



WBNS-TV
 770 Twin Rivers Drive
 Columbus, OH 43215
 (614) 460-3700

CONTRACT

<u>Contract / Revision</u> 9040 /		<u>Alt Order #</u> 26203857
<u>Product</u> O'CONNOR FOR CONGRES		
<u>Contract Dates</u> 10/29/18 - 11/06/18		<u>Estimate #</u>
<u>Advertiser</u> O'Connor for Congress		<u>Original Date / Revision</u> 10/10/18 / 10/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBNS-TV	<u>Account Executive</u> Danielle Heyer	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

AKPD Message & Media
 6013 Simpson North
 Hollywood, CA 91606

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WBNS	10/30/18	11/02/18	10TV News @ 6a	6:00 AM-7:00 AM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				3	\$1,000.00			
2	WBNS	11/05/18	11/06/18	10TV News @ 6a	6:00 AM-7:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				2	\$1,000.00			
N 3	WBNS	10/30/18	11/02/18	CBS This Morning M-F 7a-8	7:00 AM-8:00 AM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				3	\$1,000.00			
4	WBNS	11/05/18	11/06/18	CBS This Morning M-F 7a-8	7:00 AM-8:00 AM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				2	\$1,000.00			
D 6	WBNS	10/30/18	11/02/18	The Price is Right	11:00 AM-12:00 PM		:30			NM	0	\$0.00
7	WBNS	11/05/18	11/06/18	The Price is Right	11:00 AM-12:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	MT-----				1	\$1,000.00			
N 8	WBNS	10/30/18	11/02/18	10TV News @ 12p	12:00 PM-12:30 PM		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				3	\$1,000.00			
9	WBNS	11/05/18	11/05/18	10TV News @ 12p	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$1,000.00			
10	WBNS	10/30/18	11/02/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				2	\$400.00			
11	WBNS	11/05/18	11/05/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$400.00			
N 12	WBNS	10/30/18	11/02/18	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				3	\$600.00			
13	WBNS	11/05/18	11/05/18	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



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(614) 460-3700

<u>Contract / Revision</u>	<u>Alt Order #</u>
9040 /	26203857

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/18 - 11/06/18	O'CONNOR FOR CONG	

<u>Advertiser</u>	<u>Original Date / Revision</u>
O'Connor for Congress	10/10/18 / 10/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 14	WBNS	10/30/18	11/02/18	10TV News @ 5p	5:00 PM-6:00 PM		:30			NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				4	\$2,800.00			
15	WBNS	11/05/18	11/05/18	10TV News @ 5p	5:00 PM-6:00 PM		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$3,500.00			
16	WBNS	10/30/18	11/02/18	10TV News @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				3	\$4,000.00			
17	WBNS	11/05/18	11/05/18	10TV News @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$5,000.00			
18	WBNS	11/04/18	11/04/18	10TV News @ 630p Sun	6:30 PM-7:00 PM		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----S				1	\$2,800.00			
19	WBNS	10/30/18	11/02/18	M-F 7p -730p	7:00 PM-7:30 PM		:30			NM	3	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				3	\$4,400.00			
20	WBNS	11/05/18	11/05/18	M-F 7p -730p	7:00 PM-7:30 PM		:30			NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$4,400.00			
N 21	WBNS	10/30/18	11/02/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	3	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				3	\$4,400.00			
22	WBNS	11/05/18	11/05/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$4,400.00			
23	WBNS	10/30/18	11/02/18	10TV News @ 11p	11:00 PM-11:35 PM		:30			NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				4	\$4,000.00			
24	WBNS	11/05/18	11/05/18	10TV News @ 11p	11:00 PM-11:35 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$4,000.00			
25	WBNS	11/04/18	11/04/18	10TV News @ 11p Sun	11:00 PM-11:35 PM		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----S				1	\$4,000.00			
26	WBNS	10/30/18	11/02/18	Late Show: Colbert	11:35 PM-12:35 AM		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-TWTF--				3	\$400.00			
27	WBNS	11/05/18	11/05/18	Late Show: Colbert	11:35 PM-12:35 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$400.00			
28	WBNS	10/30/18	10/30/18	8p-9p NCIS	8:00 PM-9:00 PM		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-T-----				1	\$12,000.00			
D 29	WBNS	10/30/18	10/30/18	10P-11P NCIS NO	10:00 PM-11:00 PM		:30			NM	0	\$0.00
30	WBNS	11/02/18	11/02/18	10P-11P BLUE BLOODS	10:00 PM-11:00 PM		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	----F--				1	\$8,000.00			
31	WBNS	11/02/18	11/02/18	M-F 9a-10a	9a-10a		:30			NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$400.00			
32	WBNS	11/04/18	11/04/18	10 TV This Morning Sun	6a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$300.00			
33	WBNS	10/30/18	11/02/18	10TV News @ 425a	4:30 AM-5:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				1	\$200.00			
N 34	WBNS	10/30/18	11/02/18	10TV News @ 6a	6a-7a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				1	\$2,000.00			
N 35	WBNS	11/04/18	11/04/18	CBS Sunday Morning	9a-1030a		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$2,800.00			
N 36	WBNS	10/30/18	11/02/18	10TV News @ 5p	5p-6p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				1	\$5,000.00			
N 37	WBNS	10/30/18	11/02/18	10TV News @ 12p	12p-1230p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-TWTF--				3	\$1,000.00			
Totals											61	\$147,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	61	\$147,600.00	(\$22,140.00)	\$125,460.00
Totals	61	\$147,600.00	(\$22,140.00)	\$125,460.00

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