10P-11P	- Buy Comment: 48 HRS	30	-	-	\$200.00	08/30-08/30	1	1	\$200
25	Sa	11P-1135P	- Buy Comment: NEWS	30	-	-	\$85.00	08/30-08/30	1	1	\$85
26	Su	11P-1135P	- Buy Comment: NEWS	30	-	-	\$100.00	08/31-08/31	1	1	\$100
27	Su	9P-103A	- Buy Comment: CBS SUN MORN	30	-	-	\$85.00	08/31-08/31	1	1	\$85
28	Su	7P-8P	- Buy Comment: 60 MIN	30	-	-	\$350.00	08/31-08/31	1	1	\$350

ORDER WORKSHEET

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Station WDTV-TV CLARKSBURG-WESTON Agency (6359) BRABENDER COX MIHALKE Rep Firm KATZ CONTINENTAL
Advertiser (CAPS) CAPITO, SHELLEY MOOR 1218 GRANDVIEW AVE, 1ST FLOOR Sales Office (PH) PHILADELPHIA
Product CAPITO/S/R PITTSBURGH, PA 15211 Salesperson (REX) TODD BERRY
Estimate# Agency C/P1/P2/E Sales Assistant
Buyer LIZ BRABENDER Flight Dates 08/26/14-09/01/14 Salesperson Phone#
Salesperson Fax#

Report Totals: 77 / \$8,900.00

---SALES MONTHLY TOTALS---

Aug2014: 76/ \$8,425.00 Sep2014: 1/ \$475.00 Total GRPS: 0.0
Order Totals: 77 / \$8,900.00

--- COMPETITIVE ---

Market Totals	\$25,789.63	CABL .00%	EBOY 8.37%	EVFX .00%	UNKN .00%	WBOY 48.65%
		WDTV 34.51%	WVFX 8.47%			

--- COMPETITIVE COMMENTS ---

8/25

Books [JUL14]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 7/28/2014

I, BRABENDEROX LLC,

being/on behalf of: SHELLEY MOORE CAPITO,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US SENATE

in the 2014 GENERAL

election to be held on: NOVEMBER 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

CAPITO FOP SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

REED SPANGLER

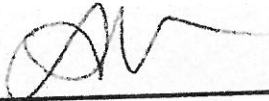
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/28/2014

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

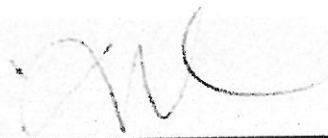
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

LIZ BRABENDER KUNDU

printed name

7/28/2014

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.