

WCKY, WEBN, WKFS, WKRC, WLW, WSAI
EEO PUBLIC FILE REPORT
June 1, 2018 - May 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Key Account Coordinator	1-12, 16-26, 28-31, 33-39	8
Key Account Coordinator	1-7, 9-12, 15-26, 28-31, 33-39	15
Digital Sales Strategist	1-12, 16-26, 28-31, 33-39	8
Outside Account Executive	1-12, 16-26, 28-31, 33-39	8
Outside Account Executive	1-9, 11-12, 15-26, 28-39	8
News Anchor	1-7, 9, 11-13, 16-29, 31, 33, 35-39	12
Evening Talent/APD/MD	1-7, 9, 11-12, 14, 16-26, 28-29, 31, 33-39	14
News Anchor	1-7, 9, 11-12, 15-26, 28-29, 31, 33-39	15
Promotion Event Support	1-7, 9, 11-12, 14, 16-26, 28-29, 31, 33-39	14

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Chamber of Commerce 2945 Gilbert Avenue Cincinnati, Ohio 45206 Phone : 513-751-9900 Email : info@african-americanchamber.com Marie Hughes	N	0
2	American Advertising Federation 602 Main Street, Suite 806 Cincinnati, Ohio 45202 Phone : 513.984.9990 Email : jthompson@aafcincinnati.org Judy Thompson	N	0
3	Central State University - Career Services 1400 Brush Row Road PO Box 1004 Wilberforce, Ohio 45384 Phone : 937-376-6444 Url : careers.centralstate.edu Isabella Cayo Manual Posting	N	0
4	Cinci/Hamilton Cnty Community Action Agency 1740 Langdon Farm Road Cincinnati, Ohio 45237 Phone : 513-569-1840 EXT 2423 Email : ldearmond@cincy-caa.org Laverne Dearmond	N	0
5	Cincinnati Enquirer 312 Elm Street Cincinnati, Ohio 45202 Phone : 513-768-8334 Email : cgoetz@enquirer.com Christie Goetz	N	0
6	College of Mount St Joseph 5701 Delhi Road Cincinnati, Ohio 45223 Phone : 513-244-4888 Url : myinterfase.com/msj/employer/ Kenita Kelly Manual Posting	N	0

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7	Craigslist P.O. Box 225159 San Francisco, California 94122 Url : www.craigslist.org Career Services Manual Posting	N	0
8	Employee Referral	N	5
9	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : www.glassdoor.com Online Source Manual Posting	N	0
10	Hyde Park Job Search Focus 1345 Grace Avenue Cincinnati, Ohio 45208 Phone : 513-871-0320 Email : info@jobsearchfocusgroup.com Fax : 1-513-871-3754 Larry Porter	N	0
11	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
12	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
13	Internal Candidate	N	1
14	Internal Transfer/Promotion	N	2
15	LinkedIn-Not directly contacted by SEU	N	4

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16	Miami University 241 Hoyt Hall Oxford, Ohio 45056 Phone : 513-529-3822 Url : miamiucsm.symplicity.com/employers/ Fax : 1-513-529-3831 Melissa Brown Manual Posting	N	0
17	Morehead State University 322 Allie Young Hall Morehead, Kentucky 40351 Phone : 606-783-2233 Email : careerservices@moreheadstate.edu Ingrid McKinney	N	0
18	Northern Kentucky Chamber 300 Buttermilk Pike Suite 330 Fort Mitchell, Kentucky 41017 Phone : 859-578-8800 Angela Dixon Manual Posting	N	0
19	Northern Kentucky University University Center Suite 230 Nunn Highland Heights, Kentucky 41099 Phone : 859-572-5900 Url : careerservices.nku.edu Fax : 1-859-572-6996 Juliane Stockman Manual Posting	N	0
20	Ohio Association of Broadcasters 17 South High Street Suite 1010 Columbus, Ohio 43215 Phone : 614-228-4052 Email : oab@oab.org Patricia Geary	N	0
21	Ohio Baptist General Convention 818 S. Fred Shuttlesworth Cir Cincinnati, Ohio 45229 Phone : 513-281-5942 Email : jamespankey@fuse.net James Pankey	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	Ohio Center for Broadcasting 6703 Madison Cincinnati, Ohio 45227 Phone : 513-271-6060 Email : dclark@beonair.com Don Clark	N	0
23	OHIO ILLINOIS CENTER FOR BROADCASTING 5330 E. Main Street, Suite 200 Columbus, Ohio 43213 Phone : 614.655.5250 x5107 Url : www.funjobsonair.com Email : amoore@beonair.com Alvis Moore	N	0
24	Ohio Means Jobs 895 Central Ave. 7th Floor Cincinnati, Ohio 45202 Phone : 513-852-3260 Url : www.ohiomeansjobs.com Email : PETERR@jfs.hamilton-co.org Rosemary Peterson	N	0
25	Radio and Television Business Report PO Box 6633 Woodbridge, Virginia 22195 Phone : 703-490-3099 Url : www.rbr.com April McLynn Manual Posting	N	0
26	Recruit.net 2706, The Centrum 61 Wyndham St Central, Hong Kong Phone : 852-2525-0555 Url : www.recruit.net Online Source Manual Posting	N	0
27	Recruiter	N	1
28	Santa Maria Community Services 2918 Price Avenue Cincinnati, Ohio 45204 Phone : 513-587-6920 EXT 305 Email : Thanapat.vichitchot@santamaria-cincy.org Thanapat Vichitchot	N	0

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29	SimplyHired 2513 Charlston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : www.simplyhired.com Online Source Manual Posting	N	0
30	Thomas More College 333 Thomas More Parkway Crestview Hills, Kentucky 41017 Phone : 859-344-3386 Url : www.collegecentral.com/thomasmore Email : julie.mueller@thomasmore.edu Emily Hellmann	N	0
31	UC Career Development Center PO Box 210115 Cincinnati, Ohio 45221 Phone : 513-556-3471 Url : www.recruitacat.com Mike Barnes Manual Posting	N	0
32	Unknown (source not adequately identified upon inquiry by SEU)	N	1
33	Urban League of Greater Cincinnati 3458 Reading Rd Cincinnati, Ohio 45229 Phone : 513-281-9955 Email : rshabazz@gcul.org Fax : 1-513-281-0466 Rocky Shabazz	N	0
34	WCSU Cosby Mass Communication Center Wilberforce, Ohio 45384 Phone : 937-376-2911 Email : wcsu@centralstate.edu Jack Williams	N	0
35	WCSU Cosby Mass Communication Center Wilberforce, Ohio 45384 Phone : 937-376-2911 Career Services Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
36	Wilberforce University 1055 N. Bickett Road Wilberforce, Ohio 45384 Phone : 937-376-2911 Email : vjones@wilberforce.edu Victor Jones	N	0
37	Wilmington College Pyle Center Box 1306 Wilmington, Ohio 45177 Phone : 937-382-6661 EXT 299 Email : wilmington.career.services@gmail.com Career Services	N	0
38	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
39	Xavier University 3800 Victory Pkwy Cincinnati, Ohio 45207 Career Services Manual Posting	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			15

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	6/12/2018	Provision of training to management	One of our Managers took the Preventing Sexual Harassment for Managers training provided by iHeartMedia Learning Center.	1	Program Director
2	7/29/2018	Co Sponsoring Job Fair	On July 29, 2018, our SEU co-sponsored the Veteran Job Fair with WCPO Cincinnati, Ohio. Our VP of Sales and a Senior Account Executive planned the marketing strategy for the fair and solicited potential vendors, participants, and sponsors. We also participated as an employer, interacting with interested attendees about careers in broadcasting.	2	VP of Sales Senior Account Executive
3	8/5/2018	Participation in events or programs sponsored by educational institutions	Hosted a station tour for students from The School of Broadcasting and Journalism. The students were able to tour our building, meet with on-air staff, learn about commercial scheduling, promotions, administrative support and all aspects of working for and being a part of iHeartMedia.	3	Program Director Director of Programming Director of Programming
4	8/30/2018	Participation in events or programs sponsored by educational institutions	On August 30, 2018, our SEU hosted cheerleaders from William Mason High School, Mason, OH for a tour of the stations. Our Program Director escorted the students around our facilities for a behind-the-scenes look at broadcast operations.	1	Program Director
5	10/22/2018	Participation in events or programs sponsored by educational institutions	Our SEU's VP of Sales gave a lecture at Xavier University in Cincinnati, OH. He discussed careers in the media industry, answered questions and distributed literature about iHeartMedia career opportunities.	1	VP of Sales
6	12/1/2018	Participation in events sponsored by community groups	Our SEU and WCPO partnered with Kroger's toy drive. Our VP of Sales, Director of Programming, and On-Air Talent helped plan the marketing strategy for the drive and solicited potential vendors, participants, and sponsors. We also participated as an employer, interacting with interested attendees about careers in broadcasting.	4	VP of Sales Director of Programming On-Air Talent On-Air Talent

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	12/10/2018	Participation in events or programs sponsored by educational institutions	Hosted a station tour for students from The School of Broadcasting and Journalism. The students were able to tour our building, meet with on-air staff, learn about commercial scheduling, promotions, administrative support and all aspects of working for and being a part of iHeartMedia.	3	Program Director Director of Programming Director of Programming
8	3/18/2019	Participation in events or programs sponsored by educational institutions	Hosted a station tour for students from The School of Broadcasting and Journalism. The students were able to tour our building, meet with on-air staff, learn about commercial scheduling, promotions, administrative support and all aspects of working for and being a part of iHeartMedia.	3	Program Director Director of Programming Director of Programming