

ORDER

**WOIO**

Orders

Order / Rev: 1503982

Alt Order #: 08219955

Product Desc: PRIORITIES USA ACTIO

Estimate: 4562

Flight Dates: 10/25/16 - 10/31/16

Original Date / Rev: 10/19/16 / 10/19/16

Order Type: General

Primary AE: Teresa Difuria

Sales Office: T-PHI

Sales Region: National

Agency

Name: Targeted Platform Media, LLC

Buying Contact:

Billing Contact:

1291 Hollywood Ave

Annapolis, MD 21403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ISS/Priorities USA Action

Demographic: A35+

Product Codes: PL20

Priority: P 4

Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	23	\$77,725.00	\$66,066.25
10/31/16	10/31/16	4	\$10,050.00	\$8,542.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$77,725.00	\$66,066.25	0.00
November 2016	4	\$10,050.00	\$8,542.50	0.00
Totals	27	\$87,775.00	\$74,608.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	10/25/16	10/31/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	4	\$1,800.00	P 4	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			4		\$1,800.00		0.00				
3	WOIO	10/25/16	10/31/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	4	\$250.00	P 2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			4		\$250.00		0.00				
4	WOIO	10/25/16	10/31/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	3	\$4,500.00	P 2	0.00	NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$4,500.00		0.00				
5	WOIO	10/25/16	10/31/16	NET CBS AM Network News CBS This Morning	Comm	7-9a	MTWTF--	:30	4	\$300.00	P 2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			4		\$300.00		0.00				
6	WOIO	10/25/16	10/31/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	3	\$5,000.00	P 2	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/16	10/31/16	MTWTF--			3		\$5,000.00		0.00				
9	WOIO	10/29/16	10/29/16	The Early Show Sat Early Show	Comm	9-11a	-----1-	:30	1	\$375.00	P 2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

