



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.648.5000 - FAX: 304-842-7501

Mailing Address ORION STRATEGIES ATTN: CHRIS HALL P O BOX 11847 CHARLESTON, WV 25339	Contract # 20644	Rev # NEW	Bill Cycle Broadcast	Print Date 10/20/2014	Entry Date
	Advertiser LARRY EDGELL FOR STATE SENATE			Brand POLITICAL	Network WDTV
	Contract Description			Dates 10/21/14 - 10/27/14	Revenue Type PO3
	Estimate #	Proposal #	Primary Salesperson DEFAZIO TIM	Buyer:	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1		1						1	10/21 - 10/21	10:58:26 a 11:59:59 a	PO3	:30	1	\$150.00
										Prg: THE PRICE IS RIGHT				
2				1				1	10/23 - 10/23	12:30:00 p 01:29:59 p	PO3	:30	1	\$150.00
										Prg: YOUNG & RESTLESS				
3			1					1	10/22 - 10/22	04:00:00 p 04:59:59 p	PO3	:30	1	\$140.00
										Prg: JUDGE JUDY				
4				1				1	10/23 - 10/23	05:30:00 a 07:00:00 a	PO5	:30	1	\$50.00
										Prg: DAYBREAK				
5					1			1	10/24 - 10/24	07:00:00 a 08:00:00 a	PO5	:30	1	\$50.00
										Prg: CBS THIS MORNING				
6	1							1	10/27 - 10/27	08:00:00 a 09:00:00 a	PO5	:30	1	\$35.00
										Prg: CBS THIS MORNING				
7		1						1	10/21 - 10/21	12:00:00 p 12:29:59 p	PO5	:30	1	\$55.00
										Prg: 5 NEWS WV MIDDAY				
8			X	X				2	10/22 - 10/23	05:00:00 p 05:29:59 p	PO5	:30	2	\$60.00
										Prg: FIRST AT 5				
9	X				X			1	10/24 - 10/27	05:30:00 p 05:59:59 p	PO5	:30	2	\$75.00
										Prg: 5 NEWS@5:30PM				
					X			1	10/20 - 10/26					
	X							1	10/27 - 11/02					
10						1		1	10/25 - 10/25	11:00:00 p 11:34:59 p	PO5	:30	1	\$60.00
										Prg: 5 NEWS @ WEEKEND				
11							1	1	10/26 - 10/26	11:00:00 p 11:34:59 p	PO5	:30	1	\$75.00
										Prg: NEWS CHANNEL 5 @ 11I				
12		1						1	10/21 - 10/21	07:58:26 p 08:59:59 p	PO3	:30	1	\$675.00
										Prg: NCIS				



WDTV
 5 Television Drive
 P.O. Box 480
 Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address ORION STRATEGIES ATTN: CHRIS HALL P O BOX 11847 CHARLESTON, WV 25339	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20644	NEW	Broadcast	10/20/2014	
	Advertiser			Brand	Network
	LARRY EDGELL FOR STATE SENATE			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
				10/21/14 - 10/27/14	PO3
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
			DEFAZIO TIM		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
13						1		1	10/25 - 10/25	08:00:00 p 08:59:59 p	PO3	:30	1	\$325.00
Prg: CRIMETIME SATURDAY														

<i>Booked</i>		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Oct 2014		\$1,925.00	\$1,636.25			\$1,925.00	\$1,636.25
Nov 2014		\$110.00	\$93.50			\$110.00	\$93.50
Totals:		\$2,035.00	\$1,729.75			\$2,035.00	\$1,729.75

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.



EFFECTIVE 09-05-14 to 12-28-14

Edgell - Start Date 10/21

DAYTIME

4th QUARTER

DPC	Type	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5	Points	CPP	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Level	Spots	Total Co	Points
35	CM	M-F	9:00AM	KELLY & MICHAEL	275	175	125			4.5	\$27.78								3	0	\$ -	0
1430	CM	M-F	10:00AM	QUEEN	275	175	125			3.6	\$34.72								0	0	\$ -	0
1431	CM	M-F	10:30AM	QUEEN	275	175	125			3.6	\$34.72								0	0	\$ -	0
39	CM	M-F	11:00AM	PRICE IS RIGHT	300	200	150			7.2	\$20.83			1					3	1	\$ 150	7.2
50	CM	M-F	12:30PM	YOUNG & RESTLESS	300	200	150			5.7	\$26.32				1				3	1	\$ 150	5.7
53	CM	M-F	1:30PM	BOLD & BEAUTIFUL	295	195	145			4	\$36.25								0	0	\$ -	0
55	CM	M-F	2:00PM	THE TALK	280	180	130			3.2	\$40.63								0	0	\$ -	0
58	CM	M-F	3:00PM	LET'S MAKE A DEAL	275	175	125			4	\$31.25								3	0	\$ -	0
1287	CM	M-F	4:00PM	JUDGE JUDY	290	190	140			5	\$28.00								3	1	\$ 140	5

NEWS (AWARD WINNING EXCLUSIVE LOCAL NEWS)

DPC	Type	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5	Points	CPP	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Level	Spots	Total Co	Points
1	CM	M-F	5:00AM	CBS MORNING NEWS	285	185	135	45	35	5	\$ 7.00								5	0	\$ -	0
2	CM	M-F	5:30AM	DAYBREAK	800	350	250	70	50	5	\$10.00				1				5	1	\$ 50	5
1288	CM	M-F	7:00AM	CBS THIS MORNING	800	350	250	70	50	4	\$12.50					1			5	1	\$ 50	4
1289	CM	M-F	8:00AM	CBS THIS MORNING	785	335	235	55	35	4	\$ 8.75								5	1	\$ 35	4
42	CM	M-F	12:00PM	WV MIDDAY	805	355	255	75	55	7	\$ 7.86								5	1	\$ 55	7
98	CM	M-F	5:00PM	5 NEWS AT 5:00	1060	560	260	85	60	9	\$ 6.67			1					5	2	\$ 120	18
98	CM	M-F	5:30PM	5 NEWS AT 5:30	1075	575	275	100	75	10	\$ 7.50					1			5	2	\$ 150	20
103	CM	M-F	6:00PM	5 NEWS AT 6:00	1150	650	350	175	150	10	\$15.00								0	0	\$ -	0
106	CM	M-F	6:30PM	CBS NEWS	1150	650	350	175	150	10	\$15.00								0	0	\$ -	0
109	CM	M-F	11:00PM	NEWS AT 11:00PM	1125	625	325	150	125	6	\$20.83								0	0	\$ -	0
28	CM	SAT	9:00AM	CBS SAT MORNING 2HRS	535	135	85	55	35	5.6	\$ 6.25								0	0	\$ -	0

65	CM	SAT	11:00PM	NEWS AT 11:00	1060	560	260	85	60	8.8	\$ 6.82						1		5	1	\$ 60	8.8
63	CM	SUN	11:00PM	NEWS AT 11:00	1075	575	275	100	75	8.1	\$ 9.26							1	5	1	\$ 75	8.1
88	CM	SUN	9:00AM	CBS SUNDAY MORNING	565	165	115	85	65	4.7	\$13.83								0	0	\$ -	0
89	CM	SUN	10:30AM	FACE THE NATION	565	165	115	85	65	3.6	\$18.06								0	0	\$ -	0

CBS PRIME (MOST WATCHED NETWORK)

DPC	Type	M-SUN	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5	Points	CPP	Tues	Wed	Thurs	Fri	Sat	Sun	Mon	Level	Spots	Total Co	Points
1556	CM	MON	8:00PM	BIG BANG THEORY	2175	1425	725			4.3	####								0	0	\$ -	0
1557	CM	MON	8:30PM	MOM	1925	1175	475			4.9	\$51.02								0	0	\$ -	0
1558	CM	MON	9:00PM	SCORPION	1900	1150	450			5.6	\$40.18								0	0	\$ -	0
1560	CM	MON	10:00PM	NCIS LOS	2075	1325	625			5	\$80.00								0	0	\$ -	0
11	CM	TUES	8:00PM	NCIS	2125	1375	675			10	\$45.00								3	1	\$ 675	10
1559	CM	TUES	9:00PM	NCIS NEW ORLEANS	2075	1325	625			6.6	\$60.61								0	0	\$ -	0
1434	CM	TUES	10:00PM	PERSON OF INTEREST	1925	1175	475			5.2	\$48.08								0	0	\$ -	0
34	CM	WED	8:00PM	SURVIVOR	1975	1225	525			4.3	\$69.77								0	0	\$ -	0
29	CM	WED	9:00PM	CRIMINAL MINDS	1950	1200	500			5.6	\$49.11								0	0	\$ -	0
1561	CM	WED	10:00PM	STALKER	1950	1200	500			5.1	\$53.92								0	0	\$ -	0
1562	CM	THUR	7:30P-12A	CBS THURSDAY NIGHT FOOTBALL	1925	1175	475			11-Sep	\$27.78								0	0	\$ -	0
1562	CM	THUR	8P-11PM	CBS THURSDAY NIGHT FOOTBALL	2425	1675	975			11-Sep	\$27.78								0	0	\$ -	0

10/20/2014 10:37AM

943	CM	THUR	8:00PM	BIG BANG THEORY	2175	1425	725		30-Oct	9	\$55.56		0	\$	-	0
1526	CM	THUR	8:30PM	THE MILLERS	1975	1225	525		30-Oct	7	\$42.86		0	\$	-	0
1527	CM	THUR	9:00PM	TWO AND HALF MEN	1950	1200	500		30-Oct	5.9	\$46.61		0	\$	-	0
1563	CM	THUR	9:30PM	THE MCCARTHY'S	1925	1175	475		30-Oct	6.4	\$39.06		0	\$	-	0
1326	CM	THUR	10:00PM	ELEMENTARY	1950	1200	500		30-Oct	5.2	\$52.88		0	\$	-	0
1564	CM	FRI	8:00PM	AMAZING RACE	1850	1100	400			4.7	\$37.23		0	\$	-	0
1565	CM	FRI	9:00PM	HAWAII FIVE O	1850	1100	400			5.7	\$30.70		0	\$	-	0
945	CM	FRI	10:00PM	BLUE BLOODS	1850	1100	400			5.8	\$30.17		0	\$	-	0
48	CM	SAT	8:00PM	CRIMETIME SATURDAY	1775	1025	325			6.6	\$15.15		1	\$	325	6.6
49	CM	SAT	9:00PM	CRIMETIME SATURDAY	1775	1025	325			6.8	\$14.71			\$	-	0
51	CM	SAT	10:00PM	48 HOURS MYSTERY	1800	1050	350			4.2	\$29.76			\$	-	0
52	CM	SUN	7:00PM	60 MINUTES	1950	1200	500			7.6	\$36.18			\$	-	0
1566	CM	SUN	8:00PM	MADAM SECRETARY	1850	1100	400			8.5	\$20.59			\$	-	0
1293	CM	SUN	9:00PM	THE GOOD WIFE	1875	1125	425			6.7	\$29.85			\$	-	0
1567	CM	SUN	10:00PM	CSI	1900	1150	450			7.1	\$31.69			\$	-	0

956	CM	MON	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1900	1150	450	300	225							
957	CM	TUE	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1925	1175	475	325	250							
958	CM	WED	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1950	1200	500	350	275							
959	CM	THUR	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1975	1225	525	375	300							
960	CM	FRI	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250	175							
961	CM	SAT	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1775	1025	325	175	100							
962	CM	SUN	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250	175							
963	CM	M-FRI	7:58PM-11PM	PRIME ROS / BTA LIMIT 2X	1950	1200	500	350	275							
964	CM	M-SUN	6:58PM-11PM	PRIME ROS / BTA LIMIT 4X	1925	1175	475	325	250							

PRIME ACCESS

DPC	TYPE	M-SAT	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5							
107	CM	M-F	7:00PM	ENTERTAINMENT TONIGHT	235	135	85	60	50	4.7	\$10.64		5	\$	-	0
108	CM	M-F	7:30PM	INSIDER	225	125	75	50	40	4.2	\$ 9.52		5	\$	-	0
61	CM	SAT	7:00PM	ENTERTAINMENT TONIGHT	205	105	55	30	20	3.2	\$ 6.25		5	\$	-	0

SPORTS

DPC	TYPE	SA-SU	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5							
152	RS	S-SUN	12PM-6PM	CBS GOLF	155	55	45	35	25	3.9	\$ 6.41		0	\$	-	0
133	CM	SAT	12PM-7PM	NCAA BASKETBALL	180	80	70	60	50				0	\$	-	0
793	CM	SAT	12PM-7PM	NCAA FOOTBALL	255	155	145	135	125				0	\$	-	0
790	CM	SAT	8PM-11PM	NCAA FOOTBALL	330	230	220	210	200				0	\$	-	0
155	CM	SUN	12PM-1PM	NFL TODAY	180	80	70	60	50				0	\$	-	0
990	CM	SUN	1PM-4:25PM	NFL FOOTBALL EARLY	2250	1500	750	160	150				0	\$	-	0
478	CM	SUN	4:25PM-7:30PM	NFL FOOTBALL DOUBLE HEADER	2200	1450	700	235	225				0	\$	-	0

ROS / BTA ROTATORS

DPC	TYPE	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5							
17	NR	M-F	5AM-9AM	MORNING ROS / BTA	230	130	90	60	40							
19	RS	M-F	9AM-12PM	NEWS / BTA	215	115	75	45	25							
21	RS	M-F	12PM-4PM	NEWS / CBS SOAP ROS / BTA	235	135	95	65	45							
157	RS	M-F	9AM-5PM	DAYTIME ROS / BTA	220	120	80	50	30							
32	RS	M-F	4PM-8PM	FRINGE ROS / BTA	230	130	90	60	40							
14	NR	M-F	5PM-6:30PM	NEWS ROS / BTA LIMIT 5X	260	160	120	90	70							

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WDTV	Date: 10-20-14
--	--

I, Amber Evans,
 being/on behalf of: Larry Edgell, a legally
 qualified candidate of the Democratic political
 party for the office of: Senate - District 2
 in the general
 election to be held on: Nov. 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule as Attached					

Total Charges: \$ 2035.00 Gross, \$ 1,729.75 NET DUE

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Edgell 2014

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Edgell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-20-14

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Tim DeFazio

Printed Name

General Manager

Title