

**GRADICK COMMUNICATIONS**

102 Parkwood Circle  
 Carrollton, Georgia 30117

Order #: **4754-00005**  
 Description: **2024 RE-ELECT RONNIE RIDLEY COMMISSION CHAIR**  
 Date Entered: **5/13/2024**  
 P.O.#:  
 Salesperson: **Sohl, Duane**  
 Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**

RONNIE RIDLEY  
 P.O. BOX 463  
 TALLAPOOSA, GA 30176

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/14/2024	5/18/2024	WKNG-AM	Midnight to Midnight	Weekly	1:00	15	19.00	285.00	3	3	3	3	3	3	0
2 5/14/2024	5/18/2024	VWGA-FM	Midnight to Midnight	Weekly	1:00	15	19.00	285.00	3	3	3	3	3	3	0
3 5/20/2024	5/21/2024	VWGA-FM	Midnight to Midnight	Weekly	1:00	8	19.00	152.00	4	4	0	0	0	0	0
4 5/20/2024	5/21/2024	WKNG-AM	Midnight to Midnight	Weekly	1:00	8	19.00	152.00	4	4	0	0	0	0	0

**Order Start Date: 5/14/2024    Order End Date: 5/21/2024    Spots: 46    Total Charges:    \$874.00**

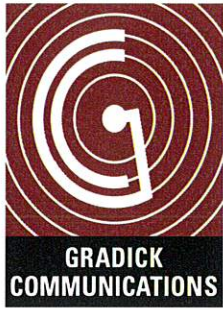
**Projected Calendar Month/End-Of-Schedule Billing Totals for RONNIE RIDLEY / 4754-00005 :**

		<i>Spot Count</i>	<i>Net Billing</i>
May	2024	46	\$874.00

Confirmed & Accepted for GRADICK COMMUNICATIONS By: \_\_\_\_\_

Accepted for RONNIE RIDLEY By: \_\_\_\_\_

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 Please Sign and Return One Copy



Community Radio At Its Best

KISS 102.7  
Your Music Station

WLBB  
NEWS-TALK 1330 FM 106.3

WKNG  
King Country 1060 FM 93.7

B-92.1  
Country  
WBTR

Great  
Classics  
98.9

# 2024 Political Advertising Rates

*Haralson County  
Reflect  
Ronnie Ridley  
Commissioner  
Chair*

Local     State     Federal     Issue

All rates are net to station.

### Radio Advertising:

- WWGA FM: (Great Classics 98.9)
- WCKS FM (Kiss 102.7)
- WBTR FM: (B92 Country)
- WKNG: (King Country FM 93.7/1060AM)
- WLBB: (NewsTalk 1330AM/106.3FM)

*3 per day May 14-18  
4 per day May 20, 21*

### Rates for each of the above stations:

:30 commercials \$12 each BTA: 6AM-8PM M-Sa (net to station)  
 :60 commercials \$19 each BTA: 6Am- 8PM M-Sa (net to station)  
 15% surcharge for specific dayparts: AMD 6A – 10A/MID10A – 3P/PMD 3P – 7P  
 No political runs on Sunday

### Web Advertising: 300 x 250 DBI

Rates: Rotating Banner: \$70/wk

Start Date: 5/14/24 End Date: 5/21/24 Qty: ~~10~~ <sup>46</sup> Spot Length: 60

Total Investment: \$874

Signature: \_\_\_\_\_ Print Name: Ronnie Ridley

Company: Ridley Campaign Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

*Call  
2067*