

Community Broadcasters - Sumter/Florence  
 2423 Walker Swinton Rd, Timmonsville, SC 29161  
 \*\*\*\*\*  
 Remit to: P.O. Box 6344  
 Florence, SC 29501  
 843-678-9393

Order #: 14777-00011  
 Description: William Schofield for District 8 - POLITICAL  
 Date Entered: 4/20/2022  
 P.O.#:  
 Salesperson: Lusk, Mark  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd  
 Phone/Fax: 843-662-0702

William Schofield for Council District 8  
 Attn: William Schofield  
 218 Second Loop Rd.  
 Florence, SC 29505

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	5/6/2022	5/6/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	2	20.00	40.00	0	0	0	0	2	0	0
2	5/6/2022	5/6/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	2	15.00	30.00	0	0	0	0	2	0	0
3	5/6/2022	5/6/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	2	15.00	30.00	0	0	0	0	2	0	0
4	5/6/2022	5/6/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	:30	2	17.00	34.00	0	0	0	0	2	0	0
5	5/6/2022	5/6/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	:30	2	12.00	24.00	0	0	0	0	2	0	0
6	5/6/2022	5/6/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	:30	2	12.00	24.00	0	0	0	0	2	0	0
7	5/9/2022	6/10/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	50	20.00	1000.00	2	2	2	2	2	0	0
8	5/9/2022	6/10/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	50	15.00	750.00	2	2	2	2	2	0	0
9	5/9/2022	6/10/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	50	15.00	750.00	2	2	2	2	2	0	0
10	5/9/2022	6/10/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	:30	50	17.00	850.00	2	2	2	2	2	0	0
11	5/9/2022	6/10/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	:30	50	12.00	600.00	2	2	2	2	2	0	0
12	5/9/2022	6/10/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	:30	50	12.00	600.00	2	2	2	2	2	0	0
13	6/13/2022	6/14/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	5	20.00	100.00	2	3	0	0	0	0	0
14	6/13/2022	6/14/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	1:00	5	15.00	75.00	2	3	0	0	0	0	0
15	6/13/2022	6/14/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	1:00	5	15.00	75.00	2	3	0	0	0	0	0
16	6/13/2022	6/14/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	:30	5	17.00	85.00	2	3	0	0	0	0	0
17	6/13/2022	6/14/2022	WFRK FM	10:00:00a to 03:00:00p	Weekly	:30	5	12.00	60.00	2	3	0	0	0	0	0
18	6/13/2022	6/14/2022	WFRK FM	03:00:00p to 07:00:00p	Weekly	:30	5	12.00	60.00	2	3	0	0	0	0	0

**Order Start Date: 5/6/2022      Order End Date: 6/14/2022      Spots: 342      Total Charges: \$5,187.00**

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

Projected Calendar Month/End-Of-Schedule Billing Totals for William Schofield for Council District 8 / 14777-00011 :			
		<u>Spot Count</u>	<u>Net Billing</u>
May	2022	216	\$3,276.00
June	2022	126	\$1,911.00
<b>Total:</b>		<b>342</b>	<b>\$5,187.00</b>

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By: \_\_\_\_\_

Accepted for William Schofield for Council District 8 By: \_\_\_\_\_

Please Sign and Return One Copy

51 Commerce Street  
Sumter, SC 29150

2423 Walker Swinton Road  
Timmonsville, SC 29161

200 Regional Parkway  
Building C, Suite 200  
Orangeburg, SC 29118

Remit to Address for all Markets:  
P.O. Box 6344  
Florence, SC 29150-6344



Community Broadcasters, LLC  
**ADVERTISING CONTRACT**  
TERMS: DUE UPON RECEIPT

Date <u>4/20/22</u>										<b>CUSTOMER DATA</b>					<input checked="" type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> NEW ORDER <input type="checkbox"/> REVISION OF ORDER		
Page <u>1</u> of <u>2</u>															ADD CHANGE		
ADVERTISER: <u>William Schotfield for District 8</u>										Account # <u>14777</u>					<i>[Signature]</i>		
AGENCY NAME: _____										Agency Comm % _____							
ADDRESS: _____										BILLING: <input type="checkbox"/> Cash in Advance							
CITY/STATE/ZIP: _____										<input type="checkbox"/> Weekly <input type="checkbox"/> Standard Broadcast							
CONTACT: _____										<input checked="" type="checkbox"/> Calendar Month <input type="checkbox"/> Package Billing							
ACCOUNT EXEC.: <i>[Signature]</i>										PHONE: _____					FAX: _____		
PRODUCT: <u>William Schotfield for District 8</u>										CO-OP SCRIPT: _____							
CONTRACT / EST # _____																	
CREDIT STATUS: <input type="checkbox"/> EXISTING										<input type="checkbox"/> CASH / CHECK RECEIVED (COPY ATTACHED)					<input type="checkbox"/> APPLICATION ATTACHED		
<b>STATIONS</b>										<input type="checkbox"/> WDXY-AM/FM <input type="checkbox"/> WWHM-AM/FM <input checked="" type="checkbox"/> WFRK-FM/WHYM <input type="checkbox"/> WSIM-HD3 <input type="checkbox"/> WTQS-AM <input type="checkbox"/> WSPX-FM <input type="checkbox"/> WIBZ-FM <input type="checkbox"/> WLJI-FM <input type="checkbox"/> WSIM-FM <input type="checkbox"/> WOLH-AM/FM <input type="checkbox"/> WGFG-FM <input type="checkbox"/> WWBD-FM <input type="checkbox"/> WWKT-FM <input type="checkbox"/> WSIM-HD2 <input type="checkbox"/> WPDT-FM <input type="checkbox"/> WQKI-FM							
<b>SCHEDULE</b>																	
LINE ITEM	CART #	SPOT LENGTH	START DATE	END DATE	START TIME	END TIME	RATE	MON	TUES	WED	THUR	FRI	SAT	SUN	SPOT TOTAL	LINE TOTAL	
1		60	5/6	5/6	6a	10a	20					2			2	40	
2		↓	↓	↓	10a	3p	15					2			2	30	
3		↓	↓	↓	3p	7p	15					2			2	30	
4		30	↓	↓	6a	10a	17					2			2	34	
5		↓	↓	↓	10a	3p	12					2			2	24	
6		↓	↓	↓	3p	7p	12					2			2	24	
7																	
8																	
9																	
10																	
SPECIAL INSTRUCTIONS												CONTRACT TOTALS: \$					

*\$182.00*

*page 1 / continued*

Community Broadcasters, LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you. The Advertiser agrees to pay all contract costs, interest on the contract balance from the date of invoice at the rate of 1.25% per month, and all reasonable costs of collection, including attorney's fees in the event this account is given to an attorney for collection. In consideration for the extension of credit to the Advertiser, the undersigned hereby agrees to personally guarantee all sums owed under this Advertising Contract and to all terms stated herein. The undersigned and Advertiser further agree that the law of South Carolina shall apply to any dispute arising under this Advertising Contract and that jurisdiction and venue shall be proper only in South Carolina. The undersigned certifies that he/she is authorized to sign this on behalf of Advertiser.

Accepted Individually and on behalf of Advertiser

Accepted for Station *[Signature]*

<b>FOR INTERNAL USE ONLY</b>		
APPROVED BY <i>[Signature]</i>	ENTERED BY _____	REVIEWED BY _____

51 Commerce Street  
Sumter, SC 29150

2423 Walker Swinton Road  
Timmonsville, SC 29161

200 Regional Parkway  
Building C, Suite 200  
Orangeburg, SC 29118

Remit to Address for all Markets:  
P.O. Box 6344  
Florence, SC 29150-6344



# Community Broadcasters, LLC ADVERTISING CONTRACT TERMS: DUE UPON RECEIPT

**CUSTOMER DATA**

Date: 4/20/22

Page: 1 of 2

ADVERTISER: William Schotfield for District 8 Account #: 14777

AGENCY NAME: \_\_\_\_\_ Agency Comm %: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ACCOUNT EXEC.: MF PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PRODUCT: William Schotfield for District 8 CO-OP SCRIPT: \_\_\_\_\_

CONTRACT / EST #: \_\_\_\_\_

NEW CLIENT  
 NEW ORDER  
 REVISION OF ORDER  
\_\_\_\_\_  
ADD  
CHANGE

**BILLING:**  Cash in Advance  
 Weekly  Standard Broadcast  
 Calendar Month  Package Billing

CREDIT STATUS:  EXISTING  CASH / CHECK RECEIVED (COPY ATTACHED)  APPLICATION ATTACHED

**STATIONS**  WDXY-AM/FM  WWHM-AM/FM  WFRK-FM/WHYM  WSIM-HD3  WTQS-AM  WSPX-FM  
 WIBZ-FM  WLJI-FM  WSIM-FM  WOLH-AM/FM  WGFG-FM  
 WWBD-FM  WWKT-FM  WSIM-HD2  WPDT-FM  WQKI-FM

**SCHEDULE**

LINE ITEM	CART #	SPOT LENGTH	START DATE	END DATE	START TIME	END TIME	RATE	MON	TUES	WED	THUR	FRI	SAT	SUN	SPOT TOTAL	LINE TOTAL
1		60	5/2	6/10	6a	10a	20	2	2	2	2	2			60	1200
2		↓	↓	↓	10a	3p	15	2	2	2	2	2			60	900
3		↓	↓	↓	3p	7p	15	2	2	2	2	2			60	900
4		30	↓	↓	6a	10a	17	2	2	2	2	2			60	1020
5		↓	↓	↓	10a	3p	12	2	2	2	2	2			60	720
6		↓	↓	↓	3p	7p	12	2	2	2	2	2			60	720
7		60	6/13	6/14	6a	10a	20	2	3						5	100
8		↓	↓	↓	10a	3p	15	2	3						5	75
9		↓	↓	↓	3p	7p	15	2	3						5	75
10		30	↓	↓	6a	10a	17	2	3						5	85
		↓	↓	↓	10a	3p	12	2	3						5	60
		↓	↓	↓	3p	7p	12	2	3						5	\$60
																<b>Total</b>
																<b>\$5187</b>

Community Broadcasters, LLC does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you. The Advertiser agrees to pay all contract costs, interest on the contract balance from the date of invoice at the rate of 1.25% per month, and all reasonable costs of collection, including attorney's fees in the event this account is given to an attorney for collection. In consideration for the extension of credit to the Advertiser, the undersigned hereby agrees to personally guarantee all sums owed under this Advertising Contract and to all terms stated herein. The undersigned and Advertiser further agree that the law of South Carolina shall apply to any dispute arising under this Advertising Contract and that jurisdiction and venue shall be proper only in South Carolina. The undersigned certifies that he/she is authorized to sign this on behalf of Advertiser.

Accepted Individually and on behalf of Advertiser \_\_\_\_\_ Accepted for Station MF

**FOR INTERNAL USE ONLY**

APPROVED BY: \_\_\_\_\_ ENTERED BY: \_\_\_\_\_ REVIEWED BY: \_\_\_\_\_

**WILLIAM SCHOFIELD \$15,009.00 CAMPAIGN  
SCHEDULES DISTRICT 8**

**Schedule date: May 6<sup>th</sup>, 2022**

**LIVE 95**

<b>60 sec.</b>	F
6am-10am:	2
10am-3pm:	2
3pm-7pm:	2
<b>30 sec.</b>	
6am-10am:	2
10am-3pm:	2
3pm-7pm:	2
<b>Total Spots:</b>	<b>12</b>

**Schedule Dates: May 9 to Jun. 10, 2022**

60 sec.	M	T	W	Th	F
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2
<b>30 sec.</b>					
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2
<b>Total Spots:</b>	<b>300</b>				

Continued....



**Schedule Dates: Jun. 13<sup>th</sup> and 14<sup>th</sup>, 2022**

<b>60 sec.</b>	<b>M</b>	<b>T</b>
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

<b>30 sec.</b>		
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

Total Spots:	30	
Combined Total:	\$5,187.00	<b>(LIVE 95)</b>

**FRANK 93.7 (classic hits)**

**Schedule Dates: May 2 to Jun. 10, 2022**

<b>60 sec.</b>	<b>M</b>	<b>T</b>	<b>W</b>	<b>Th</b>	<b>F</b>
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2

<b>30 sec.</b>					
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2

Total Spots:	300
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Continued....



**Schedule Dates: Jun. 13<sup>th</sup> and 14<sup>th</sup>, 2022**

<b>60 sec.</b>	M	T
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

<b>30 sec.</b>		
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

Total Spots:	30	
Combined Total:	\$3,510.00	(FRANK 93.7)

**STAR 97.1 Top 40**

**Schedule Dates: May 2 to Jun. 10, 2022**

<b>60 sec.</b>	M	T	W	Th	F
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2

<b>30 sec.</b>					
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2

Total Spots:	300
Continued....	



**Schedule Dates: Jun. 13<sup>th</sup> and 14<sup>th</sup>, 2022**

<b>60 sec.</b>	M	T
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

<b>30 sec.</b>		
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

Total Spots:	30	
Combined Total:	\$2,730.00	(STAR 97.1)

**CAT COUNTRY 99.3**

**Schedule Dates: May 2 to Jun. 10, 2022**

<b>60 sec.</b>	M	T	W	Th	F
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2

<b>30 sec.</b>					
6am-10am:	2	2	2	2	2
10am-3pm:	2	2	2	2	2
3pm-7pm:	2	2	2	2	2

Total Spots:	300
Continued....	



**Schedule Dates: Jun. 13<sup>th</sup> and 14<sup>th</sup>, 2022**

<b>60 sec.</b>	<b>M</b>	<b>T</b>
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

<b>30 sec.</b>		
6am-10am:	2	3
10am-3pm:	2	3
3pm-7pm:	2	3

**Total Spots: 30**

**Combined Total: \$3,510.00 (CAT COUNTRY)**

**ALMIGHTY 105.1 "Purpose in the Pee Dee"**

**Schedule date: May 8<sup>th</sup> to Jun. 12<sup>th</sup>, 2022**

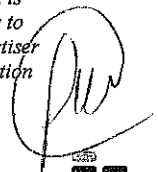
<b>30 sec.</b>	<b>Su</b>
5:59pm:	1
6:31pm:	1
<b>Total Spots:</b>	<b>12</b>

**Total: \$72.00 (Elaine Reed Show)**

**X: see attached**

**Date: 4/20/22**

*Community Broadcasters, LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you. The Advertiser agrees to pay all contract costs, interest on the contract balance from the date of invoice at the rate of 1.25% per month, and all reasonable costs of collection, including attorney's fees in the event this account is given to an attorney for collection. In consideration for the extension of credit to the Advertiser, the undersigned hereby agrees to personally guarantee all sums owed under this Advertising Contract and to all terms stated herein. The undersigned and Advertiser further agree that the law of South Carolina shall apply to any dispute arising under this Advertising Contract and that jurisdiction and venue shall be proper only in South Carolina. The undersigned certifies that he/she is authorized to sign this on behalf of Advertiser.*





**Mark Lusk**

**From:** William Schofield [cws@thesupplyhouse.com] on behalf of William Schofield  
**Sent:** Tuesday, April 19, 2022 4:48 PM  
**To:** Mark Lusk  
**Subject:** RE: District 8 schedules

Approved, thank you!

**From:** Mark Lusk <mark\_lusk@commbroadcasters.com>  
**Sent:** Tuesday, April 19, 2022 3:40 PM  
**To:** William Schofield <cws@thesupplyhouse.com>  
**Subject:** District 8 schedules

William,

Attached are the schedules we went over, the only change is on Almighty changing a 60 sec to a 30 sec to get the total as close to the \$15k mark, which all combined comes to \$15,009.00. If this is a go, you can reply approved to this email, and I'll get it in the system and send you, your official confirmations?

Thank you Sir!  
Mark



**Mark Lusk**

**Sr. Marketing Consultant | CRM | CDMC**

T 843-678-9393 X 277 | F 843-661-0555 | C 843-260-2154  
2423 Walker Swinton Rd., Timmonsville, SC 29161



Community Broadcasters, LLC

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, William Schofield, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

William Schofield

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature: [Signature]

Signature: [Signature]

Name: William Schofield

Name: Mark Last

Date of Request to Purchase Ad Time: 4-19-22

Date of Station Agreement to Sell Time: 4/19/22

[Signature]