

ORDER**WBNS-TV**

Orders	Order / Rev:	7693		
	Alt Order #:	26120328		
	Product Desc:	O'CONNOR FOR CONGRES		
	Estimate:			
	Flight Dates:	07/30/18 - 08/07/18	Primary AE:	Danielle Heyer
	Original Date / Rev:	08/03/18 / 08/03/18	Sales Office:	K-CHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	AKPD Message & Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		6013 Simpson North	Billing Cycle:	EOM/EOC
		Hollywood, CA 91606	Agency Commission:	15%
Advertiser	Name:	O'Connor for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	U.S. House of Representatives	Order Separation:	00:15:00
	Priority:	P-03	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/18	08/07/18	20	\$32,000.00	\$27,200.00	August 2018	20	\$32,000.00	\$27,200.00	0.00
Totals						20	\$32,000.00	\$27,200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Danielle Heyer	K-CHI	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBNS	08/07/18	08/07/18	M-F 425a-5a Local News 10TV News @ 425a	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	-T-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	-T-----					1	\$200.00		0.00			
N 2	WBNS	08/06/18	08/07/18	M-F 5a-6a Local News 10TV News at 5a	CM	5:00 AM-6:00 AM	MT-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	MT-----					1	\$400.00		0.00			
N 3	WBNS	08/07/18	08/07/18	M-F 6a-7a Local News 10TV News @ 6a	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	-T-----					1	\$800.00		0.00			
N 4	WBNS	08/07/18	08/07/18	CBS This Morning M-F 8a-9 CBS This Morning M-F 8a-9	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	-T-----		1			\$400.00	0.00					
N 5	WBNS	08/04/18	08/04/18	Sa 5a-7a News Sa 5a-7a News	CM	5:00 AM-7:00 AM	-----S-	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/18	08/05/18	-----S-		1			\$200.00	0.00					
N 6	WBNS	08/04/18	08/04/18	CBS This Morning Sa CBS This Morning Sa	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/18	08/05/18	-----S-		1			\$600.00	0.00					
N 7	WBNS	08/06/18	08/07/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MT-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A LIVE W/KELLY & RYAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	MT-----		1			\$400.00	0.00					
N 8	WBNS	08/07/18	08/07/18	Let's Make a Deal Let's Make a Deal	CM	10:00 AM-11:00 AM	AI-T-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	-T-----		1			\$600.00	0.00					
N 9	WBNS	08/06/18	08/06/18	M-F 12p Local News 10TV News @ 12p	CM	12:00 PM-12:30 PM	MT-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	M-----		1			\$800.00	0.00					
N 10	WBNS	08/06/18	08/06/18	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A DR OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	M-----		1			\$600.00	0.00					
N 11	WBNS	08/06/18	08/06/18	Mon Hour 1 8p-9p mom/life	CM	8:00 PM-9:00 PM	M-----	:30	1	\$6,000.00	P-03	0.00	NM	1	\$6,000.00
COMMENTS APPLY TO SUB LINES A THRU A MOM/LIFE IN PIECES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	M-----		1			\$6,000.00	0.00					
N 12	WBNS	08/06/18	08/06/18	Mon Hour 3 10P-11P ELEMENTARY	CM	10:00 PM-11:00 PM	M-----	:30	1	\$6,000.00	P-03	0.00	NM	1	\$6,000.00
COMMENTS APPLY TO SUB LINES A THRU A ELEMENTARY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/06/18	08/12/18	M-----		1			\$6,000.00	0.00					
N 13	WBNS	08/04/18	08/04/18	Sat Hour 1 8P-9P PINK COLLAR CRIMES	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A PINK COLLAR CRIMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/18	08/05/18	-----S-		1			\$2,000.00	0.00					
N 14	WBNS	08/04/18	08/04/18	Sat Hour 3 10P-11P 48 HOURS	CM	10:00 PM-11:00 PM	PI-----S-	:30	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00
COMMENTS APPLY TO SUB LINES A THRU A 48 HOURS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/30/18	08/05/18	-----S-		1			\$4,000.00	0.00					
N 15	WBNS	08/05/18	08/05/18		CM	9:00 PM-10:00 PM	-----S	:30	1	\$6,000.00	P-03	0.00	NM	1	\$6,000.00

Order / Rev: 7693
 Alt Order #: 26120328
 Flight Dates: 07/30/18 - 08/07/18

Advertiser: O'Connor for Congress
 Product Desc: O'CONNOR FOR CONGRES
 Estimate:

WBNS-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun Hour 3															
9P-10P BULL															
COMMENTS APPLY TO SUB LINES A THRU A															
BULL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/30/18		08/05/18	-----S			1	\$6,000.00	0.00							
N 16	WBNS	08/06/18	08/06/18	M-F Late News	CM	11:00 PM-11:35 P	M-----	:30	1	\$1,600.00	P-03	0.00	NM	1	\$1,600.00
10TV News @ 11p															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/06/18		08/12/18	M-----			1	\$1,600.00	0.00							
N 17	WBNS	08/04/18	08/04/18	Sa 12a-1a	CM	12:00 XM-1:00 XM	-----S-	:30	2	\$400.00	P-03	0.00	NM	2	\$800.00
Sa 12a-1a															
COMMENTS APPLY TO SUB LINES A THRU A															
CSI MIAMI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/30/18		08/05/18	-----S-			2	\$400.00	0.00							
N 18	WBNS	08/05/18	08/05/18	Su 12a-1230a	CM	12:00 XM-12:30 XI	-----S	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
Su 12a-1230a															
COMMENTS APPLY TO SUB LINES A THRU A															
IN DEPTH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 07/30/18		08/05/18	-----S			1	\$400.00	0.00							
N 19	WBNS	08/06/18	08/06/18	Late Late Show: Corden	CM	12:35 XM-1:37 XM	M-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
Late Late Show: Corden															
COMMENTS APPLY TO SUB LINES A THRU A															
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/06/18		08/12/18	M-----			1	\$200.00	0.00							
													Totals	20	\$32,000.00