

Community Broadcasters - Sumter/Florence  
 2423 Walker Swinton Rd, Timmonsville, SC 29161

\*\*\*\*\*

Remit to: P.O. Box 6344  
 Florence, SC 29501  
 843-678-9393

Order #: **12490-00004**  
 Description: \*New Biz\* Political Campaign 5/30 - 6/14  
 Date Entered: 5/4/2022  
 P.O.#:  
 Salesperson: Miller, Sherry  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd  
 Phone/Fax: 843-598-0325

Jason M. Springs for Florence County Council  
 Attn: Jason M. Springs  
 \*\*\*INV VIA EMAIL: TheJasonSprings@gmail.com

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/30/2022	6/10/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	10	20.00	200.00	1	1	1	1	1	0	0
2 6/13/2022	6/14/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	4	20.00	80.00	2	2	0	0	0	0	0

**Order Start Date: 5/30/2022      Order End Date: 6/14/2022      Spots: 14      Total Charges: \$280.00**

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

**Projected Calendar Month/End-Of-Schedule Billing Totals for Jason M. Springs for Florence County Council / 12490-00004 :**

	<u>Spot Count</u>	<u>Net Billing</u>
May 2022	2	\$40.00
June 2022	12	\$240.00
<b>Total:</b>	<b>14</b>	<b>\$280.00</b>

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By:

Accepted for Jason M. Springs for Florence County Council By:

-----  
 Please Sign and Return One Copy

jas

From: Sherry Miller

Phone: (843) 678-9393 x269

Email: sherry\_miller@commbroadcasters.com

5/4/2022 2:02 PM

Flight Dates: 05/04/2022 - 06/14/2022

Demo: P 18+

Schedule Description:

May 30 - June 14, 2022

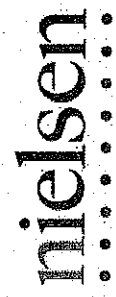
Radio Market: FLORENCE, SC  
Survey: FA21 / SP21  
Geography: Metro

Jason M. Springs for Florence County Council  
Ind via Email @ The Jason Springs & Family LLC



Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost
<b>WFRK-FM</b>		200		\$9.98	\$1,996.00
Flight A - 1 wk (05/30)		14		\$20.00	\$280.00
One Week Total		5		\$20.00	\$100.00
Flight B - 1 wk (06/06)	M-F 6A-10A	5	60	\$20.00	\$100.00
One Week Total		5		\$20.00	\$100.00
Flight C - 1 wk (06/13)	M-F 6A-10A	5	60	\$20.00	\$100.00
One Week Total		5		\$20.00	\$100.00
Flight A - 1 wk (05/30)		60		\$9.83	\$572.00
One Week Total		19		\$9.37	\$178.00
Flight B - 1 wk (06/06)	M-F 6A-10A	5	60	\$10.00	\$50.00
	M-F 10A-3P	3	60	\$10.00	\$30.00
	M-F 3P-7P	5	60	\$10.00	\$50.00
	Sa-Su 2P-6P	6	60	\$8.00	\$48.00

The first demo listed is the Primary Demo.  
This report was created in TAPSCAN using the following Radio Information: FLORENCE, SC; FA21 / SP21; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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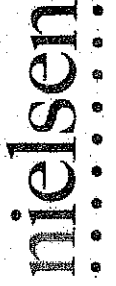




From: Sherry Miller  
 Phone: (843) 678-9393 x269  
 Email: sherry\_miller@commbroadcasters.com  
 5/4/2022 2:02 PM

	Daypart	Spots	Length	Unit Rate	Total Cost
<b>WPDT-FM (continued)</b>					
One Week Total		29		\$9.45	\$274.00
		29		\$9.45	\$274.00
	M-F 6A-10A	8	60	\$10.00	\$80.00
	M-F 10A-3P	5	60	\$10.00	\$50.00
	M-F 3P-7P	8	60	\$10.00	\$80.00
	Sa-Su 7A-9P	8	60	\$8.00	\$64.00
<b>Flight C - 1 wk (06/13)</b>					
One Week Total		12		\$10.00	\$120.00
		12		\$10.00	\$120.00
	M-Tu 6A-10A	4	60	\$10.00	\$40.00
	M-Tu 10A-3P	4	60	\$10.00	\$40.00
	M-Tu 3P-7P	4	60	\$10.00	\$40.00
<b>WOLH-AM</b>					
<b>Flight A - 1 wk (05/30)</b>					
One Week Total		21		\$7.43	\$156.00
		21		\$7.43	\$156.00
	M-F 6A-10A	5	60	\$8.00	\$40.00
	M-F 10A-3P	5	60	\$8.00	\$40.00
	M-F 3P-7P	5	60	\$8.00	\$40.00
	Sa-Su 2P-6P	6	60	\$6.00	\$36.00
<b>Flight B - 1 wk (06/06)</b>					
One Week Total		29		\$7.45	\$216.00
		29		\$7.45	\$216.00
	M-F 6A-10A	8	60	\$8.00	\$64.00
	M-F 10A-3P	5	60	\$8.00	\$40.00
	M-F 3P-7P	8	60	\$8.00	\$64.00
	Sa-Su 7A-9P	8	60	\$6.00	\$48.00
<b>Flight C - 1 wk (06/13)</b>					
One Week Total		12		\$13.33	\$160.00

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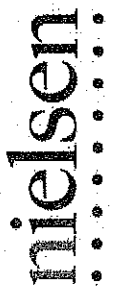


jas

From: Sherry Miller  
 Phone: (843) 676-9393 x269  
 Email: sherry\_miller@commbroadcasters.com  
 5/4/2022 2:02 PM

	Daypart	Spots	Length	Unit Rate	Total Cost
<b>WOLH-AM (continued)</b>					
One Week Total		12		\$13.33	\$160.00
	M-Tu 6A-10A	4	60	\$20.00	\$80.00
	M-Tu 10A-3P	4	60	\$10.00	\$40.00
	M-Tu 3P-7P	4	60	\$10.00	\$40.00
<b>WWKT-FM</b>					
Flight A - 1 wk (05/30)		64		\$9.56	\$612.00
One Week Total		22		\$9.45	\$208.00
	M-F 6A-10A	6	60	\$10.00	\$60.00
	M-F 10A-3P	5	60	\$10.00	\$50.00
	M-F 3P-7P	5	60	\$10.00	\$50.00
	Sa-Su 2P-6P	6	60	\$8.00	\$48.00
<b>Flight B - 1 wk (06/06)</b>					
One Week Total		30		\$9.47	\$284.00
	M-F 6A-10A	8	60	\$10.00	\$80.00
	M-F 10A-3P	6	60	\$10.00	\$60.00
	M-F 3P-7P	8	60	\$10.00	\$80.00
	Sa-Su 7A-6P	8	60	\$8.00	\$64.00
<b>Flight C - 1 wk (06/13)</b>					
One Week Total		12		\$10.00	\$120.00
	M-Tu 6A-10A	4	60	\$10.00	\$40.00
	M-Tu 10A-3P	4	60	\$10.00	\$40.00
	M-Tu 3P-7P	4	60	\$10.00	\$40.00

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From: Sherry Miller  
Phone: (843) 678-9393 x269  
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5/4/2022 2:02 PM

**Schedule Grand Totals: 3 Weeks**

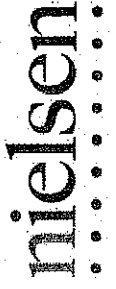
Radio Total	Stations	Spots	Unit Rate	Total Cost
		200	\$9.98	\$1,996.00
WFRK-FM		14	\$20.00	\$280.00
WPDT-FM		60	\$9.53	\$572.00
WOLH-AM		62	\$8.58	\$532.00
WWKT-FM		64	\$9.56	\$612.00

Accepted by Station \_\_\_\_\_ Date \_\_\_\_\_

Accepted by Client \_\_\_\_\_ Date \_\_\_\_\_

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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# Detailed Sourcing Summary

Radio Market: FLORENCE, SC  
 Survey: Average of Nielsen Radio Fall 2021, Nielsen Radio Spring 2021  
 Geography: Metro  
 Daypart: Multiple Dayparts Used

## Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	156,400	1,073

Stations: User Selected  
 Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area. Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: [http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf)

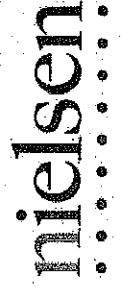
The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>  
 Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.  
<https://ebook.nielsen.com/secure/RRR/2021SPR/0554/pdfs/SpecialNotices.pdf>

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WWKT, WWBD, WPOT, WFRK	<b>Date:</b> 5/4/22
--	------------------------

I, Jason M. Springs

being/on behalf of: Myself

a legally qualified candidate of the Democratic

political party for the office of: Florence County Council

in the Primary

election to be held on: June 14, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
← See attached →					

Attach proposed schedule with charges (if available): ~~\$2,000~~ \$1,996.00

I represent that the payment for the above described broadcast time has been furnished by:

Jason M Springs  
Campaign Acad. Funds

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jason M Springs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/4/22

Date

[Signature]

Signature

**To Be Signed By Station Representative**

Accepted  
[Signature]  
Signature

Accepted in Part  
Charlie Reinos  
Printed Name

Rejected  
Sales  
Title