



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address SCREEN STRATEGIES MEDIA 11150 FAIRFAX BLVD SUITE 505 FAIRFAX, VA 22030	Contract # 20281	Rev # NEW	Bill Cycle Broadcast	Print Date 9/4/2014	Entry Date
	Advertiser NATALIE TENNANT FOR SENATE			Brand POL	Network WDTV
	Contract Description NATALIE TENNANT FOR SENATE			Dates 09/08/14 - 09/14/14	Revenue Type PO3
	Estimate # 826	Proposal #		Primary Salesperson DEFAZIO TIM	Buyer: CAROLINE DAVIS

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1					1			1	09/12 - 09/12	05:00:00 a 05:30:00 a	PO5	:30	1	\$35.00
										Prg: CBS MORNING NEWS				
2		1						1	09/09 - 09/09	05:30:00 a 07:00:00 a	PO5	:30	1	\$50.00
										Prg: DAYBREAK				
3			1					1	09/10 - 09/10	07:00:00 a 08:00:00 a	PO5	:30	1	\$50.00
										Prg: CBS THIS MORNING				
4	1							1	09/08 - 09/08	10:58:26 a 11:59:59 a	PO5	:30	1	\$50.00
										Prg: THE PRICE IS RIGHT				
5					1			1	09/12 - 09/12	12:00:00 p 12:29:59 p	PO5	:30	1	\$55.00
										Prg: 5 NEWS WV MIDDAY				
6	X		X					2	09/08 - 09/10	03:00:00 p 03:59:59 p	PO5	:30	2	\$25.00
										Prg: LET'S MAKE A DEAL				
7	X	X	X		X			4	09/08 - 09/12	04:00:00 p 04:59:59 p	PO5	:30	4	\$40.00
										Prg: JUDGE JUDY				
8		1						1	09/09 - 09/09	05:00:00 p 05:29:59 p	PO5	:30	1	\$60.00
										Prg: FIRST AT 5				
9		1						1	09/09 - 09/09	05:30:00 p 05:59:59 p	PO5	:30	1	\$75.00
										Prg: 5 NEWS@5:30PM				
10			1					1	09/10 - 09/10	06:00:00 p 06:29:59 p	PO5	:30	1	\$150.00
										Prg: 5 NEWS @ 6				
11		1						1	09/09 - 09/09	07:00:00 p 07:28:25 p	PO5	:30	1	\$50.00
										Prg: ENTERTAINMENT TONIGHT				
12			1					1	09/10 - 09/10	07:30:00 p 07:58:25 p	PO5	:30	1	\$40.00
										Prg: OMG INSIDER				
13		1						1	09/09 - 09/09	07:58:26 p 08:59:59 p	PO5	:30	1	\$450.00
										Prg: NCIS				



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Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
14		1						1	09/10 - 09/10	09:00:00 p 10:00:00 p	PO5	:30	1	\$275.00
15				1				1	09/12 - 09/12	10:00:00 p 11:00:00 p Prg: BLUE BLOOD	PO5	:30	1	\$175.00
16					1			1	09/13 - 09/13	10:00:00 p 10:59:59 p Prg: 48 HOURS	PO5	:30	1	\$125.00
17	X	X	X		X			4	09/08 - 09/12	11:00:00 p 11:34:59 p Prg: 5 NEWS @ 11	PO5	:30	4	\$125.00
18		X		X				2	09/10 - 09/12	11:35:00 p 12:36:59 a Prg: DAVID LETTERMAN	PO5	:30	2	\$25.00

<i>Booked</i>		Airtime		NTR		Total	
Broadcast		Gross	Net	Spots	Gross	Net	
Sep 2014		\$2,400.00	\$2,040.00	26			\$2,400.00 \$2,040.00
Totals:		\$2,400.00	\$2,040.00	26			\$2,400.00 \$2,040.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.

Buy Detail Report

Revision #: Date: 9/4/2014

Client: Natalie Tennant for Senate
Media: TV
Product: General
Market: Clarksburg

Estimate: 826
Description: Natalie Tennant for Senate 9/8-14/2014 TV
Flight Start Date: 9/8/2014 05:00 AM
Flight End Date: 9/14/2014 12:00 AM
Survey: Nov/13 DMA Nielsen Live+1
Buyer: Caroline Davis

Vendor: WDTV-TV
5 Television Drive, P.O. Box 480
Bridgeport, WV 26330
Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Phone: 304-848-5000
Fax: 304-842-7501

Affiliation: CBS

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 9/8	Tue 9/9	Wed 9/10	Thu 9/11	Fri 9/12	Sat 9/13	Sun 9/14	Total Spots
WDTV-TV												
30	MTuWThF 5:00a-5:30a WDTV 5a News	EM	\$35.00	30					1			1
31	MTuWThF 5:30a-7:00a WDTV 5:30a News	EM	\$50.00	30		1						1
32	MTuWThF 7:00a-8:00a CBS This Morning	EM	\$50.00	30			1					1
33	MTuWThF 11:00a-12:00p Price is Right	DT	\$50.00	30	1							1
34	MTuWThF 12:00p-12:30p WDTV Noon News	DT	\$55.00	30					1			1
35	MTuWThF 3:00p-4:00p Let's Make a Deal	EF	\$25.00	30	1		1					2
36	MTuWThF 4:00p-5:00p Judge Judy	EF	\$40.00	30	1	1	1		1			4
37	MTuWThF 5:00p-5:30p WDTV 5p News	EN	\$60.00	30		1						1
38	MTuWThF 5:30p-6:00p WDTV 5:30p News	EN	\$75.00	30	1	9/16						1
39	MTuWThF 6:00p-6:30p WDTV 6p News	EN	\$150.00	30			1					1
40	MTuWThF 7:00p-7:30p Ent Tonight	PA	\$50.00	30		1						1
41	MTuWThF 7:30p-8:00p Insider	PA	\$40.00	30	1	9/10						1
42	Tu 8:00p-9:00p NCIS	PT	\$450.00	30		1						1
43	W 9:00p-10:00p Exant	PT	\$275.00	30				1				1

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WDTV-TV												
44	F 10:00p-11:00p Blue Bloods	PT	\$175.00	30					1			1
45	Sa 10:00p-11:00p 48 Hours	PT	\$125.00	30						1		1
46	MTuWThF 11:00p-11:35p WDTV 11p News	LN	\$125.00	30	1	1	1	1	1			4
47	MTuWThF 11:35p-12:35p Letterman	LF	\$25.00	30			1		1			2
Total Cost:				Total Spots:	6	6	7		6	1		26
												26
												26
									</			