



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address BRABENDER COX MIHALKE 201 LIBERTY ST SW LEESBURG, VA 20175	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20632	2	Broadcast	10/20/2014	10/17/2014
	Advertiser			Brand	Network
	CAPITO,SHELLY MOOR			POL	WDTV
	Contract Description			Dates	Revenue Type
	9429899			10/20/14 - 10/26/14	PO4
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
		09429899	DEFAZIO TIM	LIZ BRABENDER	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1	X	X	X	X	X			10	10/20 - 10/24	05:30:00 a 07:00:00 a	PO4	:30	10	\$70.00
										Prg: DAYBREAK				
										NEWS				
2	X	X	X	X	X			5	10/20 - 10/24	07:00:00 a 08:00:00 a	PO4	:30	5	\$70.00
										Prg: CBS THIS MORNING				
										CBS THIS MORNING				
3	X	X	X	X	X			5	10/20 - 10/24	09:00:00 a 10:00:00 a	PO4	:30	5	\$35.00
										Prg: LIVE WITH KELLY & MI				
										KELLY AND MICHAEL				
4	X	X	X	X	X			5	10/20 - 10/24	11:00:00 a 12:00:00 p	PO4	:30	5	\$60.00
										Prg: THE PRICE IS RIGHT				
										PRICE IS RIGHT				
5	X	X	X	X	X			5	10/20 - 10/24	12:00:00 p 12:30:00 p	PO4	:30	5	\$75.00
										Prg: WV MIDDAY				
										MIDDAY NEWS				
6	X	X	X	X	X			3	10/20 - 10/24	12:30:00 p 01:30:00 p	PO4	:30	3	\$60.00
										Prg: YOUNG & RESTLESS				
										YOUNG & RESTLESS				
7	X	X	X	X	X			5	10/20 - 10/24	03:00:00 p 04:00:00 p	PO4	:30	5	\$35.00
										Prg: LET'S MAKE A DEAL				
										LETS DEAL				
8	X	X	X	X	X			8	10/20 - 10/24	04:00:00 p 05:00:00 p	PO4	:30	8	\$50.00
										Prg: JUDGE JUDY				
										JUDGE JUDY				
9	X	X	X	X	X			5	10/20 - 10/24	05:00:00 p 05:30:00 p	PO4	:30	5	\$85.00
										Prg: FIRST AT 5				
										NEWS 5P				



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Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
10	X	X	X	X	X			5	10/20 - 10/24	05:30:00 p 06:00:00 p Prg: 5 NEWS@5:30PM	PO4	:30	5	\$100.00
										NEWS 530P				
11	X	X	X	X	X			5	10/20 - 10/24	06:00:00 p 06:30:00 p Prg: 5 NEWS @ 6	PO4	:30	5	\$175.00
										NEWS 6P				
12	X	X	X	X	X			2	10/20 - 10/24	06:30:00 p 07:00:00 p Prg: CBS EVENING NEWS	PO4	:30	2	\$175.00
										CBS NEWS				
13	X	X	X	X	X			2	10/20 - 10/24	07:00:00 p 07:30:00 p Prg: ENTERTAINMENT TONIGHT	PO4	:30	2	\$60.00
										ET TONIGHT				
14	X	X	X	X	X			4	10/20 - 10/24	07:30:00 p 08:00:00 p Prg: THE INSIDER	PO4	:30	4	\$50.00
										INSIDER				
15	X	X	X	X	X			4	10/20 - 10/24	11:00:00 p 11:35:00 p Prg: 5 NEWS @ 11	PO4	:30	4	\$150.00
										NEWS 11P				
16	X	X	X	X	X			5	10/20 - 10/24	11:35:00 p 12:35:00 a Prg: DAVID LETTERMAN	PO4	:30	5	\$35.00
										LETTERMAN				
17	X							1	10/20 - 10/20	08:00:00 p 08:30:00 p Prg: BIG BANG THEORY	PO4	:30	1	\$575.00
										BIG BANG THEORY				
18		X						1	10/21 - 10/21	08:00:00 p 09:00:00 p Prg: NCIS	PO4	:30	1	\$525.00
										NCIS				



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		09429899	DEFAZIO TIM	LIZ BRABENDER	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
19			X					1	10/22 - 10/22	09:00:00 p 10:00:00 p	PO4	:30	1	\$350.00
										Prg: CRIMINAL MINDS				
										CRIMINAL MINDS				
20					X			1	10/24 - 10/24	09:00:00 p 10:00:00 p	PO4	:30	1	\$250.00
										Prg: HAWAII FIVE-O				
										HAWAII 5-0				
21						X		1	10/25 - 10/25	09:00:00 a 11:00:00 a	PO4	:30	1	\$55.00
										Prg: CBS SATURDAY MORN.				
										CBS THIS MORN SAT				
22						X		1	10/25 - 10/25	10:00:00 p 11:00:00 p	PO4	:30	1	\$200.00
										Prg: 48 HOURS				
										48 HOURS				
23							X	1	10/26 - 10/26	09:00:00 a 10:30:00 a	PO4	:30	1	\$85.00
										Prg: CBS SUNDAY MORN. NE				
										SUNDAY MORN				
24							X	1	10/26 - 10/26	09:00:00 p 10:00:00 p	PO4	:30	1	\$275.00
										Prg: THE GOOD WIFE				
										GOOD WIFE				
25							X	1	10/26 - 10/26	11:00:00 p 11:35:00 p	PO4	:30	1	\$100.00
										Prg: 5 NEWS @ 11				
										NEWS 11P SUN				
26	X	X	X	X	X			3	10/20 - 10/24	10:00:00 a 11:00:00 a	PO4	:30	3	\$35.00
										Prg: THE QUEEN LATIFAH SI				
										QUEEN				
27	X	X	X	X	X			4	10/20 - 10/24	02:00:00 p 03:00:00 p	PO4	:30	4	\$40.00
										Prg: THE TALK				
										TALK				



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Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
28	X							1	10/20 - 10/20	10:00:00 p 11:00:00 p	PO4	:30	1	\$475.00
										Prg: NCIS LOS ANGELES				
										NCIS: LA				
29			X					1	10/22 - 10/22	10:00:00 p 11:00:00 p	PO4	:30	1	\$350.00
										Prg: STALKER				
										STALKER				
30				X				1	10/23 - 10/23	08:00:00 p 11:00:00 p	PO4	:30	1	\$825.00
										Seg: FOOTBALL				
										NFL THURS NIGHT FOOTBALL				
31					X			1	10/24 - 10/24	10:00:00 p 11:00:00 p	PO4	:30	1	\$250.00
										Prg: BLUE BLOOD				
										BLUE BLOODS				
32						X		1	10/25 - 10/25	11:00:00 p 11:35:00 p	PO4	:30	1	\$85.00
										Prg: 5 NEWS @ 11				
										NEWS 11P SAT				
33							X	1	10/26 - 10/26	07:00:00 p 08:00:00 p	PO4	:30	1	\$350.00
										Prg: 60 MINUTES				
										60 MINUTES				
34							X	1	10/26 - 10/26	10:00:00 p 11:00:00 p	PO4	:30	1	\$300.00
										Prg: C.S.I				
										CSI				

<i>Booked</i>				<i>NTR</i>		<i>Total</i>	
Broadcast	Airtime Gross	Net	Spots	Gross	Net	Gross	Net
Oct 2014	\$11,215.00	\$9,532.75	101			\$11,215.00	\$9,532.75
Totals:	\$11,215.00	\$9,532.75	101			\$11,215.00	\$9,532.75

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Rep Order#	9429899	Ver#	1	Status	New
EC'd No					

10/17/14 1:36 PM
10/17/14 1:30 PM
All Lines

1 of 5

Agency (6359) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (PII) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MOST CURRENT NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, HAVE COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OF FALTA) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND ETHNICITY, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

THIS IS A NEW ORDER. TOTAL \$11,215 PLEASE CONFIRM

Ln	Dty	Time	Program	Len	RTG/IMP	CRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
2	M-F	530A-7A	- Buy Comment: THE US	30	-	-	\$70.00	10/20-10/24	10	10	\$700.00
3	M-F	7A-8A	- Buy Comment: CBS THIS MORNING	30	-	-	\$70.00	10/20-10/24	5	5	\$350.00
4	M-F	9A-10A	- Buy Comment: KELLY AND MICHAEL	30	-	-	\$35.00	10/20-10/24	5	5	\$175.00
5	M-F	11A-12P	- Buy Comment: PRICE IS RIGHT	30	-	-	\$60.00	10/20-10/24	5	5	\$300.00
6	M-F	12P-1230P	- Buy Comment: MIDDAY NEWS	30	-	-	\$75.00	10/20-10/24	5	5	\$375.00
7	M-F	1230P-130P	- Buy Comment: TUNG & RESTLESS?	30	-	-	\$60.00	10/20-10/24	3	3	\$180.00
8	M-F	3P-4P	- Buy Comment: LETS DEAL	30	-	-	\$35.00	10/20-10/24	5	5	\$175.00

ORDER WORKSHEET

Rep Order# 9429899 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/17/14 1:36 PM
Last Received: 10/17/14 1:30 PM
Showing Buylines: All Lines

2 of 5

Station WDTV-TV CLARKSBURG-WESTON
Advertiser (CAPS) CAPITOL SHELLEY MOOR
Product CAPTOS/R
Estimate#
Buyer LIZ BRABENDER

Agency (6339) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/Trd	GSPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9	M-F	4P-5P	Buy Comment: JUDGE JUDY	30	-	-	\$50.00	10/20-10/24	8	8	\$400.00
10	M-F	5P-530P	Buy Comment: NEWS 5P	30	-	-	\$85.00	10/20-10/24	5	5	\$425.00
11	M-F	530P-6P	Buy Comment: NEWS 530P	30	-	-	\$100.00	10/20-10/24	5	5	\$500.00
12	M-F	6P-630P	Buy Comment: NEWS 6P	30	-	-	\$175.00	10/20-10/24	5	5	\$875.00
13	M-F	630P-7P	Buy Comment: CBS NEWS	30	-	-	\$175.00	10/20-10/24	2	2	\$350.00
14	M-F	7P-730P	Buy Comment: THE TONIGHT	30	-	-	\$60.00	10/20-10/24	2	2	\$120.00
15	M-F	730P-8P	Buy Comment: INSIDER	30	-	-	\$50.00	10/20-10/24	4	4	\$200.00
16	M-F	11P-1135P	Buy Comment: NEWS 11P	30	-	-	\$150.00	10/20-10/24	4	4	\$600.00
17	M-F	1135P-1235A	Buy Comment: LETTERMAN	30	-	-	\$35.00	10/20-10/24	5	5	\$175.00
18	M	8P-830P	Buy Comment: BIG BANG THEORY	30	-	-	\$575.00	10/20-10/20	1	1	\$575.00
19	Tu	8P-9P	Buy Comment: NCIS	30	-	-	\$525.00	10/21-10/21	1	1	\$525.00

ORDER WORKSHEET

Rep Order# 9429899 Ver# 1 Status New
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Traffic Order#

Printed: 10/17/14 1:36 PM
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Showing Buylines:

All Lines

3 of 5

Station WDTV-TV CLARKSBURG-WESTON
Advertiser (CAPS) CAPITOL SHELLEY MOOR
Product CAPITOL/SR
Estimate#

Agency (6359) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE. 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Buyer LIZ BRABENDER

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	PTG/Inp	Costs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
20	W	9P-10P	CONTINENTAL MINDS	30	-	-	\$350.00	10/22-10/22	1	1	\$350.00
			Buy Comment: CONTINENTAL MINDS								
21	F	9P-10P	-	30	-	-	\$250.00	10/24-10/24	1	1	\$250.00
			Buy Comment: HANDED 5-0								
22	Sa	9A-11A	-	30	-	-	\$55.00	10/25-10/25	1	1	\$55.00
			Buy Comment: CBS THIS MORNING SAT								
23	Sa	10P-11P	-	30	-	-	\$200.00	10/25-10/25	1	1	\$200.00
			Buy Comment: 48 HOURS								
24	Su	9A-1030A	-	30	-	-	\$85.00	10/26-10/26	1	1	\$85.00
			Buy Comment: SATURDAY MORNING								
25	Su	9P-10P	-	30	-	-	\$275.00	10/26-10/26	1	1	\$275.00
			Buy Comment: GOOD WIFE								
26	Sa	11P-1135P	-	30	-	-	\$100.00	10/26-10/26	1	1	\$100.00
			Buy Comment: NEWS 11P SUN								
27	M-F	10A-11A	-	30	-	-	\$35.00	10/20-10/24	3	3	\$105.00
			Buy Comment: QUEEN								
28	M-F	2P-3P	-	30	-	-	\$40.00	10/20-10/24	4	4	\$160.00
			Buy Comment: TALK								
29	M	10P-11P	-	30	-	-	\$475.00	10/20-10/20	1	1	\$475.00
			Buy Comment: MITS; LA								
30	W	10P-11P	-	30	-	-	\$350.00	10/22-10/22	1	1	\$350.00
			Buy Comment: STALKER								

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Showing Buylines: All Lines

4 of 5

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Advertiser (CAPS) CAPITOL, SHELLEY MOOR
Product CAPTIO/SR
Estimate#
Buyer LIZ BRABENDER

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Flight Dates 10/20/14-10/26/14

Rep Firm KATZ/CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/1MP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
31	Th	8P-11P	Buy Comment: NFL THURS NIGHT FOOTBALL	30	-	-	\$925.00	10/23-10/23	1	1	\$925.00
32	F	10P-11P	Buy Comment: BLUE BLOCKS	30	-	-	\$250.00	10/21-10/24	1	1	\$250.00
33	Su	11P-1135P	Buy Comment: NEWS 11P SAT	30	-	-	\$85.00	10/25-10/25	1	1	\$85.00
34	Su	7P-8P	Buy Comment: 60 MINUTES	30	-	-	\$350.00	10/25-10/26	1	1	\$350.00
35	Su	10P-11P	Buy Comment: CSI	30	-	-	\$300.00	10/26-10/26	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 101 / \$11,215.00

---SALES MONTHLY TOTALS---

Oct2014: 101 / \$11,215.00

Order Totals: 101 / \$11,215.00

---COMPETITIVE---

Market Totals \$41,338.00 CBL .00% WBOY 10.00% ETVX .00% UNFT .00% WBOY 57.06%
WDTV 27.13% WFTX 5.81%

Books [null]
Demos RA35+

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Product CAPITO/SR
Estimate#
Buyer LIZ BRABENDER

Agency (635) BRABENDER COX MIHALKE
1218 GRANDVIEW AVE, 1ST FLOOR
PITTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
Sales Office (PH) PHILADELPHIA
Salesperson (REX) TODD BERRY
Sales Assistant
Salesperson Phone#
Salesperson Fax#

... CREDIT RISK ...
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDIV	Date: 10/3/2014
--	------------------------

I, BRABENDERCox LLC,
 being/on behalf of: SHELLEY MOORE CAPITO,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: US SENATE
 in the 2014 GENERAL
 election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$9,532.75

I represent that the payment for the above described broadcast time has been furnished by:
CAPITO FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
REED SPANGLER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/2014

Date

David Lowenthal

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

LeDeGraze

Signature

Tim DeMatteo

Printed Name

General Manager

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

BRABENDERCOX LLC

I,

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

David Lowenthal

signature of candidate or authorized committee

DAVID LOWENTHAL

10/3/2014

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.