

Community Broadcasters - Sumter/Florence
 2423 Walker Swinton Rd, Timmonsville, SC 29161

 Remit to: P.O. Box 6344
 Florence, SC 29501
 843-678-9393

Order #: 12490-00004
 Description: *New Biz* Political Campaign 5/30 - 6/14
 Date Entered: 5/4/2022
 P.O.#:
 Salesperson: Raines, Charlie
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd
 Phone/Fax: 843-598-0325

Jason M. Springs for Florence County Council
 Attn: Jason M. Springs
 ***INV VIA EMAIL: TheJasonSprings@gmail.com

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/30/2022	6/10/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	10	20.00	200.00	1	1	1	1	1	0	0
2 6/13/2022	6/14/2022	WFRK FM	06:00:00a to 10:00:00a	Weekly	1:00	4	20.00	80.00	2	2	0	0	0	0	0

Order Start Date: 5/30/2022 Order End Date: 6/14/2022 Spots: 14 Total Charges: \$280.00

Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

Projected Calendar Month/End-Of-Schedule Billing Totals for Jason M. Springs for Florence County Council / 12490-00004 :

		<u>Spot Count</u>	<u>Net Billing</u>
May	2022	2	\$40.00
June	2022	12	\$240.00
Total:		14	\$280.00

Confirmed & Accepted for Community Broadcasters - Sumter/Florence By:

Accepted for Jason M. Springs for Florence County Council By:

Please Sign and Return One Copy

jas

From: Sherry Miller
Phone: (843) 678-9393 x269
Email: sherry_miller@commbroadcasters.com
5/4/2022 2:02 PM

Jason M. Springs for Florence County Council
JMD via Email @ The Jasons Springs Community



Flight Dates: 05/04/2022 - 06/14/2022

Demo: P 18+

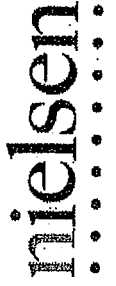
Radio Market: FLORENCE, SC
Survey: FA21 / SP21
Geography: Metro

Schedule Description:

May 30 - June 14, 2022

Radio Total	Daypart	Spots	Length	Unit Rate	Total Cost
WFRK-FM		200		\$9.98	\$1,996.00
Flight A - 1 wk (05/30)		14		\$20.00	\$280.00
One Week Total		5		\$20.00	\$100.00
Flight B - 1 wk (06/06)	M-F 6A-10A	5	5:00	\$20.00	\$100.00
One Week Total		5		\$20.00	\$100.00
Flight C - 1 wk (06/13)	M-F 6A-10A	5	5:00	\$20.00	\$100.00
One Week Total		5		\$20.00	\$100.00
Flight A - 1 wk (05/30)		60		\$9.53	\$572.00
One Week Total		4		\$20.00	\$80.00
Flight B - 1 wk (06/06)	M-Tu 6A-10A	4	4:00	\$20.00	\$80.00
One Week Total		4		\$20.00	\$80.00
Flight A - 1 wk (05/30)		19		\$9.37	\$178.00
One Week Total		19		\$9.37	\$178.00
Flight B - 1 wk (06/06)	M-F 6A-10A	5	5:00	\$10.00	\$50.00
One Week Total		3	3:00	\$10.00	\$30.00
Flight C - 1 wk (06/13)	M-F 3P-7P	5	5:00	\$10.00	\$50.00
One Week Total	Sa-Su 2P-8P	6	6:00	\$8.00	\$48.00

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio Information: FLORENCE, SC; FA21 / SP21; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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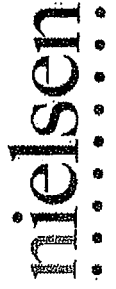
jas



From: Sherry Miller
 Phone: (843) 678-9393 x269
 Email: sherry_miller@commbroadcasters.com
 5/4/2022 2:02 PM

Daypart	Spots	Length	Unit Rate	Total Cost
WPDT-FM (continued)				
One Week Total	29		\$9.45	\$274.00
M-F 6A-10A	29		\$9.45	\$274.00
M-F 10A-3P	8 60		\$10.00	\$80.00
M-F 3P-7P	5 60		\$10.00	\$50.00
Sa-Su 7A-6P	8 60		\$10.00	\$80.00
Flight C - 1 wk (06/13)	8 60		\$8.00	\$64.00
One Week Total	12		\$10.00	\$120.00
M-Tu 6A-10A	12		\$10.00	\$120.00
M-Tu 10A-3P	4 60		\$10.00	\$40.00
M-Tu 3P-7P	4 60		\$10.00	\$40.00
WOLH-AM	4 60		\$10.00	\$40.00
Flight A - 1 wk (05/30)	62		\$8.99	\$557.00
One Week Total	21		\$7.43	\$156.00
M-F 6A-10A	21		\$7.43	\$156.00
M-F 10A-3P	5 60		\$8.00	\$40.00
M-F 3P-7P	5 60		\$8.00	\$40.00
Sa-Su 2P-6P	6 60		\$6.00	\$36.00
Flight B - 1 wk (06/06)	6 60		\$6.00	\$36.00
One Week Total	29		\$7.45	\$216.00
M-F 6A-10A	29		\$7.45	\$216.00
M-F 10A-3P	8 60		\$8.00	\$64.00
M-F 3P-7P	5 60		\$8.00	\$40.00
Sa-Su 7A-6P	8 60		\$8.00	\$64.00
Flight C - 1 wk (06/13)	8 60		\$6.00	\$48.00
One Week Total	12		\$13.33	\$160.00

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jas



From: Sherry Miller
 Phone: (843) 678-9393 x269
 Email: sherry_miller@commbroadcasters.com
 5/4/2022 2:02 PM

Daypart	Spots	Length	Unit Rate	Total Cost
WOLH-AM (continued)				
One Week Total	12		\$13.33	\$160.00
M-Tu 6A-10A	4	60	\$20.00	\$80.00
M-Tu 10A-3P	4	60	\$10.00	\$40.00
M-Tu 3P-7P	4	60	\$10.00	\$40.00
WWKT-FM	64		\$9.56	\$612.00
Flight A - 1 wk (05/30)				
One Week Total	22		\$9.45	\$208.00
M-F 6A-10A	6	60	\$10.00	\$60.00
M-F 10A-3P	5	60	\$10.00	\$50.00
M-F 3P-7P	5	60	\$10.00	\$50.00
Sa-Su 2P-6P	6	60	\$8.00	\$48.00
Flight B - 1 wk (06/06)				
One Week Total	30		\$9.47	\$284.00
M-F 6A-10A	8	60	\$10.00	\$80.00
M-F 10A-3P	6	60	\$10.00	\$60.00
M-F 3P-7P	8	60	\$10.00	\$80.00
Sa-Su 7A-6P	8	60	\$8.00	\$64.00
Flight C - 1 wk (06/13)				
One Week Total	12		\$10.00	\$120.00
M-Tu 6A-10A	4	60	\$10.00	\$40.00
M-Tu 10A-3P	4	60	\$10.00	\$40.00
M-Tu 3P-7P	4	60	\$10.00	\$40.00

The first demo listed is the Primary Demo.
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jas



From: Sherry Miller
Phone: (843) 678-9393 x269
Email: sherry_miller@commbroadcasters.com
5/4/2022 2:02 PM

Schedule Grand Totals: 3 Weeks

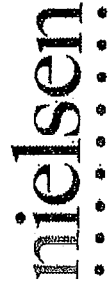
Stations	Spots	Unit Rate	Total Cost
Radio Total	200	\$9.98	\$1,996.00
WFRK-FM	14	\$20.00	\$280.00
WPDT-FM	60	\$9.53	\$572.00
WOLH-AM	62	\$8.58	\$532.00
WWKT-FM	64	\$9.56	\$612.00

Accepted by Station _____
Date _____

Accepted by Client _____
Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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Detailed Sourcing Summary

Radio Market: FLORENCE, SC
 Survey: Average of Nielsen Radio Fall 2021, Nielsen Radio Spring 2021
 Geography: Metro
 Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	156,400	1,073

Stations: User Selected
 Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

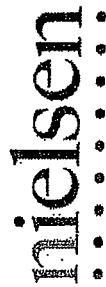
The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
 Rating Reliability Estimator: <https://rrs.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<https://ebook.nielsen.com/secure/RR8/2021/FAL/0554/pdfs/SpecialNotices.pdf>
<https://ebook.nielsen.com/secure/RR8/2021/SPR/0554/pdfs/SpecialNotices.pdf>

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKYT, WWBD, WUPDT, WFRK	Date: 6/4/22
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I, Jason M. Springs

being/on behalf of: Myself

a legally qualified candidate of the Democratic

political party for the office of: Florence County Council

in the Primary

election to be held on: June 14, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
←		See attached		→	

Attach proposed schedule with charges (if available): ~~\$2,000~~ \$1,996⁰⁰

I represent that the payment for the above described broadcast time has been furnished by:

Jason M Springs
Campaign Acct Funds

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jason M Springs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/22

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Charlie Reinos
Printed Name

Sales
Title



Community Broadcasters, LLC

Sumter and Florence
 Ph: (803)775-2321 and (843) 678-9393

Remittance Address: PO Box 6344
 Florence, SC 29501

Statement Date
 5/27/2022

Charges or Payments received after this date will appear on next statement
 Terms: Net 30. Effective 1/1/22 an additional 3.5% shall be assessed on all
 Credit/Debit Card Payments.

A/R - Cash

Jason M. Springs for Florence County Council
 Attn: Jason M. Springs
 ***INV VIA EMAIL: TheJasonSprings@gmail.com

Date			Amount
5/5/2022	1007-1	Payment, Thank You (\$1,996.00)	(\$1,996.00)

Thank you for allowing Community Broadcasters to serve your advertising needs!
 Nondiscrimination Policy: Community Broadcasters LLC does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you advertise with us, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

May	Apr	Mar	Feb +	Please pay this amount
(\$1,996.00)	\$0.00	\$0.00	\$0.00	(\$1,996.00)