

**GRADICK COMMUNICATIONS**

102 Parkwood Circle  
 Carrollton, Georgia 30117

Order #: **5711-00002**  
 Description: **2024 POLITICAL CAMPAIGN**  
 Date Entered: **4/2/2024**  
 P.O.#:  
 Salesperson: **Sohl, Duane**  
 Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**

**BEN HICKS ENTERPRISE INC**  
 658 STAPLES SAIRY RD  
 CARROLLTON, GA 30116

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 4/5/2024	4/20/2024	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	14	12.00	168.00	1	1	1	1	1	1	0
2 4/5/2024	4/20/2024	WWGA-FM	06:00:00 to 20:00:00	Weekly	:30	14	12.00	168.00	1	1	1	1	1	1	0
3 4/22/2024	4/27/2024	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	12	12.00	144.00	2	2	2	2	2	2	0
4 4/22/2024	4/27/2024	WWGA-FM	06:00:00 to 20:00:00	Weekly	:30	12	12.00	144.00	2	2	2	2	2	2	0
5 4/29/2024	5/14/2024	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	28	12.00	336.00	2	2	2	2	2	2	0
6 4/29/2024	5/14/2024	WKNG-AM	06:00:00 to 20:00:00	Weekly	:30	28	12.00	336.00	2	2	2	2	2	2	0
7 4/29/2024	5/14/2024	WWGA-FM	06:00:00 to 20:00:00	Weekly	:30	28	12.00	336.00	2	2	2	2	2	2	0
8 5/15/2024	5/21/2024	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	18	12.00	216.00	3	3	3	3	3	3	0
9 5/15/2024	5/21/2024	WKNG-AM	06:00:00 to 20:00:00	Weekly	:30	18	12.00	216.00	3	3	3	3	3	3	0
10 5/15/2024	5/21/2024	WWGA-FM	06:00:00 to 20:00:00	Weekly	:30	18	12.00	216.00	3	3	3	3	3	3	0

**Order Start Date: 4/5/2024    Order End Date: 5/21/2024    Spots: 190    Total Charges: \$2,280.00**

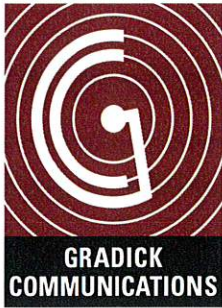
**Projected Calendar Month/End-Of-Schedule Billing Totals for BEN HICKS ENTERPRISE INC / 5711-00002 :**

		<u>Spot Count</u>	<u>Net Billing</u>
April	2024	64	\$768.00
May	2024	126	\$1,512.00
<b>Total:</b>		<b>190</b>	<b>\$2,280.00</b>

Confirmed & Accepted for GRADICK COMMUNICATIONS By: \_\_\_\_\_

Accepted for BEN HICKS ENTERPRISE INC By: \_\_\_\_\_

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 Please Sign and Return One Copy



Community Radio At Its Best

KISS 102.7  
Your Music Station

WLBB  
NEWS - TALK 1330 FM 106.3

WKNG  
King Country 1060 FM 93.7

B-92.1 FM  
Country

Great  
Classics 98.9

# 2024 Political Advertising Rates

Local     State     Federal     Issue

All rates are net to station.

**Radio Advertising:**

- WWGA FM: (Great Classics 98.9)
- WCKS FM (Kiss 102.7)
- WBTR FM: (B92 Country)
- WKNG: (King Country FM 93.7/1060AM)
- WLBB: (NewsTalk 1330AM/106.3FM)

**Rates for each of the above stations:**

- :30 commercials \$12 each (net to station)
- :60 commercials \$19 each (net to station)

**Web Advertising: 300 x 250 DBI**

**Rates:**

Rotating Banner: \$70/wk

Start Date: Apr 5    End Date: May 21    Qty: 190    Spot Length: 30

Total Investment: 2280

Signature: *Ben Hicks*    Print Name: Benjamin Hicks

Company: Ben Hicks Ent Inc    Address: 658 Staples Dairy Rd    Carrollton GA

Phone: 770 722 5861    email: bbcattleco17@gmail.com    30114

Apr 5-20 14 days 28

989 1 @ 30

921 1 @ 30

Apr 22-27 6 days 24

989 2 @ 30

921 2 @ 30

Apr 29 - May 14 14 days 84

989 2 @ 30

921 2 @ 30

1060/93.7 2 @ 30

May 15-21 6 days 54

989 3 @ 30

921 3 @ 30

1060/93.7 3 @ 30

190 spots

total