

ORDER



WBNS-TV

Orders
Order / Rev: 6751 - 1
Alt Order #: 26086430
Product Desc: O'CONNOR FOR CONGRES
Estimate:
Flight Dates: 06/25/18 - 07/02/18
Original Date / Rev: 06/25/18 / 06/29/18
Order Type: GENERAL

Primary AE: Danielle Heyer
Sales Office: K-CHI
Sales Region: National

Agency
Name: AKPD Message & Media
Buying Contact:
Billing Contact:
 6013 Simpson North
 Hollywood, CA 91606

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: O'Connor for Congress
Demographic: A35+
Product Codes: U.S. House of Representatives
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/02/18	56	\$68,600.00	\$58,310.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	56	\$68,600.00	\$58,310.00	0.0
Totals	56	\$68,600.00	\$58,310.00	0.0

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Danielle Heyer	K-CHI	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBNS	06/26/18	06/29/18	M-F 5a-6a Local News 10TV News at 5a	CM	5:00 AM-6:00 AM	-TWTF--	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-TWTF--					3	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBNS	06/25/18-07/01/18		M-F 5a-6a Local News		5:00 AM-6:00 AM	-TWThF----	:30		(\$400.00)		0.00	NM		
See MG 1.4															
[Per AE]															
4	WBNS	07/02/18-07/02/18		M-F 5a-6a Local News		5:00 AM-6:00 AM	M-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.1 06/28															
[Approved by AE]															
2	WBNS	06/26/18	06/29/18	M-F 6a-7a Local News 10TV News @ 6a	CM	6:00 AM-7:00 AM	-TWTF--	:30	2	\$800.00	P-03	0.00	NM	2	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-TWTF--					2	\$800.00		0.00			
E 3	WBNS	06/26/18	06/29/18	CBS This Morning M-F 7a-8 CBS This Morning M-F 7a-8	CM	7:00 AM-8:00 AM	-TWTF--	:30	3	\$800.00	P-03	0.00	NM	3	\$2,400.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	-TWTF--					3	\$800.00		0.00			

WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--		3			\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WBNS	06/25/18-07/01/18		CBS This Morning M-F 7a-8		7:00 AM-8:00 AM	-TWThF----	:30	(\$800.00)	0.00	NM				
See MG 3.4															
[Per AE]															
4	WBNS	07/02/18-07/02/18		CBS This Morning M-F 7a-8		7:00 AM-8:00 AM	M-----	:30	\$800.00	0.00	NM				
Ⓜ MG for 3.2 06/28															
[Approved by AE]															
E 4	WBNS	06/26/18	06/29/18	CBS This Morning M-F 8a-9		8:00 AM-9:00 AM	-TWTF--	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--		3			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WBNS	06/25/18-07/01/18		CBS This Morning M-F 8a-9		8:00 AM-9:00 AM	-TWThF----	:30	(\$400.00)	0.00	NM				
See MG 4.4															
[Per AE]															
4	WBNS	07/02/18-07/02/18		CBS This Morning M-F 8a-9		8:00 AM-9:00 AM	M-----	:30	\$400.00	0.00	NM				
Ⓜ MG for 4.1 06/29															
[Approved by AE]															
5	WBNS	06/26/18	06/29/18	M-F 9a-10a	CM	9:00 AM-10:00 AM	-TWTF--	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
M-F 9a-10a															
LIVE W/ KELLY & RYAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--		3			\$400.00	0.00					
E 6	WBNS	06/26/18	06/29/18	The Price is Right	CM	11:00 AM-12:00 PM	-TWTF--	:30	3	\$600.00	P-03	0.00	NM	3	\$1,800.00
The Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--		3			\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WBNS	06/25/18-07/01/18		The Price is Right		11:00 AM-12:00 PM	-TWThF----	:30	(\$600.00)	0.00	NM				
See MG 6.4															
[Per AE]															
4	WBNS	07/02/18-07/02/18		The Price is Right		11:00 AM-12:00 PM	M-----	:30	\$600.00	0.00	NM				
Ⓜ MG for 6.1 06/29															
[Approved by AE]															
7	WBNS	06/26/18	06/29/18	M-F 12p Local News	CM	12:00 PM-12:30 PM	-TWTF--	:30	3	\$800.00	P-03	0.00	NM	3	\$2,400.00
10TV News @ 12p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--		3			\$800.00	0.00					
E 8	WBNS	06/26/18	06/29/18	M-F 4p-5p	CM	4:00 PM-5:00 PM	-TWTF--	:30	3	\$600.00	P-03	0.00	NM	3	\$1,800.00
M-F 4p-5p															
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--		3			\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WBNS	06/25/18-07/01/18		M-F 4p-5p		4:00 PM-5:00 PM	-TWThF----	:30	(\$600.00)	0.00	NM				
See MG 8.5															
[Breaking News from CBS] NEWSPAPER SHOOTING															
2	WBNS	06/25/18-07/01/18		M-F 4p-5p		4:00 PM-5:00 PM	-TWThF----	:30	(\$600.00)	0.00	NM				
See MG 8.4															
[Per AE]															
4	WBNS	07/02/18-07/02/18		M-F 4p-5p		4:00 PM-5:00 PM	M-----	:30	\$600.00	0.00	NM				
Ⓜ MG for 8.2 06/27															
[Approved by AE]															
5	WBNS	07/02/18-07/02/18		M-F 4p-5p		4:00 PM-5:00 PM	M-----	:30	\$600.00	0.00	NM				
Ⓜ MG for 8.1 06/28															
[Approved by AE]															

Order / Rev: 6751 - 1
 Alt Order #: 26086430
 Flight Dates: 06/25/18 - 07/02/18

Advertiser: O'Connor for Congress
 Product Desc: O'CONNOR FOR CONGRES
 Estimate: WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WBNS	06/26/18	06/29/18	M-F 5p Local News 10TV News @ 5p	CM	5:00 PM-6:00 PM	-TWTF--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--			4		\$1,200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WBNS	06/25/18-07/01/18		M-F 5p Local News		5:00 PM-6:00 PM	-TWThF----	:30	(\$1,200.00)	0.00	NM				
See MG 9.5															
[Per AE]															
5	WBNS	07/02/18-07/02/18		M-F 5p Local News		5:00 PM-6:00 PM	M-----	:30	\$1,200.00	0.00	NM				
Ⓜ MG for 9.2 06/27															
[Approved by AE]															
E 10	WBNS	06/26/18	06/29/18	M-F 6p Local News 10TV News @ 6p	CM	6:00 PM-6:30 PM	-TWTF--	:30	3	\$1,600.00	P-03	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--			3		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WBNS	06/25/18-07/01/18		M-F 6p Local News		6:00 PM-6:30 PM	-TWThF----	:30	(\$1,600.00)	0.00	NM				
See MG 10.4															
[Per AE]															
4	WBNS	07/02/18-07/02/18		M-F 6p Local News		6:00 PM-6:30 PM	M-----	:30	\$1,600.00	0.00	NM				
Ⓜ MG for 10.3 06/27															
[Approved by AE]															
11	WBNS	06/26/18	06/29/18	M-F 7p -730p M-F 7p -730p	CM	7:00 PM-7:30 PM	-TWTF--	:30	2	\$1,600.00	P-03	0.00	NM	2	\$3,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--			2		\$1,600.00	0.00					
12	WBNS	06/26/18	06/29/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	-TWTF--	:30	2	\$1,600.00	P-03	0.00	NM	2	\$3,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--			2		\$1,600.00	0.00					
E 13	WBNS	06/26/18	06/29/18	M-F Late News 10TV News @ 11p	CM	11:00 PM-11:35 PM	-TWTF--	:30	4	\$1,600.00	P-03	0.00	NM	4	\$6,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--			4		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WBNS	06/25/18-07/01/18		M-F Late News		11:00 PM-11:35 PM	-TWThF----	:30	(\$1,600.00)	0.00	NM				
See MG 13.5															
[Per AE]															
5	WBNS	07/02/18-07/02/18		M-F Late News		11:00 PM-11:35 PM	M-----	:30	\$1,600.00	0.00	NM				
Ⓜ MG for 13.3 06/29															
[Approved by AE]															
14	WBNS	06/26/18	06/29/18	Late Show: Colbert Late Show: Colbert	CM	11:35 PM-12:35 AM	-TWTF--	:30	2	\$600.00	P-03	0.00	NM	2	\$1,200.00
LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-TWTF--			2		\$600.00	0.00					
15	WBNS	06/30/18	06/30/18	Sa 6p Local News 10TV News @ 6p Sat	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-----S-			1		\$400.00	0.00					
16	WBNS	06/30/18	06/30/18	Sa 7p-730p Sa 7p-730p	CM	7p-730p	-----S-	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
JEOPARDY/WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		06/25/18	07/01/18	-----S-			1		\$400.00	0.00					

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 Estimate: WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WBNS	06/30/18	06/30/18	Sa 11p Local News 10TV News @ 11p Sat	CM	11:00 PM-11:35 PM	-----S-	:30	1	\$1,600.00	P-03	0.00	NM	1	\$1,600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S-					1	\$1,600.00		0.00			
18	WBNS	06/30/18	06/30/18	Sa 1135p-12a Sa 1135p-12a	CM	11:35 PM-12:00 AM	-----S-	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				WALL TO WALL SPORTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S-					1	\$400.00		0.00			
19	WBNS	07/01/18	07/01/18	Su 6a-9a News 10 TV This Morning Sun	CM	6:00 AM-9:00 AM	-----S	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					2	\$200.00		0.00			
20	WBNS	07/01/18	07/01/18	CBS Sunday Morning CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
				CBS SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					1	\$800.00		0.00			
21	WBNS	07/01/18	07/01/18	Face the Nation Face the Nation	CM	10:30 AM-11:30 AM	-----S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					1	\$400.00		0.00			
22	WBNS	07/01/18	07/01/18	Su 630p Local News 10TV News @ 630p Sun	CM	6:30 PM-7:00 PM	-----S	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					1	\$600.00		0.00			
23	WBNS	07/01/18	07/01/18	Su 11p Local News 10TV News @ 11p Sun	CM	11:00 PM-11:35 PM	-----S	:30	1	\$1,600.00	P-03	0.00	NM	1	\$1,600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					1	\$1,600.00		0.00			
24	WBNS	07/01/18	07/01/18	Su 1135p-12a Su 1135p-12a	CM	11:35 PM-12:05 AM	-----S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
				WALL TO WALL SPORTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					1	\$400.00		0.00			
25	WBNS	06/26/18	06/26/18	Tue Hour 1 8P-9P NCIS	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$6,000.00	P-03	0.00	NM	1	\$6,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-T-----					1	\$6,000.00		0.00			
26	WBNS	06/28/18	06/28/18	Thur Hour 1 8P-9P BBT/BBT	CM	8:00 PM-9:00 PM	---T---	:30	1	\$8,000.00	P-03	0.00	NM	1	\$8,000.00
				BIG BANG/YOUNG SHELDON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---T---					1	\$8,000.00		0.00			
27	WBNS	06/29/18	06/29/18	Fri Hour 2 9P-10P HAWAII FIVE O	CM	9:00 PM-10:00 PM	----F--	:30	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00
				HAWAII FIVE O											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	----F--					1	\$4,000.00		0.00			
28	WBNS	07/01/18	07/01/18	Sun Hour 1 7P-8P 60 MINUTES	CM	7:00 PM-8:00 PM	-----S	:30	1	\$6,000.00	P-03	0.00	NM	1	\$6,000.00
				60 MINUTES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	-----S					1	\$6,000.00		0.00			
29	WBNS	06/30/18	06/30/18		CM	730p-8p	-----S-	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00

