

Community Broadcasters - Sumter/Florence
 2423 Walker Swinton Rd, Timmonsville, SC 29161

 Remit to: P.O. Box 6344
 Florence, SC 29501
 843-678-9393

Order #: 14777-00010
 Description: Republican Debate - Supporting Sponsor - Political
 Date Entered: 4/8/2022
 P.O.#:
 Salesperson: Lusk, Mark
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd
 Phone/Fax: 843-662-0702

William Schofield for Council District 8
 Attn: William Schofield
 218 Second Loop Rd.
 Florence, SC 29505

Other (Non-Spot) Charges

Start Date	End Date	Station	Description of Charge	Repeated	Qty	Rate	Total
1 4/8/2022	4/8/2022	WFRK FM	RepubDebate Spon/April Pkg Bill	Monthly	1	900.00	900.00

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/1/2022	5/1/2022	WFRK FM	06:00:00a to 07:00:00p	Weekly	:30	8	0.00	0.00	0	0	0	0	0	0	8
2 5/2/2022	5/5/2022	WFRK FM	06:00:00a to 07:00:00p	Weekly	:30	32	0.00	0.00	8	8	8	8	0	0	0
3 5/2/2022	5/5/2022	WFRK FM	07:00:00p to 08:00:00p	Weekly	:30	1	0.00	0.00	0	0	0	1	0	0	0
4 5/2/2022	5/5/2022	WFRK FM	08:00:00p to 09:00:00p	Weekly	:30	1	0.00	0.00	0	0	0	1	0	0	0

Order Start Date: 4/8/2022 Order End Date: 5/5/2022 Spots: 42 Total Charges: \$900.00

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

Projected Calendar Month/End-Of-Schedule Billing Totals for William Schofield for Council District 8 / 14777-00010 :			
		Spot Count	Net Billing
April	2022	0	\$900.00
May	2022	42	\$0.00
Total:		42	\$900.00

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By: _____

Accepted for William Schofield for Council District 8 By: _____

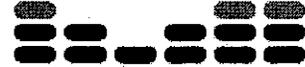
Please Sign and Return One Copy

51 Commerce Street
Sumter, SC 29150

2423 Walker Swinton Road
Timmonsville, SC 29161

200 Regional Parkway
Building C, Suite 200
Orangeburg, SC 29118

Remit to Address for all Markets:
P.O. Box 6344
Florence, SC 29150-6344



Community Broadcasters, LLC
ADVERTISING CONTRACT
TERMS: DUE UPON RECEIPT

CUSTOMER DATA

- NEW CLIENT
- NEW ORDER
- REVISION OF ORDER
- ADD _____
- CHANGE _____

Date _____

Page 1 of 1

ADVERTISER: William Schotfield for Council Dist. 8 Account # 14777

AGENCY NAME: _____ Agency Comm % _____

ADDRESS: _____

- BILLING: Cash in Advance
 Weekly Standard Broadcast
 Calendar Month Package Billing

CITY/STATE/ZIP: _____

CONTACT: _____ EMAIL: _____

ACCOUNT EXEC.: mf PHONE: _____ FAX: _____

PRODUCT: Republican Debate - Supporting Spouse CO-OP SCRIPT: _____

CONTRACT / EST# _____

CREDIT STATUS: EXISTING CASH / CHECK RECEIVED (COPY ATTACHED) APPLICATION ATTACHED

STATIONS

- WDXY-AM/FM WWHM-AM/FM WFRK-FM/WHYM WSIM-HD3 WTQS-AM WSPX-FM
- WIBZ-FM WLJI-FM WSIM-FM WOLH-AM/FM WGFG-FM
- WWBD-FM WWKT-FM WSIM-HD2 WPDT-FM WQKI-FM

SCHEDULE

LINE ITEM	CART #	SPOT LENGTH	START DATE	END DATE	START TIME	END TIME	RATE	MON	TUES	WED	THUR	FRI	SAT	SUN	SPOT TOTAL	LINE TOTAL
1		30	5/1	5/1	6a	7p	8							8	8	0
2		↓	5/2	5/5	↓	↓	0	8	8	8	8				32	0
3		↓	↓	↓	7p	8p	0				1				1	0
4		↓	↓	↓	8p	9p	0				1				1	0
5																
6																
7																
8																
9																
10																

SPECIAL INSTRUCTIONS

package bill in April

CONTRACT TOTALS:

42 \$ 900

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Accepted Individually and on behalf of Advertiser

Accepted for Station mf

FOR INTERNAL USE ONLY

APPROVED BY _____ ENTERED BY _____ REVIEWED BY _____

Mark I feel
 strongly that William
 needs to run some
 Campaign Spots in
 the debate - Tell
 him I said - for
 him only - \$900 per
 pm

Community Broadcasters



LIVE95
 NEWSTALK 95.3FM



Community Broadcasters, LLC
 Florence • Sumter • Orangeburg

LIVE95 On SC's I-Corridor Talk Network

Candidate Political Forum – Republican Debate for the District 7 Seat

Supporting Sponsors Receives: (6 Supporting Sponsors)

- Supporting Sponsor recognition at top of the hour for making this Debate live broadcast possible
- Supporting Sponsor recognition on Facebook pages for Community Broadcasters, LIVE95 and remainder of Florence Stations' Facebook pages- for week leading up to Forum
- Supporting Sponsor shared recognition on LIVE95 and all other Florence Station Websites
 - With logos on websites with click-thru's to customer website
- Two :30 sec commercials during live broadcast
- Eight (8) commercials per day –leading up to Political forum night: 5/1 – 5/5 (40 commercials total)

LIVE95
 NEWSTALK 95.3FM

Investment: ~~\$1,150~~ \$900

SEE attached
 Approval (signature) William Schofield for Council Dist. 8 Company Date

Mark Lusk

From: William Schofield [cws@thesupplyhouse.com] on behalf of William Schofield
Sent: Friday, April 8, 2022 10:46 AM
To: Mark Lusk
Subject: RE: Msg from Mark

Put me down for it.

-----Original Message-----

From: Mark Lusk <mark_lusk@commbroadcasters.com>
Sent: Friday, April 8, 2022 10:48 AM
To: William Schofield <cws@thesupplyhouse.com>
Subject: RE: Msg from Mark

Let me ask my Regional, he keeps a list, as there's 12 of us not just me...

Mark Lusk
Sr. Marketing Consultant|CRMC|CDMC
T 843-678-9393 X 277 | F 843-661-0555 | C 843-260-2154
2423 Walker Swinton Rd., Timmonsville, SC 29161

-----Original Message-----

From: William Schofield [mailto:cws@thesupplyhouse.com]
Sent: Friday, April 8, 2022 10:43 AM
To: Mark Lusk
Subject: RE: Msg from Mark

How many sponsors have signed up and who

-----Original Message-----

From: Mark Lusk <mark_lusk@commbroadcasters.com>
Sent: Friday, April 8, 2022 10:45 AM
To: William Schofield <cws@thesupplyhouse.com>
Subject: Msg from Mark

William,

Wayne the VP had written me a note to pass on to you, in which he has reduced the sponsorship just for you with the debate on May 5th. In addition to us broadcasting it live, WMBF is going to do the same, plus it could very well be broadcast across all Gray Communications TV stations across the US because it'll be the first debate against an incumbent that voted to impeach Trump. It will be about 5-6 weeks out from the primary, so the timing is right on, take a look and let me know?

Thanks
Mark

Mark Lusk
Sr. Marketing Consultant|CRMC|CDMC
T 843-678-9393 X 277 | F 843-661-0555 | C 843-260-2154
2423 Walker Swinton Rd., Timmonsville, SC 29161

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, William Schofield, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE



FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

William Schofield

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

William Schofield

Signature:

Mark Lusk

Name:

William Schofield

Name:

Mark Lusk

Date of Request to Purchase Ad Time:

4-8-22

Date of Station Agreement to Sell Time:

4/8/22