

# ORDER

*WGVS  
POL CAND  
POL-STATE*

**Orders**  
**Order / Rev:** 48871  
**Alt Order #:**  
**Product Desc:** Steve Simon for MN Secretary of State  
**Estimate:** SS / MN / 1027116  
**Flight Dates:** 10/27/18 - 11/06/18  
**Original Date / Rev:** 09/20/18 / 09/21/18  
**Order Type:** GENERAL

**WGVS-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Simon/D/Secretary of State  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	4	\$12.00	\$10.20
10/29/18	11/06/18	34	\$187.00	\$158.95

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	4	\$12.00	\$10.20	0.00
November 2018	34	\$187.00	\$158.95	0.00
<b>Totals</b>	<b>38</b>	<b>\$199.00</b>	<b>\$169.15</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-4	N-Katz4	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGVS	10/27/18	11/04/18	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:30	4	\$3.00	P-60	0.00	NM	8	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----SS		4				\$3.00		0.00			
		Week: 10/29/18	11/04/18	-----SS		4				\$3.00		0.00			
N 2	WGVS	10/29/18	11/02/18	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	8	\$5.00	P-50	0.00	NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		8				\$5.00		0.00			
N 3	WGVS	10/29/18	11/02/18	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	8	\$5.00	P-50	0.00	NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		8				\$5.00		0.00			
N 4	WGVS	10/29/18	11/02/18	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	8	\$7.50	P-50	0.00	NM	8	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		8				\$7.50		0.00			
N 5	WGVS	11/05/18	11/06/18	M-F AM Drive M-F	CM	6a-10a	MT-----	:30	2	\$5.00	P-50	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----		2				\$5.00		0.00			

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Advertiser: Simon/D/Secretary of State  
 Product Desc: Steve Simon for MN Secretary of State  
 Estimate: SS / MN / 1027116  
**WGVX-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WGVX	11/05/18	11/06/18	M-F Midday M-F	CM	10a-3p	MT-----	:30	2	\$5.00	P-50	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	MT-----		2		\$5.00		0.00					
N 7	WGVX	11/05/18	11/06/18	M-F PM Drive M-F	CM	3p-7p	2-----	:30	2	\$7.50	P-50	0.00	NM	2	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	2-----		2		\$7.50		0.00					
Totals													38	\$199.00	