

## ORDER



WOIO

**Orders**  
**Order / Rev:** 1503982  
**Alt Order #:** 08219955  
**Product Desc:** PRIORITIES USA ACTIO  
**Estimate:** 4562  
**Flight Dates:** 10/25/16 - 10/31/16  
**Original Date / Rev:** 04/01/16 / 10/17/16  
**Order Type:** General

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency**  
**Name:** Targeted Platform Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	24	\$78,475.00	\$66,703.75
10/31/16	10/31/16	4	\$10,050.00	\$8,542.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	24	\$78,475.00	\$66,703.75	0.00
November 2016	4	\$10,050.00	\$8,542.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$88,525.00</b>	<b>\$75,246.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	10/25/16	10/31/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	4	\$1,800.00	P 4	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			4		\$1,800.00		0.00				
E 3	WOIO	10/25/16	10/31/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	4	\$250.00	P 2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			4		\$250.00		0.00				
E 4	WOIO	10/25/16	10/31/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	3	\$4,500.00	P 2	0.00	NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$4,500.00		0.00				
E 5	WOIO	10/25/16	10/31/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	4	\$300.00	P 2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			4		\$300.00		0.00				
E 6	WOIO	10/25/16	10/31/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	3	\$5,000.00	P 2	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$5,000.00		0.00				
E 9	WOIO	10/29/16	10/29/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$375.00	P 2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

