

Community Broadcasters - Sumter/Florence
 2423 Walker Swinton Rd, Timmonsville, SC 29161

Remit to: P.O. Box 6344
 Florence, SC 29501
 843-678-9393

Order #: 14960-00004
 Description: *New Biz* Live95 Radio 9/12-11/8 - POLITICAL
 Date Entered: 9/8/2022
 P.O.#:
 Salesperson: Rinker, Jan
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd
 Phone/Fax: 843-601-7710

Joey McMillan for City Council
 Attn: Joey McMillan
 1407 Madison Ave
 Florence, SC 29501

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/12/2022	11/6/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	:30	120	17.00	2040.00	3	3	3	3	3	0	0
2 9/12/2022	11/6/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	:30	80	15.00	1200.00	2	2	2	2	2	0	0
3 9/12/2022	11/6/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	:30	80	15.00	1200.00	2	2	2	2	2	0	0
4 11/7/2022	11/8/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	:30	9	17.00	153.00	4	5	0	0	0	0	0
5 11/7/2022	11/8/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	:30	9	15.00	135.00	4	5	0	0	0	0	0
6 11/7/2022	11/8/2022	WFRK FM	03:00:00p to 06:00:00p	Weekly	:30	10	15.00	150.00	4	6	0	0	0	0	0

Order Start Date: 9/12/2022 Order End Date: 11/8/2022 Spots: 308 Total Charges: \$4,878.00

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

Projected Calendar Month/End-Of-Schedule Billing Totals for Joey McMillan for City Council / 14960-00004 :

	<u>Spot Count</u>	<u>Net Billing</u>
September 2022	105	\$1,665.00
October 2022	147	\$2,331.00
November 2022	56	\$882.00
Total:	308	\$4,878.00

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By: _____

Accepted for Joey McMillan for City Council By: _____

Please Sign and Return One Copy

Joey McMillan Proposed Schedule



This proposed schedule on WFRK-FM (95.3), and simulcast on WHYM-AM (1260AM) will start September 12, 2022 for the General Election on November 8th, 2022.

Schedule Dates: September 12th to November 6th, 2022

:30 Second Spots	M	Tu	W	Th	F
6am-10am	3	3	3	3	3
10am-3pm	2	2	2	2	2
3pm-7pm	2	2	2	2	2

Commercials per Week: 35
Commercials for 8 Weeks: 280

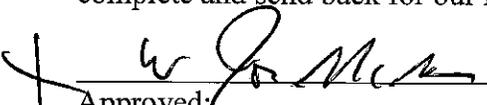
Schedule Dates: Nov. 7th to Nov. 8th, 2022

:30 Second Spots	M	T
6am-10am	4	5
10am-3pm	4	5
3pm-6pm	4	6

Commercials: 28

Combined Total Commercials: 308
Live 95's Total Cost: \$4,878.00

If this schedule is approved, I will partially fill out the NAB forms and send to you to complete and send back for our files.

Approved: 

9/8/22
Date:

Please sign, scan and email back to Jan Rinker. Thank You!

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSEM (Florence), WFRK (Florence), WPTD (Florence), WLWT (Florence) Date: 9/8/22

I, Joey McMillan

being/on behalf of: Joey McMillan, a legally

qualified candidate of the Republican political

party for the office of: Florence City Council District 1

in the General Election

election to be held on: 11/8/22

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Total Charges: \$10,350.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Joey McMillan for Florence City Council District 1

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joey McMillan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 9/8/22 [Signature]
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature]

[Signature] Vickie Graham Business Manager
Signature Printed Name Title

NAME W Joe McMillan

64-60
611 221

ACCOUNT NO. 1018065969

DATE 9.8.22

PAY TO THE
ORDER OF

Communit Bread crnk

\$ 10,350.00

Ten thousand Three hundred & fifty no w/one

DOLLARS



Security Features
Indicated
Details on Back

SYNOVUS

Synovus Bank, Member FDIC

MEMO

MP

+061100606+