

Ampersand Cable System Order

Order #	63182408
Syscode	3253
System Name	Spectrum/Covington, KY
Market	Cincinnati

Flight Dates	05/15/24 - 05/21/24
Agency	Gen2 Solutions LLC
Advertiser	Commonwealth Conservative Coalition

Update Date	05/14/24
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Sabena Chadda
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May23
-	

Client Code	
Product Code	
Est Code	4869
Product Name	KY HD69 REBOOK 5.15-5.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$18,773.00		
Commission	\$2,815.95		
Net Total	\$15,957.05		
Total Spots	116		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	80.05	GIMP	37248
CPP	\$235.00	CPM	\$504.00

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC EM	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.08	37	3	\$24.00	\$72.00	30	NCR 4/1/2024-6/30/2024
2	DISC	DISC EM	5/20/24	5/26/24	05:00	09:00	X	X						0.07	32	2	\$24.00	\$48.00	30	NCR 4/1/2024-6/30/2024
3	DISC	DISC DT	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.20	92	4	\$26.00	\$104.00	30	NCR 4/1/2024-6/30/2024
4	DISC	DISC DT	5/20/24	5/26/24	09:00	16:00	X	X						0.16	74	2	\$26.00	\$52.00	30	NCR 4/1/2024-6/30/2024
5	DISC	DISC EF	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.27	125	3	\$79.00	\$237.00	30	NCR 4/1/2024-6/30/2024
6	DISC	DISC EF	5/20/24	5/26/24	16:00	19:00	X							0.27	125	1	\$79.00	\$79.00	30	NCR 4/1/2024-6/30/2024
7	DISC	DISC PT	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.81	379	6	\$94.00	\$564.00	30	NCR 4/1/2024-6/30/2024
8	DISC	DISC PT	5/20/24	5/26/24	19:00	24:00	X							0.81	379	2	\$94.00	\$188.00	30	NCR 4/1/2024-6/30/2024
9	ESPN	ESPN EM	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.59	273	3	\$86.00	\$258.00	30	NCR 4/1/2024-6/30/2024
10	ESPN	ESPN EM	5/20/24	5/26/24	05:00	09:00	X	X						0.59	273	2	\$86.00	\$172.00	30	NCR 4/1/2024-6/30/2024
11	ESPN	ESPN DT	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.64	296	4	\$141.00	\$564.00	30	NCR 4/1/2024-6/30/2024
12	ESPN	ESPN DT	5/20/24	5/26/24	09:00	16:00	X	X						0.64	296	2	\$141.00	\$282.00	30	NCR 4/1/2024-6/30/2024
13	ESPN	ESPN EF	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	1.03	481	4	\$371.00	\$1,484.00	30	NCR 4/1/2024-6/30/2024
14	ESPN	ESPN EF	5/20/24	5/26/24	16:00	19:00	X							1.03	481	1	\$371.00	\$371.00	30	NCR 4/1/2024-6/30/2024
15	ESPN	ESPN PT	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	2.15	999	6	\$460.00	\$2,760.00	30	NCR 4/1/2024-6/30/2024
16	ESPN	ESPN PT	5/20/24	5/26/24	19:00	24:00	X							2.15	999	2	\$460.00	\$920.00	30	NCR 4/1/2024-6/30/2024
17	HALL	HALL EM	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.49	227	3	\$29.00	\$87.00	30	NCR 4/1/2024-6/30/2024
18	HALL	HALL EM	5/20/24	5/26/24	05:00	09:00	X	X						0.49	227	2	\$29.00	\$58.00	30	NCR 4/1/2024-6/30/2024
19	HALL	HALL DT	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.34	160	4	\$43.00	\$172.00	30	NCR 4/1/2024-6/30/2024
20	HALL	HALL DT	5/20/24	5/26/24	09:00	16:00	X	X						0.34	160	2	\$43.00	\$86.00	30	NCR 4/1/2024-6/30/2024
21	HALL	HALL EF	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.46	215	3	\$85.00	\$255.00	30	NCR 4/1/2024-6/30/2024

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22	HALL	HALL EF	5/20/24	5/26/24	16:00	19:00	X							0.46	215	1	\$85.00	\$85.00	30	NCR 4/1/2024-6/30/2024
23	HALL	HALL PT	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.86	399	6	\$103.00	\$618.00	30	NCR 4/1/2024-6/30/2024
24	HALL	HALL PT	5/20/24	5/26/24	19:00	24:00	X							0.86	399	2	\$103.00	\$206.00	30	NCR 4/1/2024-6/30/2024
25	HGTV	HGTV EM	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.19	87	3	\$86.00	\$258.00	30	NCR 4/1/2024-6/30/2024
26	HGTV	HGTV EM	5/20/24	5/26/24	05:00	09:00	X	X						0.19	87	2	\$86.00	\$172.00	30	NCR 4/1/2024-6/30/2024
27	HGTV	HGTV DT	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.59	273	4	\$141.00	\$564.00	30	NCR 4/1/2024-6/30/2024
28	HGTV	HGTV DT	5/20/24	5/26/24	09:00	16:00	X	X						0.59	273	2	\$141.00	\$282.00	30	NCR 4/1/2024-6/30/2024
29	HGTV	HGTV EF	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.54	252	4	\$326.00	\$1,304.00	30	NCR 4/1/2024-6/30/2024
30	HGTV	HGTV EF	5/20/24	5/26/24	16:00	19:00	X							0.54	252	1	\$326.00	\$326.00	30	NCR 4/1/2024-6/30/2024
31	HGTV	HGTV PT	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.95	443	6	\$411.00	\$2,466.00	30	NCR 4/1/2024-6/30/2024
32	HGTV	HGTV PT	5/20/24	5/26/24	19:00	24:00	X							0.95	443	2	\$411.00	\$822.00	30	NCR 4/1/2024-6/30/2024
33	HIST	HIST EM	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.16	76	3	\$45.00	\$135.00	30	NCR 4/1/2024-6/30/2024
34	HIST	HIST EM	5/20/24	5/26/24	05:00	09:00	X	X						0.16	76	2	\$45.00	\$90.00	30	NCR 4/1/2024-6/30/2024
35	HIST	HIST DT	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.48	223	4	\$77.00	\$308.00	30	NCR 4/1/2024-6/30/2024
36	HIST	HIST DT	5/20/24	5/26/24	09:00	16:00	X	X						0.48	223	2	\$77.00	\$154.00	30	NCR 4/1/2024-6/30/2024
37	HIST	HIST EF	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.61	283	2	\$166.00	\$332.00	30	NCR 4/1/2024-6/30/2024
38	HIST	HIST EF	5/20/24	5/26/24	16:00	19:00	X							0.61	283	1	\$166.00	\$166.00	30	NCR 4/1/2024-6/30/2024
39	HIST	HIST PT	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	1.05	487	6	\$209.00	\$1,254.00	30	NCR 4/1/2024-6/30/2024

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40	HIST	HIST PT	5/20/24	5/26/24	19:00	24:00	X							1.05	487	2	\$209.00	\$418.00	30	NCR 4/1/2024-6/30/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	116	0	0	0	0	0	0	0	0	0	0	0	116
AMT	\$18,773.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,773.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/15/24

63182408 | Cincinnati | Spectrum/Covington, KY | 3253 |