

GRADICK COMMUNICATIONS  
 102 Parkwood Circle  
 Carrollton, Georgia 30117

Order #: 5706-00002  
 Description: 2024 FIVE WEEK CAMPAIGN  
 Date Entered: 3/15/2024  
 P.O.#:  
 Salesperson: Gradick, Steve  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

KEITH KNOWLES  
 152 OPEN SKYWAY  
 VILLA RICA, GA 30180

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
3/18/2024	3/23/2024	WLBB-AM	06:00:00 to 20:00:00	Weekly	:30	24	12.00	288.00	4	4	4	4	4	4	0
3/25/2024	3/30/2024	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	24	12.00	288.00	4	4	4	4	4	4	0
4/1/2024	4/6/2024	WCKS-FM	06:00:00 to 20:00:00	Weekly	:30	24	12.00	288.00	4	4	4	4	4	4	0
4/8/2024	4/13/2024	WKNG-AM	06:00:00 to 20:00:00	Weekly	:30	24	12.00	288.00	4	4	4	4	4	4	0
4/15/2024	4/20/2024	VWGA-FM	06:00:00 to 20:00:00	Weekly	:30	24	12.00	288.00	4	4	4	4	4	4	0

Order Start Date: 3/18/2024    Order End Date: 4/20/2024    Spots: 120    Total Charges: \$1,440.00

**Projected Calendar Month/End-Of-Schedule Billing Totals for KEITH KNOWLES / 5706-00002 :**

		<i>Spot Count</i>	<i>Net Billing</i>
March	2024	48	\$576.00
April	2024	72	\$864.00
<b>Total:</b>		<b>120</b>	<b>\$1,440.00</b>

Confirmed & Accepted for GRADICK COMMUNICATIONS By: \_\_\_\_\_

Accepted for KEITH KNOWLES By: \_\_\_\_\_

Please Sign and Return One Copy



Community Radio At Its Best



# 2024 Political Advertising Rates

Local     State     Federal     Issue

All rates are net to station.

Priority  
5  
3  
2  
4  
1

**Radio Advertising:**

- WWGA FM: (Great Classics 98.9)
- WCKS FM (Kiss 102.7)
- WBTR FM: (B92 Country)
- WKNG: (King Country FM 93.7/1060AM)
- WLBB: (NewsTalk 1330AM/106.3FM)

} 120 spots ~~each~~ total  
M - Sat 24 per week

**Rates for each of the above stations:**

- :30 commercials \$12 each (net to station)
- :60 commercials \$19 each (net to station)

**Web Advertising: 300 x 250 DBI**

**Rates:**

Rotating Banner: \$70/wk

Start Date: March 18 End Date: April 20<sup>th</sup> Qty: 120 Spot Length: 30

Total Investment: \$ 1440

Signature: [Handwritten Signature] Print Name: Keith Knowles

Company: Keith Knowles Campaign Address: 152 Open Skyway Villa Rica, Ga. 30180

Phone: 470 879 3717 email: Keith Knowles Dist. 5@gmail.com