



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: 05/09, 2024.

Station and Location: WJLS WJLS-FM Beckley WV 25801
 I, RYAN NEAL,

[select one] Being

On behalf of: _____, a legally qualified candidate associated with the NON-PARTISAN political party or organization, and seeking the office of MAJOR OF BECKLEY in the Municipal election to be held on 05/14, 24, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
0:30	WJLS-FM	M-SUN	6A-12M	7@7.50	292.50
0:30	WJLS-FM	M-S	6A-12M	7@5.25	199.50
0:30	WJLS-FM	M-F	6A-7P	1@2.00	8.00

TOTAL CHARGES:

500.00

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

Committee To Elect Ryan Neal

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Kevin Reedy

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

05/09/24

Name:

RYAN NEAL

Title:

CANDIDATE

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted Accepted in Part Rejected

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

05/09/24

Name:

KEVIN THOMPSON

Title:

SAE

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

ORDER



Orders
Order / Rev: 774913
Alt Order #:
Product Desc: Municipal Election
Estimate:
Flight Dates: 05/10/24 - 05/14/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: COMM

Primary AE: Keith Thompson
Sales Office: BECKL
Sales Region: Local

Agency Name: Committee to Elect Ryan Neal
Buying Contact: Ryan Neal
Billing Contact:
 111 Curtis Avenue
 Beckley, WV 25801

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Committee to Elect Ryan Neal
Demographic: HH
Product Codes: PL02
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: LROS

New Business End:
Advertiser External ID: 111411
Agency External ID: 110714
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	39	\$292.50	\$292.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	39	\$292.50	\$292.50	0.00
Totals	39	\$292.50	\$292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Thompson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJLSF	05/10/24	05/13/24	M-Sun 6a-Mid M-Sun 6a-Midnight	CM	6a-Midnight	M---FS-	:30	20	\$7.50	LRO	0.00	NM	30	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	----FS-		20				\$7.50		0.00			
		Week: 05/13/24	05/19/24	M-----		10				\$7.50		0.00			
N 2	WJLSF	05/14/24	05/14/24	M-F 6a-7p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	--T-----	:30	9	\$7.50	LRO	0.00	NM	9	\$67.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--T-----		9				\$7.50		0.00			
													Totals	39	\$292.50

RYAN NEAL

:30 X 2

SPOT ONE AIRS 5/10-5/13

VO: ELECTION DAY IS ALMOST HERE. THE DAY YOU GET YOUR VOICE HEARD; THE DAY YOU WILL HELP SHAPE THE NEXT FOUR YEARS FOR OUR COMMUNITY. RYAN NEAL IS ASKING FOR YOUR VOTE AND HE IS THE CONSERVATIVE CHOICE FOR MAYOR OF BECKLEY. IF YOU WANT HONESTY, TRANSPARENCY AND SOMEONE WHO WILL ALWAYS AND ONLY DO WHAT'S BEST FOR THE CITY OF BECKLEY THEN VOTE RYAN NEAL ON TUESDAY. TOGETHER WE CAN MAKE OUR CITY SAFER AND MORE APPEALING AND THAT WILL ATTRACT NEW BUSINESSES AND JOB OPPORTUNITIES. VOTE RYAN NEAL, THE NEXT MAYOR BECKLEY.

(RYAN) IM RYAN NEAL AND I APPROVED AND PAID FOR THIS MESSAGE.

SPOT TWO AIRS 5/14 ONLY

VO: TODAY IS ELECTION DAY. THE DAY YOU GET YOUR VOICE HEARD; THE DAY YOU WILL HELP SHAPE THE NEXT FOUR YEARS FOR OUR COMMUNITY. RYAN NEAL IS ASKING FOR YOUR VOTE AND HE IS THE CONSERVATIVE CHOICE FOR MAYOR OF BECKLEY. IF YOU WANT HONESTY, TRANSPARENCY AND SOMEONE WHO WILL ALWAYS AND ONLY DO WHAT'S BEST FOR THE CITY OF BECKLEY THEN VOTE FOR RYAN NEAL TODAY. TOGETHER WE CAN MAKE OUR CITY SAFER AND MORE APPEALING AND THAT WILL ATTRACT NEW BUSINESSES AND JOB OPPORTUNITIES. VOTE RYAN NEAL, THE NEXT MAYOR BECKLEY.

(RYAN) IM RYAN NEAL AND I APPROVED AND PAID FOR THIS MESSAGE.