



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address ORION STRATEGIES ATTN; CHRIS HALL P O BOX 11847 CHARLESTON, WV 25339	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20683	NEW	Broadcast	10/24/2014	10/24/2014
	Advertiser			Brand	Network
	LARRY EDGELL FOR STATE SENATE			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
				10/28/14 - 11/03/14	PO3
	Estimate #	Proposal #		Primary Salesperson	Buyer:
				DEFAZIO TIM	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1		1						1	10/28 - 10/28	09:00:00 a 09:59:59 a	PO4	:30	1	\$35.00
										Prg: LIVE WITH KELLY & MI				
A 2			1					1	10/29 - 10/29	04:00:00 p 04:59:59 p	PO4	:30	1	\$50.00
										Prg: JUDGE JUDY				
A 3					1			1	10/31 - 10/31	08:00:00 a 09:00:00 a	PO5	:30	1	\$35.00
										Prg: CBS THIS MORNING				
A 4	1							1	11/03 - 11/03	10:00:00 p 11:00:00 p	PO3	:30	1	\$625.00
										Prg: NCIS LOS ANGELES				
A 5		1						1	10/28 - 10/28	07:58:26 p 08:59:59 p	PO3	:30	1	\$675.00
										Prg: NCIS				
A 6				1				1	10/30 - 10/30	09:00:00 p 09:30:00 p	PO5	:30	1	\$275.00
										Prg: TWO & HALF MEN				
A 7				1				1	10/30 - 10/30	09:30:00 p 10:00:00 p	PO5	:30	1	\$250.00
										Prg: THE MCCARTHYS				

<i>Booked</i>		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Nov 2014		\$1,945.00	\$1,653.25			\$1,945.00	\$1,653.25
Totals:		\$1,945.00	\$1,653.25			\$1,945.00	\$1,653.25

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.



EFFECTIVE 09-05-14 to 12-28-14

Edgell - Start Date 10/28

DAYTIME 4th QUARTER

DPC Type	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5
35	CM	9:00AM	KELLY & MICHAEL	275	175	125	35	
1430	CM	10:00AM	QUEEN	275	175	125	35	
1431	CM	10:30AM	QUEEN	275	175	125	35	
39	CM	11:00AM	PRICE IS RIGHT	300	200	150	60	
50	CM	12:30PM	YOUNG & RESTLESS	300	200	150	60	
53	CM	1:30PM	BOLD & BEAUTIFUL	295	195	145	55	
55	CM	2:00PM	THE TALK	280	180	130	40	
58	CM	3:00PM	LET'S MAKE A DEAL	290	190	140	50	
1287	CM	4:00PM	JUDGE JUDY	290	190	140	50	

NEWS (AWARD WINNING EXCLUSIVE LOCAL NEWS)

DPC Type	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5
1	CM	5:00AM	CBS MORNING NEWS	285	185	135	45	35
2	CM	5:30AM	DAYBREAK	800	350	250	70	50
1288	CM	7:00AM	CBS THIS MORNING					
1289	CM	8:00AM	CBS THIS MORNING	785	335	235	55	35
42	CM	12:00PM	WV MIDDAY	805	355	255	75	55
83	CM	5:00PM	5 NEWS AT 5:00	1060	560	260	85	60
98	CM	5:30PM	5 NEWS AT 5:30	1075	575	275	100	75
103	CM	6:00PM	5 NEWS AT 6:00	1150	650	350	175	150
106	CM	6:30PM	CBS NEWS	1150	650	350	175	150
109	CM	11:00PM	NEWS AT 11:00PM	1125	625	325	150	125
28	CM	9:00AM	CBS SAT MORNING 2HRS	535	135	85	55	35

65	CM	SAT	11:00PM	NEWS AT 11:00	1060	560	260	85	60
63	CM	SUN	11:00PM	NEWS AT 11:00	1075	575	275	100	75
88	CM	SUN	9:00AM	CBS SUNDAY MORNING	565	165	115	85	65
89	CM	SUN	10:30AM	FACE THE NATION	565	165	115	85	65

CBS PRIME (MOST WATCHED NETWORK)

DPC Type	M-SUN	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5
1556	CM	MON	8:00PM	2175	1425	725		
1557	CM	MON	8:30PM	1925	1175	475		
1558	CM	MON	9:00PM	1900	1150	450		
1560	CM	MON	10:00PM	2075	1325	625		
11	CM	TUES	8:00PM	2125	1375	675		
1559	CM	TUES	9:00PM	2075	1325	625		
1434	CM	TUES	10:00PM	1925	1175	475		
34	CM	WED	8:00PM	1975	1225	525		
29	CM	WED	9:00PM	1950	1200	500		
1561	CM	WED	10:00PM	1950	1200	500		
1562	CM	THUR	7:30P-12A	1925	1175	475		
	CM	THUR	8P-11PM	2425	1675	975		
943	CM	THUR	8:00PM	2175	1425	725	575	500
1526	CM	THUR	8:30PM	1975	1225	525	375	300
1527	CM	THUR	9:00PM	1950	1200	500	350	275

Points	CPP	Tues 28-Oct	Wed 29-Oct	Thurs 30-Oct	Fri 31-Oct	Sat 1-Nov	Sun 2-Nov	Mon 3-Nov	Tues 4-Nov	Level	Spots	Total Co Points
4.5	\$27.78	1								4	1	35
3.6	\$34.72										0	0
3.6	\$34.72										0	0
7.2	\$20.83									3	0	0
5.7	\$26.32									4	0	0
4	\$36.25									4	0	0
3.2	\$40.63									4	0	0
4	\$31.25									4	0	0
5	\$28.00									4	1	50
5	\$7.00										0	0
5	\$10.00										0	0
4	\$12.50										5	0
4	\$8.75										5	1
7	\$7.86										5	0
9	\$6.67										5	0
10	\$7.50										5	0
10	\$15.00										0	0
10	\$15.00										0	0
6	\$20.83										0	0
5.6	\$6.25										0	0
8.8	\$6.82										0	0
8.1	\$9.26										0	0
4.7	\$13.83										0	0
3.6	\$18.06										0	0
4.3	#####										0	0
4.9	\$51.02										0	0
5.6	\$40.18										0	0
5	\$80.00										0	0
10	\$45.00										0	0
6.6	\$60.61										0	0
5.2	\$48.08										0	0
4.3	\$69.77										0	0
5.6	\$49.11										0	0
5.1	\$53.92										0	0
9	\$27.78										0	0
9	\$55.56										0	0
7	\$42.86										0	0
5.9	\$46.61										0	0

10/28/2014 5:16 PM

1563	CM	THUR	9:30PM	THE MCCARTHY'S	1925	1175	475	325	250	30-Oct	6.4	\$39.06	5	1	\$	250	5.2
1326	CM	THUR	10:00PM	ELEMENTARY	1950	1200	500	350	275	30-Oct	5.2	\$52.88				-	0
1564	CM	FRI	8:00PM	AMAZING RACE	1850	1100	400	250	175		4.7	\$37.23				-	0
1565	CM	FRI	9:00PM	HAWAII FIVE O	1850	1100	400	250	175		5.7	\$30.70	5			-	0
945	CM	FRI	10:00PM	BLUE BLOODS	1850	1100	400				5.8	\$30.17	3			-	0
48	CM	SAT	8:00PM	CRIMETIME SATURDAY	1775	1025	325				6.6	\$15.15				-	0
49	CM	SAT	9:00PM	CRIMETIME SATURDAY	1775	1025	325				6.8	\$14.71	3			-	0
51	CM	SAT	10:00PM	48 HOURS MYSTERY	1750	1000	300				4.2	\$29.76	3			-	0
52	CM	SUN	7:00PM	60 MINUTES	1950	1200	500				7.6	\$36.18				-	0
1566	CM	SUN	8:00PM	MADAM SECRETARY	1850	1100	400				8.5	\$20.59				-	0
1293	CM	SUN	9:00PM	THE GOOD WIFE	1875	1125	425				6.7	\$29.85	3			-	0
1567	CM	SUN	10:00PM	CSI	1900	1150	450				7.1	\$31.69				-	0
956	CM	MON	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1900	1150	450	300	225								
957	CM	TUE	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1925	1175	475	325	250								
958	CM	WED	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1950	1200	500	350	275								
959	CM	THUR	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1975	1225	525	375	300								
960	CM	FRI	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250	175								
961	CM	SAT	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1775	1025	325	175	100								
962	CM	SUN	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250	175								
963	CM	M-FRI	7:58PM-11PM	PRIME ROS / BTA LIMIT 2X	1950	1200	500	350	275								
964	CM	M-SUN	6:58PM-11PM	PRIME ROS / BTA LIMIT 4X	1925	1175	475	325	250								
PRIME ACCESS																	
DPC	Type	M-SAT	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5								
107	CM	M-F	7:00PM	ENTERTAINMENT TONIGHT	235	135	85	60	50		4.7	\$10.64	5			-	0
108	CM	M-F	7:30PM	INSIDER	225	125	75	50	40		4.2	\$	5			-	0
61	CM	SAT	7:00PM	ENTERTAINMENT TONIGHT	205	105	55	30	20		3.2	\$	5			-	0
SPORTS																	
DPC	Type	SA-SU	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5								
152	RS	S-SUN	12PM-6PM	CBS GOLF	155	55	45	35	25		3.9	\$				-	0
133	CM	SAT	12PM-7PM	NCAA BASKETBALL	180	80	70	60	50							-	0
793	CM	SAT	12PM-7PM	NCAA FOOTBALL	255	155	145	135	125							-	0
790	CM	SAT	8PM-11PM	NCAA FOOTBALL	330	230	220	210	200							-	0
155	CM	SUN	12PM-1PM	NFL TODAY	180	80	70	60	50							-	0
990	CM	SUN	1PM-4:25PM	NFL FOOTBALL EARLY	2250	1500	750	160	150							-	0
478	CM	SUN	4:25PM-7:30PM	NFL FOOTBALL DOUBLE HEADER	2200	1450	700	235	225							-	0
ROS / BTA ROTATORS																	
DPC	Type	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5								
17	NR	M-F	5AM-9AM	MORNING ROS / BTA	230	130	90	60	40								
19	RS	M-F	9AM-12PM	MORNING ROS / BTA	215	115	75	45	25								
21	RS	M-F	12PM-4PM	NEWS / CBS SOAP ROS / BTA	235	135	95	65	45								
157	RS	M-F	9AM-5PM	DAYTIME ROS / BTA	220	120	80	50	30								
32	RS	M-F	4PM-8PM	FRINGE ROS / BTA	230	130	90	60	40								
14	NR	M-F	5PM-6:30PM	NEWS ROS / BTA LIMIT 5X	260	160	120	90	70								
27	RS	M-F	7PM-12:35A	EVENING ROS / BTA	240	140	100	70	50								
955	RS	M-F	7PM-8PM	ACCESS ROS / BTA	230	130	90	60	40								
45	RS	M-F	6A-12:35A	ROS / BTA	225	125	85	55	35								
54	RS	M-SUN	5AM-2AM	ROS / BTA	220	120	80	50	30								
47	RS	M-F	12:30P-2P	CBS SOAP ROS / BTA	230	130	90	60	40								
902	RS	M-SUN	5AM-4:59AM	SHOCK -N- ALL	200	100	60	30	10								
148	RS	M-SUN	7P-11:35P	ACCESS / PRIME / NEWS BTA LIMIT 2X	240	140	100	70	50								
1002	NR	M-SUN	11P-11:35P	LATE NEWS ROS / BTA LIMIT 2X	240	140	100	70	50								

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDTV	Date: 10-24-14
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I, Amber Evans,
 being/on behalf of: Larry Edgell, a legally
 qualified candidate of the Democratic political
 party for the office of: Senate - District 2
 in the general
 election to be held on: Nov. 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Attached					

Total Charges: \$1,945.00 Gross \$1,653.25 due

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Edgell 2014

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Edgell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-2-14

Date



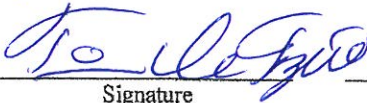
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Tim DeFazio

Printed Name

General Manager

Title